A. Basic information

A1. Gender：☐(01) male ☐(02) female

A2. When were you born? R.O.C. year _____

A3.Where were you born?

☐(01)Keelung City ☐(02)Taipei City ☐(03)New Taipei City ☐(04)Taoyuan County
☐(05)Hsinchu County ☐(06) Hsinchu City ☐(07)Miaoli County ☐(08)Nantou County
☐(09)Taichung City ☐(10)Changhua County ☐(11)Yunlin County ☐(12) Chiayi County
☐(13) Chiayi City ☐(14) Tainan City ☐(15) Kaohsiung City ☐(16)Pingtung County
☐(17)Yilan County ☐(18) Hualien County ☐(19) Taitung County ☐(20) Penghu County
☐(21)Kinmen County ☐(22)Lienchiang County ☐(88)Other (Please specify) _____
☐(99)don't know

A4. Where is your registered place of residence?

☐(01)Keelung City ☐(02)Taipei City ☐(03)New Taipei City ☐(04)Taoyuan County
☐(05)Hsinchu County ☐(06) Hsinchu City ☐(07)Miaoli County ☐(08)Nantou County
☐(09)Taichung City ☐(10)Changhua County ☐(11)Yunlin County ☐(12) Chiayi County
☐(13) Chiayi City ☐(14) Tainan City ☐(15) Kaohsiung City ☐(16)Pingtung County
☐(17)Yilan County ☐(18) Hualien County ☐(19) Taitung County ☐(20) Penghu County
☐(21)Kinmen County ☐(22)Lienchiang County ☐(88)Other (Please specify) _____
☐(99)don't know

A5.What is your father's ethnic background? (please select one)(Based on his ethnic background) (Select one of the following)
☐(01)Fukienese/Hoklo of Taiwan
☐(02)Hakka of Taiwan
☐(03)Mainlander
☐(04)Aborigine
☐(05)New Resident/Immigrant
☐(99)don't know
☐(88)Other (Please specify) _____

A6.What is your mother's ethnic background? (please select one) (Based on her ethnic background)
☐(01)Fukienese/Hoklo of Taiwan
☐(02)Hakka of Taiwan
☐(03)Mainlander
☐(04)Aborigine
☐(05)New Resident/Immigrant
☐(99)don't know
☐(88)Other (Please specify) _____

A7.What is your current marital status?
☐(01)Single and never married
☐(02)Married
☐(03)Cohabiting
☐(04)Divorced or separated
☐(05)Widowed
☐(88)Other (Please specify) _____

A8.What is your education level? (Including have attended or still attending)

☐(01)none

☐(02)self-study

☐(03)elementary school

☐(04) junior high school

☐(05)vocational junior high school

☐(06)senior high school(general class)

☐(07)senior high school(vocational class)

☐(08)vocational senior high school

☐(09)cadet school

☐(10)five-year junior college

☐(11)two-year junior college

☐(12)three-year junior college

☐(13)Military/police junior college (one year)

☐(14)Military/police junior college (two years)

☐(15)open junior college

☐(16)open university

☐(17)Military/police college

☐(18)Institute of technology

☐(19)university

☐(20)master's degree

☐(21)doctorate degree

☐(88)Other (Please specify) _____

A9. Who are you currently living with? (You may choose more than one answer.)

☐(01) Paternal grandfather ☐(02)Paternal grandmother ☐(03) Maternal grandfather ☐(04)Maternal grandmother

☐(05)Father ☐(06)Mother ☐(07)Husband ☐(08)Wife

☐(09)Elder brother(s) ☐(10)Elder sister(s) ☐(11)Younger brother(s) ☐(12)Younger sister(s)

☐(13)Son(s) ☐(14)Daughter(s) ☐(15)Son's son(s) ☐(16)Son's daughter(s)

☐(17)Daughter's son(s) ☐(18)Husband's father ☐(19)Husband's mother

☐(20)Daughter-in-law(s) (Number of persons: ___) ☐(21)Daughter's daughter(s)

☐(22)Wife's father ☐(23)Wife's mother ☐(24)Son-in-law (s) (Number of persons: ___)

☐(25)Brother's children ☐(26)Father's brothers ☐(27)Father's brother's wife

☐(28)Elder brother's wife(Number of persons: ___) ☐(29)Sister's children

☐(30)Mother's brothers ☐(31)Mother's brother's wife

☐(32)Elder sister's husband (Number of persons: ___) ☐(33)Father's sister's husband

☐(34)Father's sisters ☐(35)Younger brother's wife (Number of persons: ___)

☐(36) Mother's sister's husband ☐(37) Mother's sisters

☐(38)Younger sister's husband (Number of persons: ___) ☐(39)Friend(s)

☐(40)Other relative(s) ☐(41)None

☐(88)Other (Please specify) _____

B. Media Behavior (Interpersonal and communication)

B1a. Do you have a cell phone?
☐(01)Yes ☐(02)No**Skip to C1a.**

B1b. What type of cell phone do you have?
☐(01) A smartphone
☐(02) A feature phone that cannot connect to the Internet
☐(03) A feature phone that can connect to the Internet

B2. How often do you use mobile communication devices (e.g., cell phonesand tablets)?
☐(01) Never ☐(02)Seldom ☐(03)Sometimes ☐(04)Often

C. Media Behavior (Newspaper)

C1a.How many days a week do you read the newspaper (printed newspaper only)?
☐(00) 0 day **skip to C3.**   ☐(01)____ day(s)

C1b.On the days that you do read (printed) newspaper, how much time do you spend on reading it a day?
____ hour(s) ____ minute(s)

C1c.What newspapers do you most often read? (You may choose more than one answer) (please show tablet)

☐(01) Liberty Times	☐(02) Apple Daily	☐(03) United Daily News
☐(04) China Times	☐(05) Economy Daily News	☐(06) Commercial Times
☐(07) United Evening News	☐(08) Sharp Daily	☐(09) Upaper
☐(10) China Daily News (Tainan City)	☐(11) Taiwan Times (Kaohsiung City)	☐(12) Merit Times
☐(13) Keng Sheng Daily News(Hualien County) (Taitung County)		☐(14) Mandarin Daily News
☐(15) Youth Daily News	☐(16)China Post	☐(17) Want Daily
☐(18)CENS	☐(19) Taipei Times	☐(20) Matsu Daily News
☐(21)Kinmen Daily News	☐(22) The Commons Daily(Kaohsiung City)	
☐(23)NewsTaiwan(Kaohsiung City)	☐(24) Taichung Daily News (Taichung City)	

☐(25)Taichung Evening News (Taichung City)
☐(26)Taichung Times (Taichung City)   ☐(27)Hansi News(Taichung City)
☐(28)Eastern Daily News (Hualien County)
☐(29)Q-life!(New Taipei City)
☐(30)GBO (Chiayi County) (Chiayi City)
☐(31)Taiwan Church News
☐(32)Christian Tribune
☐(33)Catholic Weekly
☐(34)CF News
☐(35)TSSD News
☐(36)EpochTimes
☐(37)Madarin Weekly Magazine
☐(38)Lihpao Daily
☐(39)Pots Weekly
☐(40)Metro Times
☐(41)Taiwan Times
☐(42)Digitimes
☐(43)Taiwan News
☐(88)Other (please specify)_____

C2.What topics do you most often read in a newspaper (printed newspaper only)? (You may choose more than one answer)

(please show tablet)

News	☐ (01) Local news	☐ (02) International news	☐ (03) Weather forecasts	☐ (04) Commentaries or letters to the editor	☐(05) Transportation and traffic
	☐ (36) Political news	☐ (40) Mainland news	☐ (41) Front page		
Consumer, finances and investment	☐ (06) Shopping	☐ (07) Travel	☐ (08) Stock market and finance	☐ (09) Food	
Leisure and Entertainment	☐ (10) Entertainment	☐ (14) Games (e.g., Sudoku, crosswords)			
Family, Sports, or Medicine	☐ (16) Family life	☐ (18) Sports	☐ (19) Medicine and health		
Arts and Culture	☐(20) Art-related or cultural reports	☐ (21) Literature and novels	☐ (22) Religion	☐ (23) Divination and Feng-shui	
Education and Knowledge	☐ (26) Computers and technology	☐ (29) Education and learning (e.g., languages)	☐ (30) Political propaganda		
Other	☐ (32) Classified Ads	☐ (33) Management in business or marketing	☐ (88) Other (please specify) _____		

C3. Do you regularly use the Internet?

☐(01)Yes   ☐(02) No **skip to D1a.**

C4a.On average, how many days a week do you read news on the Internet?

☐(00) 0 day **skip to D1a.**   ☐(01)   day(s)

C4b.On the days that you do read online news, how much time do you spend on reading it a day?

____ hour(s) ____ minute(s)

C4c. What websites do you use most frequently to read news? (more than one can be selected) (please show tablet)

☐(06)Yahoo!   ☐(03)appledaily.com.tw   ☐(01)udn.com   ☐(21)Ettoday

☐(07) Google   ☐(02)chinatimes.com   ☐(04)Liberty Times Net   ☐(05) NOWnews

☐(08)MSN   ☐(09)PC Home   ☐(10)BBS   ☐(11) lihpao.com

☐(12)4way.tw   ☐(13)coolloud.org.tw   ☐(14)News&Market

☐(15)Environmental Information E-News   ☐(16) Civilmedia @ Taiwan

☐(17)newtalk.tw   ☐(18)Storm Media Group   ☐(19)The News Lens

☐(20)WeReport   ☐(22)PNN   ☐(23)PeoPo

☐(88) Other(please specify)_____

D. Media Behavior (Magazines)

D1a.On average, how many days a month do you read magazines (printed magazines only)?
☐(00) 0 day **skip to E1.**   ☐(01) _____ day(s)

D1b.On the days that you do read printed magazines, how much time do you spend on reading it a day?
_____hour (s) _____minute(s)

D2. What topics do you most often read about in magazines? (You may choose more than one answer) (please show tablet)

News	☐ (01) Local news	☐ (02) International news	☐ (04) Commentaries or letters to the editor	☐ (36) Political news	
Consumer, finances and investment	☐ (06) Shopping	☐ (07) Travel	☐ (08) Stock market and Finance	☐ (09) Food	☐ (42) Fashion
	☐ (45) Automobiles				
Leisure and Entertainment	☐ (10) Entertainment	☐ (12) Music	☐ (43) Video games, comics		
Family, Sports, or Medicine	☐ (16) Family life	☐ (18) Sports	☐ (19) Medicine and health	☐ (44) Pets	
Arts and Culture	☐ (20) Art-related or cultural reports	☐ (21) Literature and novels	☐ (22) Religion	☐ (23) Divination and Feng-shui	☐ (24) Classical music
Education and Knowledge	☐ (26) IT and Computer Science (Photography)	☐ (27) Scientific knowledge	☐ (28) Academic research	☐ (29) Education and learning	☐ (30) Public Administration ☐ (31) Policy
Other	☐ (32) Classified Ads	☐ (33) Management in business or marketing	☐ (88) Other (Please specify) _____		

E. Media Behavior (Radio)

E1. On average, how many days a week do you listen to the radio?

☐ (00) 0 day **skip to F1.**   ☐ (01) ____ day(s)

E2. On the days that you do listen to the radio, how much time do you spend on listening to it a day?

_____ hour (s) _____ minute(s)

E3. What types of radio programs do you listen to most often? (You may choose more than one answer) (please show tablet)

News	☐ (01) Local news	☐ (02) International news	☐ (03) Weather Forecasts	☐ (04) Commentary talk shows (e.g., call-in programs to discuss the most recent social issues)	☐ (05) Transportation and traffic
	☐ (36) Political news				
Consumer, finances and investment	☐ (06) Shopping	☐ (07) Travel	☐ (08) Stock market and finance	☐ (09) Food	
Leisure and Entertainment	☐ (12) Music	☐ (13) Radio drama			
Family, Sports, or Medicine	☐ (16) Family life	☐ (17) Children Programs	☐ (18) Sports	☐ (19) Medicine and health	
Arts and Culture	☐ (20) Art-related or cultural reports	☐ (22) Religion	☐ (23) Divination and Feng-shui	☐ (24) Classical Music	☐ (25) Shows about traditional arts (e.g., Chinese opera, Chinese music, folk arts and performances)
Education and Knowledge	☐ (26) IT and Computer Science	☐ (27) Scientific knowledge	☐ (29) Education and Learning	☐ (30) Education-related programs, Political propaganda, Public affairs	
Other	☐ (32) Classified Ads	☐ (33) Management in business or Marketing	☐ (88) Other (Please specify) _____		

F. Media Behavior (Television)

F1. On average, how many days a week (excluding weekends) do you watch TV?
☐(00)0 day **skip to F3.**   ☐(01) _____ day(s)

F2.On the days (only weekdays) that you do watch TV, how much time do you spend on watching it a day?
_____hour (s) _____minute(s)

F3.On average, how many days do you watch TV on a weekend (Saturday and Sunday)?
☐(00) 0 day **skip to F5.**   ☐(01) _____ day(s)

《**If you answered "0 day" for both F1 and F3, please skip to G1.**》

F4.On the days (only weekends) that you do watch TV, how much time do you spend on watching it a day?
_____hour (s) _____minute(s)

F5. What TV programs do you watch most often? (You may choose more than one answer) (please show tablet)

News	☐ (01) Local news	☐ (02) Inter -national News	☐ (03) Weather forecasts	☐ (04) Commentary talk shows (e.g., call-in programs to discuss the most recent social issues)	☐ (05) Transportation and traffic
	☐ (36) Political news				
Consumer, finances and investment	☐ (06) Shopping	☐ (07) Travel	☐ (08) Stock market and finance	☐ (09) Food	
Leisure And Entertainment	☐ (10) Entertain- ment	☐ (11) Variety shows (including interviews)	☐ (12) Pop Music	☐ (13) Drama (e.g., skits or soap operas)	☐ (14) Competition (racing) programs or quiz Shows	☐ (15) Movies
	☐ (37) TV series				
Family, Sports, or Medicine	☐ (16) Family life	☐ (17) Cartoons and children's programs		☐ (18) Sports	☐ (19) Medicine and health	
Arts and Culture	☐ (20) Art-related or cultural events	☐ (21) Literature and Novels	☐ (22) Religion	☐ (23) Astrology and Divination	☐ (24) Classical music	☐ (25) Shows about traditional arts (e.g., Chinese opera, Chinese music, folk arts and performances)
Education and	☐ (26) IT and	☐ (27) Knowledge	☐ (28) Academic	☐ (29) Education	☐ (30) Education-	☐ (31) Policy

Knowledge	Computer Science	(e.g., Discovery, National Geographic)	Research	and Learning	related programs, Political propaganda, Public affairs	
Other	☐ (32) Classified Ads	☐ (33) Management in Marketing	☐ (88) Other (Please specify) _____			

F6. On average, how many days a week do you watch the news on TV?

☐(00) 0 day **skip to G1.**　　☐(01) _____ day(s)

F7. On the days that you do watch the news on TV, how much time do you spend on watching it a day?

_____ hour (s) _____ minute(s)

F8. On what TV channels do you watch the news most often? (please select one) (please show tablet)

G. Internet Use **Those who responded 2 to C3 need not answer these questions**

G1. How much time do you use the following devices to access the Internet per every day?

	computer	tablet	cell phone
Working and learning	How much time do you spend working or learning online via a computer per day? _____hour(s)_____minute(s)	How much time do you spend working or learning online via a tablet per day? _____hour(s)_____minute(s)	How much time do you spend working or learning online via a cell phone per day? _____hour(s)_____minute(s)
recreation and leisure	Excluding the time for working and learning online, how much time do you spend on a computer for online entertainment and leisure activities per day? _____hour(s)_____minute(s)	Excluding the time for working and learning online, how much time do spend on a tablet for online entertainment and leisure activities per day? _____hour(s)_____minute(s)	Excluding the time for working and learning online, how much time do you spend on a cell phone for online entertainment and leisure activities per day? _____hour(s)_____minute(s)
Total	_____hour(s)_____minute(s)	_____hour(s)_____minute(s)	_____hour(s)_____minute(s)

G2. How often do you engage in the following online activities?

		Never	Seldom	Sometimes	Often
(01)	How often do you receive and send e-mails?	1☐	2☐	3☐	4☐
(02)	How often do you search and browse information on the Internet?	1☐	2☐	3☐	4☐
(03)	How often do you read the news on the Internet?	1☐	2☐	3☐	4☐
(04)	How often to you transfer files online (e.g., using Dropbox, Google Drive, Sugersync, SkyDrive, Box.NET, free online space)?	1☐	2☐	3☐	4☐
(05)	How often do you shop or sell online?	1☐	2☐	3☐	4☐
(06)	In the past year, how often did you use instant messengers (e.g., typing texts or sending pictures on Skype, Yahoo, Line, Facebook messenger ,or WeChat) to interact with others?	1☐	2☐	3☐	4☐
(07)	How often do you view video, music clips or TV programs on the Internet?	1☐	2☐	3☐	4☐

G3. What kinds of information do you search for on the Internet? (You may choose more than one answer) (please show tablet)

News	☐ (01) Local news	☐ (02) International news	☐ (03) Weather forecasts	☐ (04) Commentary talk shows	☐ (05) Transportation and traffic	☐ (34) Entertainment news
	☐ (36) Political news	☐ (40) Sports news				
Finances and investment	☐ (06) Shopping	☐ (07) Travel	☐ (09) Food			
Leisure and Entertainment	☐ (10) Leisure & Entertainment	☐ (12) Pop music	☐ (13) Drama (e.g., radio drama, skits or soap operas)	☐ (14) Competition (racing) programs or quiz shows	☐ (15) Movies (including TV series)	
Family, Games, Sports, Medicine	☐ (16) Family life	☐ (18) Sports	☐ (19) Medicine and health	☐ (41) Games		
Cartoons, Comics, Children's Programs	☐ (42) Cartoons	☐ (22) Comic books	☐ (17) children's programs			
Arts and Culture	☐ (20) Art-related or cultural events	☐ (21) Literature and novels	☐ (22) Religion	☐ (23) Astrology and divination	☐ (24) Classical music	☐ (25) Shows about traditional arts (e.g., Chinese opera, Chinese music, folk arts and performances)
Education and Knowledge	☐ (26) IT and Computer Science	☐ (27) Scientific knowledge	☐ (28) Academic research	☐ (29) Education and learning	☐ (30) Education-related information, political propaganda, public Affairs	☐ (31) Policy
	☐ (43) Course Information	☐ (46) language				
Other(Celebrity Updates, Friend Updates)	☐ (38) Pornography	☐ (39) Search notices	☐ (44) Celebrity updates	☐ (45) Friend statuses or updates	☐ (88) Other (please specify) ____	

G4. Please answer the following questions based on your social media (e.g., Facebook or Twitter) use.

		Never	Seldom	Sometimes	Often
(01)	How often do you use social media on the Internet (e.g., Facebook, twitter)?	1☐ **skip to H1.**	2☐	3☐	4☐
(02)	How many days per week do you use social networking sites (e.g., Facebook, twitter)?				
(03)	On the days when you use social networking web sites (e.g., Facebook, twitter), for how long do you use them? ____ hour(s) ____ minute(s)				

G5. Please indicate how much you agree or disagree with the following statements. You use social media (e.g., Facebook and Twitter):

		Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
(01)	To exchange ideas with others.	1☐	2☐	3☐	4☐	5☐
(02)	To post or share information with others.	1☐	2☐	3☐	4☐	5☐
(03)	To pass time.	1☐	2☐	3☐	4☐	5☐
(04)	To allow friends or family members to understand what you think.	1☐	2☐	3☐	4☐	5☐

H. Media Evaluation

Next, we would like to ask you about your media use. Please be open and honest.

H1.Which of the following is your primary source of entertainment: the Internet, television, newspapers, radio, or magazines? (please select one)

☐(01)Internet ☐(02)Television ☐(03)Newspapers ☐(04)Radio ☐(05)Magazines ☐(88)Other (please specify) ____

H2.When you want to get the latest information, which of the following media platforms do you rely on the most? (please select one)

☐(01)Internet ☐(02)Television ☐(03)Newspapers ☐(04)Radio ☐(05)Magazines ☐(88)Other (please specify) ____

H3. Which of the following is the most trusthworthy source of information to you : the Internet, television, newspapers, radio, or magazines? (please select one)

☐(01)Internet ☐(02)Television ☐(03)Newspapers ☐(04)Radio ☐(05)Magazines ☐(88) Other (please specify) ____

H4. With 0 representing least credible, 100 representing the most credible, and 60 as passing, please rate the overall performance of news reporting of the following media (please rate based on your general impressions. There are no correct answers)

(1)   Newspapers _____ Points **Skip this item if you have answered "0 day" to C1a.**
(2)   Magazines _____ Points **Skip this item if you have answered "0 day" to D1a.**
(3)   Radio _____ Points **Skip this item if you have answered "0 day" to E1.**
(4)   Television _____ Points **Skip this item if you have answered "0" to both F1. and F3.**
(5)   Internet _____ Points **Skip this item if you have answered "2" to C3.**

In the following questions, we would like to know your thoughts about the Taiwanese media. Please select the response that most closely matches what you think.

H5a. Regarding the content of news programs, what do you think is the most important problem facing the Taiwanese news programs today?   (please select one) (please show tablet)

☐(01)Gossip in news programs
☐(02)News programs become sensationalized
☐(03)News programs become commercialized
☐(04)News content is homogenized (swarming)
☐(05)Lack of neutrality in news reports
☐(06)Every news program repeatedly reports the same news content
☐(07)False news reports
☐(88)Other (please specify) ____

H5b Regarding the content of non-news television programs (e.g., entertainment shows, dramas, and television series), what do you think is the most important problem facing the Taiwanese television programs today? (please select one) (please show tablet)

☐(01)Lack of Taiwanese-made programs
☐(02)Programs violate moral standards
☐(03)Excessive amounts of product placement
☐(04)Rating system is not implemented strictly
☐(05)Low-quality television programs
☐(06)Highly similar program content
☐(88)Other (please specify) ____

I. Current State of Affairs in Taiwan

I1. In general, are you satisfied or dissatisfied with the current state of affairs in Taiwan (including politics, economy, and society)?

☐(01)Very dissatisfied

☐(02)Dissatisfied

☐(03)Neither satisfied nor dissatisfied

☐(04)Somewhatsatisfied

☐(05)Very satisfied

☐(97)No comment

☐(95)Refuse to answer

☐(99)Don't know

I2. Are you satisfied or dissatisfied with the overall performance of President Ma Ying-jeou?

☐(01)Very dissatisfied

☐(02)Somewhat dissatisfied

☐(03)Neither satisfied nor dissatisfied

☐(04)Somewhatsatisfied

☐(05)Very satisfied

☐(97)No comment

☐(95)Refuse to answer

☐(99)Don't know

I3. What do you think is the most important issue facing Taiwan today? (please select at least one but no more than three)
(please show tablet)

☐(01)Economy   ☐(02)Cross-strait relations   ☐(03)Education   ☐(04)Medical care

☐(05)Public security ☐(06)The environment   ☐(07)Judicature   ☐(08)Social ethics and values

☐(09)Local construction ☐(10)National identity   ☐(11)Food safety   ☐(12)Salaries and income

☐(13)Soil and water conservation   ☐(14)Opposition between political parties

☐(88)Other (please specify)_____

J. Types of Media Sources and Reception of Political Information

J1. Please indicate how often you engage in the following activities.

		Never	Seldom	Sometimes	Often	Not Applicable
(01)	How often do you receive information about political and public affairs from **newspapers**? **Skip this item if you have answered "0 day" to C1a.**	1☐	2☐	3☐	4☐	
(02)	How often do you receive information about political and public affairs from **magazines**? **Skip this item if you have answered "0 day" to D1a.**	1☐	2☐	3☐	4☐	
(03)	How often do you receive information about political and public affairs from the **radio**? **Skip this item if you have answered "0 day" to E1.**	1☐	2☐	3☐	4☐	
(04)	How often do you receive information about political and public affairs from **television**? **Skip this item if you have answered "0 day" to F1 and F3.**	1☐	2☐	3☐	4☐	
(05)	How often do youreceive information about political and public affairs from the **Internet** (including using cell phones, tablets, and computers)? **Skip this item if you have answered "2" to C3.**	1☐	2☐	3☐	4☐	
(06)	How often do you receive information about political and public affairs from **Facebook**? **Skip this item if you have answered "2" to C3 or "1" to G4(01).**	1☐	2☐	3☐	4☐	
(07)	How often do you receive information about political and public affairs from **YouTube**? **Skip this item if you have answered "2" to C3.**	1☐	2☐	3☐	4☐	5☐

J2. Please indicate how much attention you pay to the political or public affairs from the following media sources

		Very little attention	A little attention	A moderate amount of attention	An adequate amount of attention	A great deal of attention
(01)	How much attention do you pay to political or public affairs when you read newspapers? **Skip this item if you have answered "0" to C1a or "1" to J1(01).**	1☐	2☐	3☐	4☐	5☐
(02)	How much attention do you pay to political or public affairs when you read **magazine**? **Skip this item if you have answered "0" to D1a or "1" to J1(02).**	1☐	2☐	3☐	4☐	5☐
(03)	How much attention do you pay to political or public affairs when you listen to **radio**? **Skip this item if you have answered "0" to E1 or "1" to J1(03).**	1☐	2☐	3☐	4☐	5☐
(04)	How much attention do you pay to political or public affairs when you watch **television programs? Skip this item if you have answered "0" to F1 and F3 or "1" to J1(04).**	1☐	2☐	3☐	4☐	5☐
(05)	How much attention do you pay to political or public affairs when you read news online? **Skip this item if you have answered "2" to C3 or "1" to J1(05).**	1☐	2☐	3☐	4☐	5☐

K. Types of Media Sources and Reception of Election Campaign Information

K1. How much do you care about the 2016 presidential election in Taiwan?

☐(01)Very little

☐(02)A little

☐(03)Moderate

☐(04)Adequate

☐(05)A great deal

K2a. During the 2016 presidential election, how many days per week do you watch election news on television?

_____day(s) (Please answer 0–7.) **Proceed to K3a if you have answered "0" to F6.**

Proceed to K3a if you have answered "0" to this item.

K2b. During the 2016 presidential election,which television channel(s) do you watch most frequently for getting election news? (You may choose more than one answer.) (please show tablet)

☐(01)Taiwan Television (TTV)

☐(02)China Television (CTV)

☐(03)Chinese Television System (CTS)

☐(04)Formosa TV (FTV)

☐(05)TVBS

☐(06)Sanlih E-Television (SET)

☐(07)Eastern Broadcasting Company News (EBC News)

☐(08)Chung Tien Television (CTi TV)

☐(09)Era Television

☐(10)Gala Television (GTV)

☐(11)Unique Satellite TV (USTV)

☐(12)DaAi TV

☐(13)Public Television Service (PTS)

☐(14)Hakka Television Station (Hakka TV)

☐(15)Taiwan Indigenous Television (TITV)

☐(16)Chinese Satellite Television (CSTV)

☐(17)Chinese Satellite Television

☐(18)Beautiful Life Television (BLTV)

☐(19)Next TV

☐(20)All of the above

☐(96)It depends

☐(97)No comment

☐(95)Refuse to answer

☐(99)Don't know

K2c.Among the television channels you watch most frequently for getting election news, what are their political affiliation?

☐(01)Pan-blue

☐(02)Mostly pan-blue

☐(03)Half pan-blue and half pan-green

☐(04)Mostly pan-green

☐(05)Pan-green

☐(06)Neutral

☐(96)It depends

☐(97)No comment

☐(95)Refuse to answer

☐(99)Don't know

K3a. During the 2016 presidential election, how many days per week do you watch political talk shows on television?
_____ day(s) (Please answer 0–7.)

Proceed to K4a if you have answered "0" to F1 and F3.
Proceed to K4a if you have answered "0" to this item.

K3b. During the 2016 presidential election, which political talk shows do you watch most frequently? (You may choose more than one answer.) (please show tablet)

☐(01)New Taiwan Go Go Go (SET)	☐(02) News Line (SET)	☐(03) Critical News Dialogue (Next TV)
☐(04)News Tornado (CTi TV)	☐(05)News Challenge (FTV)	☐(06) Situation Room (TVBS)
☐(07)Deep Throat News (CTi TV)	☐(08)Guest Room (TVBS)	☐(09)News Wawawa (JET TV)
☐(10)Face News (Era Television)	☐(11)Boss Talk (FTV)	☐(12)View Point (SET)
☐(13)Crucial Moment (ETTV)	☐(14)Go for New Taiwan (SET)	☐(15)Next Over Turn (Next TV)
☐(16)PTS Talk (PTS)	☐(17)Online Hot Sour Soup (CTV)	☐(18)Everybody Talks (FTV)
☐(19)News Chase (Era Television)	☐(20)News Summit (Era Television)	☐(21)Eyes on Money (Era Television)
☐(22)Global News Live (Cti TV)	☐(23) PTS South (PTS)	☐(24)News Square (CTS)

☐(88)Other (Please specify)_____

K3c. Among the political talk shows you watch most frequently, what are their political affiliation?

☐(01)Pan-blue

☐(02)Mostly pan-blue

☐(03)Half pan-blue and half pan-green

☐(04)Mostly pan-green

☐(05)Pan-green

☐(06)Neutral

☐(96)It depends

☐(97)No comment

☐(95)Refuse to answer

☐(99)Don't know

K4a. During the 2016 presidential election, how many days per week do you read election news from newspapers (printed newspaper only)?

_____ day(s) (Please answer 0–7.) **Proceed to K5a if you have answered "0" to C1a.**
        Proceed to K5a if you have answered "0" to this item.

K4b. During the 2016 presidential election, which newspaper(s) did you read most frequently (printed newspaper only)? (You may choose more than one answer.) (please show tablet)

☐(01)Liberty Times   ☐(02)Apple Daily   ☐(03)United Daily News   ☐(04)China Times
☐(05)Economic Daily News   ☐(06)Commercial Times   ☐(07)United Evening News   ☐(08)Sharp Daily
☐(09)Upaper   ☐(10)China Daily News (Tainan City)
☐(11)Taiwan Times(Kaohsiung City)   ☐(12)Merit Times
☐(13)Keng Sheng Daily News(Hualien County) (Taitung County)
☐(14)Mandarin Daily News   ☐(15)Youth Daily News   ☐(16)China Post   ☐(17)Want Daily
☐(18)CENS   ☐(19)Taipei Times   ☐(20)Matsu Daily News   ☐(21)Kinmen Daily News
☐(22)The Commons Daily(Kaohsiung City)   ☐(23)NewsTaiwan(Kaohsiung City)
☐(24)Taichung Daily News (Taichung City)   ☐(25)Taichung Evening News (Taichung City)
☐(26)Taichung Times (Taichung City)   ☐(27)Hansi News (Taichung City)
☐(28)Eastern Daily News (Hualien County)   ☐(29)Q-life!(New Taipei City)
☐(30)GBO (Chiayi County) (Chiayi City)   ☐(31)Taiwan Church News
☐(32)Christian Tribune   ☐(33)Catholic Weekly
☐(34)CF News   ☐(35)TSSD News
☐(36)EpochTimes   ☐(37)Madarin Weekly Magazine
☐(38)Lihpao Daily   ☐(39)Pots Weekly
☐(40)Metro Times   ☐(41)Taiwan Times
☐(42)Digitimes   ☐(43)Taiwan News
☐(88)Other (Please specify)   ☐(96)It depends
☐(95)Refuse to answer

K4c. Among the newspapers (printed newspaper only) you read most frequently, what are their political affiliation?
☐(01)Pan-blue
☐(02)Mostly pan-blue
☐(03)Half pan-blue and half pan-green
☐(04)Mostly pan-green
☐(05)Pan-green
☐(06)Neutral
☐(96)It depends
☐(97)No comment
☐(95)Refuse to answer
☐(99)Don't know

K5a. During the 2016 presidential election, how many days per week do you read online election news?
_____ day(s) (Please answer 0–7.)
Proceed to L1 if you have answered "2" to C3.
Proceed to K6 if you have answered "0" to this item.

K5b. Duringthe 2016 presidential election, which online newspaper(s) do you read most frequently? (You may choose more than one answer.) (please show tablet)

☐(01)udn.com   ☐(02)chinatimes.com   ☐(03)appledaily.com.tw   ☐(04)Liberty Times

☐(05)NOWnews   ☐(06)Yahoo!   ☐(07)Google   ☐(08)MSN

☐(09)PC Home   ☐(10)BBS   ☐(11)lihpao.com   ☐(12)4way.tw

☐(13)coolloud.org.tw   ☐(14)News&Market   ☐(15)Environmental Information E-News

☐(16)Civilmedia @ Taiwan   ☐(17)newtalk.tw   ☐(18)Storm Media Group   ☐(19)The News Lens

☐(20)Wereport   ☐(21) Ettoday   ☐(22)PNN   ☐(23)PEOPO

☐(96)It depends   ☐(88)Other (Please specify)_____

K5c.Among the online newspapers you read most frequently, what are their political affiliation?

☐(01)Pan-blue

☐(02)Mostly pan-blue

☐(03)Half pan-blue and half pan-green

☐(04)Mostly pan-green

☐(05)Pan-green

☐(06)Neutral

☐(96)It depends

☐(97)No comment

☐(95)Refuse to answer

☐(99)Don't know

K6. Please indicate how often you engage in election-related activities over the past month on websites (e.g., Facebook, blogs, YouTube, and news media outlets): Skip this item if you have answered "2" to C3.

		Never	Seldom	Sometimes	Often
(01)	Viewing, searching, or browsing election news, information, or videos.	1☐	2☐	3☐	4☐
(02)	Sharing, reposting, or forwardingelection news, information, or videos.	1☐	2☐	3☐	4☐
(03)	Writing articles on, producing, or commenting on election news, information, or videos.	1☐	2☐	3☐	4☐
(04)	After receiving campaign information online, you attend election related activities.	1☐	2☐	3☐	4☐

L. Interpersonal Communication and Reception of Political Information

L1. Please indicate the proportion of your family who are pan-blue and pan-green .
☐(01)Mostly pan-blue
☐(02)More pan-blue than pan-green
☐(03)Slightly more pan-blue than pan-green
☐(04)Half pan-blue and half pan-green
☐(05)Slightly more pan-green than pan-blue
☐(06)More pan-green than pan-blue
☐(07)Mostly pan-green
☐(99)Don't know
☐(95)Refuse to answer

L2. Please indicate the proportion of your family and relatives who are pan-blue and pan-green.
☐(01)Mostly pan-blue
☐(02)More pan-blue than pan-green
☐(03)Slightly more pan-blue than pan-green
☐(04)Half pan-blue and half pan-green
☐(05)Slightly more pan-green than pan-blue
☐(06)More pan-green than pan-blue
☐(07)Mostly pan-green
☐(99)Don't know
☐(95)Refuse to answer

L3. Please indicate the proportion of your family and friends with whom you disccuss politics who are pan-blue and pan-green
☐(01)Mostly pan-blue
☐(02)More pan-blue than pan-green
☐(03)Slightly more pan-blue than pan-green
☐(04)Half pan-blue and half pan-green
☐(05)Slightly more pan-green than pan-blue
☐(06)More pan-green than pan-blue
☐(07)Mostly pan-green
☐(08)We do not discuss such affairs.
☐(99)Don't know
☐(95)Refuse to answer

M. Social Networks and Communication of Political or Public Affairs

M1. How many people do you usually discuss important matters or share your thoughts with?

M2. Are any of your relatives, friends, or acquaintances practice in any of the following professions or occupations? (You may choose more than one answer)

☐(01) High school teacher   ☐(02) Plumber or electrician   ☐(03) Owner of a small-sized factory or firm

☐(04) Nurse   ☐(05) County or city councilor   ☐(06) Truck driver

☐(07) Physician   ☐(08) Manager of a large-sized company or factory

☐(09) Police officer   ☐(10) Section chief n a county or city government

☐(11) House worker or cleaner   ☐(12) Journalist

☐(13) Owner of a large-sized company or factory

☐(14) Lawyer   ☐(15) Janitor or security guard in a government agency

☐(90) None of the above

M3. Over the past month, how many people have you discussed political or public affairs with in person or over the phone?
_____ **Skip this item if you have answered "2" to C3.**

M4. Over the past month, how many people have you discussed political or public affairs with online? _____
Proceed to M6 if you have answered "0" to both M3 and M4.

M5. Pleaseindicate how often you engage in the following activities:

		Never	Seldom	Sometimes	Often
(01)	How often do you discuss political or public affairs with pan-blue family members or friends?	1☐	2☐	3☐	4☐
(02)	How often do you discuss political or public affairs with pan-green family members or friends?	1☐	2☐	3☐	4☐
(03)	How often do you discuss political or public affairs with people who disagree with your views?	1☐	2☐	3☐	4☐
(04)	When discussing political or public affairs, how often do you adopt opinions of your friends?	1☐	2☐	3☐	4☐
(05)	When discussing political or public affairs, how often do you convince your friends of your ideas?	1☐	2☐	3☐	4☐
(06)	When discussing political or public affairs with friends or neighbors, how often do you provide your opinions?	1☐	2☐	3☐	4☐

M6. Some people are occasionally reluctant to discuss political or public affairs. Which of the following statement(s) best describe(s) the reason why you occasionally reluctant to discuss political or public affairs? (You may choose more than one item.)

☐(01)You do not like arguments.

☐(02)You do not want to make enemies.

☐(03)You are worried about how other people would think ofyou.

☐(04)You would never discuss political or public affairs with certain people.

N. Citizen Participation and Communication of Public Affairs

N1. Please indicate how often you engage in the following activities over the past year:

		Never	Seldom	Sometimes	Often
(01)	How often do you engage in activities to improve your community or the local environment (e.g., reporting problems to the head of community or neighborhood, improving community environments, participating in protests, and signing petitions)?	1☐	2☐	3☐	4☐
(02)	How often do you engage in volunteer work (e.g., volunteering for charity or citizen groups, cleaning community environment, volunteering as a school traffic guard, promoting recycling, and disseminating citizen group information)?	1☐	2☐	3☐	4☐
(03)	How often do you engage in community or citizen group meetings or activities (e.g., those convened by apartment building management committees, community members, nongovernmental organizations, neighborhood residents, farmers' and fishermen's associations, school faculty or employees, women in the community, and parents of school children)?	1☐	2☐	3☐	4☐
(04)	How often do you engage in local political activities (e.g., meetings convened by political parties at a local level, and politicians, and/or their support groups)?	1☐	2☐	3☐	4☐

O. Online Media and Discussion about Political or Public Affairs

O1. Please indicate how often you engage in the following online activities over the past year:

		Never	Seldom	Sometimes	Often
(01)	How often do you express your opinions about political or public affairs via online platforms (e.g., bulletin board system, blogs, Facebook, and YouTube)? **Skip this item if you have answered "2" to C3 or "0" to M4.**	1☐	2☐	3☐	4☐
(02)	How often do you discuss political or public affairs with friends via online platforms (e.g., bulletin board system, blogs, Facebook, and YouTube)? **Skip this item if you have answered "2" to C3 or "0" to M4.**	1☐	2☐	3☐	4☐
(03)	How often do you sign online petitions? **Skip this item if you have answered "2" to C3.**	1☐	2☐	3☐	4☐

O2. Please indicate how much attention do you pay to political or public affairs on social media (e.g., Facebook and Twitter):
   Skip this item if you have answered "1" to G4(01).

		Very little attention	A little attention	A moderate amount of attention	An adequate amount of attention	A great deal of attention
(01)	How much attention do you pay to pan-blue information that people (including political candidates, government officials, and legislators) post on social media platforms (e.g., Facebook and Twitter).	1☐	2☐	3☐	4☐	5☐
(02)	How much attention do you pay to pan-green information that people (including political candidates, government officials, and legislators) post on social media platforms (e.g., Facebook and Twitter).	1☐	2☐	3☐	4☐	5☐

P. Political Participation

P1. Did you vote in the 2014 Taiwanese local elections (held on November 11, 2014) ?
☐(01)Yes
☐(02)No **skip to P3.**
☐(99)Don't know **skip to P3.**
☐(95)Refuse to answer **skip to P3.**

P2. In the 2014 Taiwanese local elections, which party did the candidate you voted for represent?
☐(01)Kuomintang (KMT)
☐(02)The Democratic Progressive Party (DPP)
☐(03)The People First Party (PFP)
☐(04)The New Party (NP)
☐(05)The Taiwan Solidarity Union (TSU)
☐(06)Independent or nonpartisan politicians
☐(07)I cast null ballots.
☐(96)It depends
☐(97)No comment
☐(99)Don't know
☐(95)Refuse to answer

P3. Which party did you vote in the past (including various Taiwanese elections)?
☐(01)All pan-blue Only candidates from pan-blue
☐(02)Mostly pan-blue
☐(03)It depends (based on candidates rather than parties)
☐(04)Mostly pan-green
☐(05)All pan-green
☐(06)Never voted in any election.
☐(97)No comment
☐(99)Don't know
☐(95)Refuse to answer

P4. Suppose that the 2016 presidential election was being held today, which of the following candidates would you vote for?
☐(01)Eric Chu from the KMT **skip to P6.**
☐(02)Tsai Ing-wen from the DPP **skip to P6.**
☐(03)James Soongfrom the PFP **skip to P6.**
☐(04)You would not cast a vote. **skip to P6.**
☐(05)You would cast a null ballot.
☐(99)Don't know

P5. As of today, which of the following candidates do you lean more to?
☐(01)Eric Chu from the KMT
☐(02)Tsai Ing-wen from the DPP
☐(03)James Soong from the PFP
☐(99)Don't know

P6. How difficult or easy is it for you personally to decide which candidate to vote for?

☐(01)Very difficult

☐(02)A little difficult

☐(03)Neither difficult nor easy

☐(04)A little easy

☐(05)Very easy

☐(99)Don't know

☐(95)Refuse to answer

P7. Which of the following best describes how you vote? When you vote:

☐(01) You primarily consider the policies proposed by the candidates.

☐(02) Most of the time, you consider the policies proposed by the candidates.

☐(03) It depends.

☐(04) You rarely consider the policies proposed by the candidates.

☐(05) You never consider the policies proposed by the candidates.

☐(97) No comment

☐(99)Don't know

☐(95)Refuse to answer

P8. Over the past month, which of the following have asked you to vote for the presidential candidate you support? (You may choose more than one answer.) (please show tablet)

☐(01)Family members

☐(02)Significant others (including spouse, boyfriend or girlfriend, and partner living with you)

☐(03)Friends

☐(04)Colleagues

☐(05)Classmates

☐(06)Relatives

☐(07)Neighbors

☐(08)Acquaintances

☐(09) Mutual friends (People with whom you have common friends, or people you know nameswithout actually knowing each other.)

☐(10)Strangers

☐(90)None

P9. Over the past month, which of the folllowing have asked you to vote for the presidential candidate you do not support? (You may choose more than one answer.) (please show tablet)

☐(01)Family members

☐(02)Significant other (including spouse, boyfriend or girlfriend, and partner living with you)

☐(03)Friends

☐(04)Colleagues

☐(05)Classmates

☐(06)Relatives

☐(07)Neighbors

☐(08)Acquaintances

☐(09)Mutual friends (People with whom you have common friends, or people you know names without actually knowing each other.)

☐(10)Strangers

☐(90)None

P10. In the 2016 Legislative Yuan election, which party the legislative candidate represents would you vote for?

☐(01)The KMT

☐(02)The DPP

☐(03)The PFP

☐(04)The NP

☐(05)The TSU

☐(06)Independent or nonpartisan politicians

☐(07)The New Power Party (NPP)

☐(08)The Minkuotang (MKT)

☐(09)The Social Democratic Party (SDP)

☐(10)The Green Party Taiwan (GPT)

☐(11)I cast null ballots.

☐(12)I did not cast a vote.

☐(99)Don't know

☐(95)Refuse to answer

☐(88)Other party: _____

Q. Participation in Civic Movements

Q1. Please indicate your participation in the civic movements over the past year:

		Never	Seldom	Sometimes	Often
(01)	Over the past year, how often do you use social media platforms (e.g., Facebook and Twitter) to disseminate information about civic movements (e.g., gay pride parades, the Anti- Black Box Curriculum Movement, and the Sunflower Student Movement)? **Skip this item if you have answered "2" to C3.** **Skip this item if you have answered "1" to G4(01).**	1☐	2☐	3☐	4☐
(02)	Over the past year, how often do you use social media platforms (e.g., Facebook and Twitter) to mobilize your family members or friends to participate in civic movements (e.g., gay pride parades, the Anti- Black Box Curriculum Movement, and the Sunflower Student Movement)? **Skip this item if you have answered "2" to C3.** **Skip this item if you have answered "1" to G4(01).**	1☐	2☐	3☐	4☐
(03)	Over the past year, how often do you attend civic movements (e.g., gay pride parades, the Anti- Black Box Curriculum Movement, and the Sunflower Student Movement)?	1☐	2☐	3☐	4☐
(04)	After civic movements, how often do you keep up with the related issues? **Skip this item if you have answered "1" to Q1(01), Q1(02), and Q1(03).**	1☐	2☐	3☐	4☐

Q2. Do you agree or disagree with the following statements? **Skip this item if you have answered "1" to Q1(01), Q1(02), and Q1(03).**

		Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
(01)	Participation in civic movements makes you happy.	1☐	2☐	3☐	4☐	5☐
(02)	You participate in civic movments because you feel angry.	1☐	2☐	3☐	4☐	5☐
(03)	You participate in civil rights movements because you love the place and people (including yourself).	1☐	2☐	3☐	4☐	5☐
(04)	You believe that the leaders of civic movements are heroes of the Taiwanese people.	1☐	2☐	3☐	4☐	5☐
(05)	You believe that you share common goals with others who participate in the civic movments.	1☐	2☐	3☐	4☐	5☐
(06)	You participate in civic movements because you believe that the goals advocated by the movements are achievable.	1☐	2☐	3☐	4☐	5☐
(07)	You believe that the civic movements that you participate in can protect important social values.	1☐	2☐	3☐	4☐	5☐

R. Political Knowledge

We would like to know what you think about the following questions.

R1. Who is the current Vice President of Taiwan?

☐(01)Wang Jin-pyng   ☐(02)Wu Den-yih   ☐(03)Vincent Siew   ☐(99)Don't know

R2. Which of the following political parties currently holds the majority in the Legislature Yuan?

☐(01)The KMT   ☐(02)The DPP   ☐(03)The PFP   ☐(99)Don't know

R3. Who is the current chairperson of the DPP?

☐(01)Su Tseng-chang   ☐(02)Tsai Ing-wen   ☐(03)Frank Hsieh   ☐(99)Don't know

R4. Which of the following democratic body and works is responsible for amending the Taiwanese Consitution?

☐(01)The Legislative Yuan   ☐(02)The Executive Yuan   ☐(03)The Control Yuan   ☐(99)Don't know

R5. Which of the following entities holds an official diplomatic relation with Taiwan?

☐(01)South Korea   ☐(02)South Africa   ☐(03)Vatican City State☐(99)Don't know

S. Political attitude, political efficiency and political trust

S1.

		Very little	A little	Slightly	Somewhat	A great deal
(01)	More generally, would you say that you are very, somewhat, not very or not at all interested in politics?	1☐	2☐	3☐	4☐	5☐

S1. Do you agree or disagree with the following statements?

		Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
(02)	The government pursues the maximum benefits for its people.	1☐	2☐	3☐	4☐	5☐
(03)	What the government officials say on media is believable.	1☐	2☐	3☐	4☐	5☐
(04)	Some people say: "People like me don't have any say about what the government does."	1☐	2☐	3☐	4☐	5☐
(05)	Some people say: "Public officials do not care much about what people like me think."	1☐	2☐	3☐	4☐	5☐
(06)	Some people say: "Sometimes politics seems so complicated that a person like me cannot really understand what is going on."	1☐	2☐	3☐	4☐	5☐
(07)	Some people say, "Because of the Internet, the general public can understand politics more easily." How much do you agree or disagree with this statement?	1☐	2☐	3☐	4☐	5☐
(08)	Some people say, "Because of the Internet, the general public can better understand what the government has done." How much do you agree or disagree with this statement?.	1☐	2☐	3☐	4☐	5☐
(09)	Some people say, "Because of the Internet, the general public is more influential in politics." How much do you agree or disagree with this statement?	1☐	2☐	3☐	4☐	5☐
(10)	Some people say, "Because of the Internet, the general public has more opportunities to express their political views." How much do you agree or disagree with this statement?.	1☐	2☐	3☐	4☐	5☐

S2. Please indicate your level of trust in the following government institutions or bodies:

		Very little	A little	Slightly	Somewhat	A great deal	Don't know	Refuse to answer
(01)	How much do you trust the Legislative Yuan?	1☐	2☐	3☐	4☐	5☐	99☐	95☐
(02)	How much do you trust the central government?	1☐	2☐	3☐	4☐	5☐	99☐	95☐
(03)	How much do you trust the political parties in Taiwan?	1☐	2☐	3☐	4☐	5☐	99☐	95☐

S3. Which of the following two statements do you agree with more?

☐(01)The opposition parties should have a majority of the seats in the legislature so that they can provide checks and balances on the government.

☐(02)The president's party should have a majority of seats in the legislature so that it can implement its policies.

☐(96)It depends

☐(97)No comment

☐(99)Don't know

☐(95)Refuse to answer

T. Political Party Identification

T1. Among the main political parties in our country, including the KMT, DPP, NP, PFP, and TSU, do you think of yourself as leaning toward any particular party?

☐(01)Yes**Skip to T1b.**

☐(02)No

☐(99)Don't know

☐(95)Refuse to answer

T1a.Do you feel yourself leaning a little more to one of the political parties than the others?

☐(01)Yes

☐(02)No **Skip to T2.**

☐(99)Don't know**Skip to T2.**

☐(95)Refuse to answer **Skip to T2.**

T1b.Which party is that?

☐(01)KMT

☐(02)DPP

☐(03)NP

☐(04)PFP

☐(05)TSU

☐(99)Don't know

☐(95)Refuse to answer

☐(88)Other party: _____

T1c.Do you lean very strongly, somewhat, or just a little to this party?

☐(01)Very strongly

☐(02)Somewhat

☐(03)Just a little

☐(96)It depends

☐(97)No opinion

☐(99)Don't know

☐(95)Refuse to answer

T2. On a scale of 0–100, how satisfied are you with **the KMT**? (0: very little; and 100: very much)

　　　　0   100

(**Very little**) --- (**Very much**)

T3. On a scale of 0–100, how satisfied are you with **the DPP**? (0: very little; and 100: very much)

　　　　0   100

　(**Very little**)   --- (**Very much**)

T4. Which of the following problem(s) is (are) effectively addressed by politicians from the KMT? (You may choose more than one answer.) (please show tablet)

☐ (01)Maintaining a harmonious relationship among ethnic groups
☐ (02)Boosting economic development
☐ (03)Increasing the global visibility of Taiwan
☐ (04)Improving the public security
☐ (05)Reducing unemployment rates
☐ (06)Maintaining political stability
☐ (07)Curbing Black gold
☐ (08)Implementing democratic reforms
☐ (09)Maintaining peaceful cross-strait relations
☐ (10)Facilitating education reforms
☐ (90)None of the above

T5. Which of the following problem(s) is (are) effectively addressed by politicians from the DPP? (You may choose more than one answer.) (Please show the content on your tablet.)

☐ (01)Maintaining a harmonious relationship among ethnic groups
☐ (02)Boosting economic development
☐ (03)Increasing the global visibility of Taiwan
☐ (04)Improving the public security
☐ (05)Reducing unemployment rates
☐ (06)Maintaining political stability
☐ (07)Curbing Black gold
☐ (08)Implementing democratic reforms
☐ (09)Maintaining peaceful cross-strait relations
☐ (10)Facilitating education reforms
☐ (90)None of the above

T6. Which of the following attribute(s) is (are) possessed by politicians from the KMT? (You may choose more than one answer.) (please show tablet)

☐ (01)Determination
☐ (02)Competence and abilities
☐ (03)Extensive experience
☐ (04)Intelligence
☐ (05)Integrity and an anticorruption mindset
☐ (06)Honesty and devotion to promises
☐ (07)Awareness of public needs
☐ (08)Friendliness
☐ (90)None of the above

T7. Which of the following attribute(s) is (are) possessed by politicians from the DPP? (You may choose more than one answer.) (please show tablet)

☐ (01)Determination
☐ (02)Competence and abilities
☐ (03)Extensive experience
☐ (04)Intelligence
☐ (05)Integrity and an anticorruption mindset
☐ (06)Honesty and devotion to promises
☐ (07)Awareness of public needs
☐ (08)Friendliness

☐ (90)None of the above

U. National Identity

U1. The future political status of Taiwan is controversial. Some people support independence from China; some support unification with China; and some prefer maintaining the status quo (that is neither independence nor unification). Which of the following do you prefer?

☐(01)Independence from China

☐(02)Unification with China

☐(03)Maintaining the status quo

☐(88)Other (Please specify)

☐(96)Not sure

☐(97 No comment

☐(99)Don't know

☐(95)Refuse to answer

U2. In Taiwan, some people think they are Taiwanese. There are also some people who think that they are Chinese. Do you consider yourself as Taiwanese, Chinese or both?

☐(01)Taiwanese   ☐(02)Both   ☐(03)Chinese   ☐(88)Other (Please specify)

☐(99)Don't know   ☐(95)Refuse to answer

V. Personal Values

V1. Do you agree or disagree with the following statements?

		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Not applicable
(01)	Overall, are you satisfied or dissatisfied with your life?	1☐	2☐	3☐	4☐	
(02)	Overall, are you satisfied or dissatisfied with your work.	1☐	2☐	3☐	4☐	5☐
(03)	Overall, are you satisfied or dissatisfied with your social life?	1☐	2☐	3☐	4☐	5☐
(04)	Overall, are you satisfied or dissatisfied with the current health conditions?	1☐	2☐	3☐	4☐	

V1.(05)Overall, are you happy or unhappy about your current life?

☐(01)Very unhappy

☐(02)Unhappy

☐(03)Happy

☐(04)Very happy

☐(94)Not sure

W、Employment status

W1.Do you currently have a job?

☐(01)I have a full-time job   ☐(02)I have a part-time job

☐(03)I do irregular jobs (odd jobs) or I am temporarily unemployed

☐(04)I work for a family business

☐(05)I am currently unemployed**skip to W4.**

☐(06)I am a student or trainee and do not work now **skip to W4.**

☐(07)I am a student or trainee but I am also working now

☐(08)I am retired**skip to W4.**

☐(09)I am a homemaker and do not work now **skip to W4.**

☐(10)I am elderly, physically or mentally disabled, or sick, and cannot work**skip to W4.**

☐(11)I am serving mandatory military service **skip to W4.**

☐(12)I am serving (R&D) alternative military service**skip to W4.**

☐(88)Other (Please specify) _____

W2. What is your occupation?

(A)☐(01)Agriculture, forestry, fishery and animal husbandry

(B)Industry

☐(02)Mining and quarrying

☐(03)Manufacturing

☐(04)Electricity and gas supply

☐(05)Water supply and remediation

☐(06)Construction

(C)Service

☐(07)Wholesale and retail

☐(08)Transportation and storage

☐(09)Accommodation and food

☐(10)Information and communication

☐(11)Financial and insurance

☐(12)Real estate

☐(13)Professional, scientific, and technical services

☐(14)Support services

☐(15)Public administration and defense; compulsory social security

☐(16)Education services

☐(17)Human health and social work services

☐(18)Arts, entertainment and recreation

☐(19)Other services

☐(88)Other (Please specify)

W3. What is your approximate personal average monthly income (before tax)? (including salary, year-end bonuses, New Year bonuses, overtime, income from sales, self-employment income, interest on investments, rent, pensions, or living expenses provided by parents/children) (please show tablet)

☐(01)No income   ☐(02)NT$17,000 or less   ☐(03)NT$17001 – NT$22,000

☐(04)NT$22,001 – NT$26,000   ☐(05)NT$26,001 – NT$30,000   ☐(06)NT$30,001 – NT$35,000

☐(07)NT$35,001 – NT$40,000   ☐(08)NT$40,001 – NT$48,000   ☐(09)NT$48,001 – NT$58,000

☐(10)NT$58,001– NT$77,000   ☐(11)More than NT$77,001   ☐(95)Rather not Answer

Respondent phone number:_____

The interview ended at ___ (MM) ___ (DD) ___ (HH) ___ (mm) **(24-hour format.)**

X、Interview Records

XA. Assessing the interviewing process

XA1. How was the interview conducted?

☐(01) Using paper only **skip to XA1a.**

☐(02) Using app only

☐(03) Partly using app, partly using paper **skip to XA1a.**

☐(88) Other, please specify _____

XA1a. Why was it conducted using paper? (Please specify)_____

XA2. Did anyone accompany you during the interview?

☐(01) Yes, please specify who that is

☐(02) No **skip to XA3a.**

XA2a. Please indicate your relationship with the person (or people).

☐(01) Child/child-in-law

☐(02) Spouse

☐(03) Sibling/sibling-in-law

☐(04) Parent/parent-in-law

☐(05) Grandparent

☐(06) Great-grandparent

☐(07) Grandchild/grandchild's spouse

☐(08) Uncle/aunt

☐(09) Cousin/cousin's spouse

☐(10) Other relative

☐(11) Servant

☐(12) Neighbor or friend

☐(13) Classmate or colleague

☐(88) Other, please specify

XA3.Was the interview completed in one-session?

☐(01) Yes ☐(02) No

XA4. Was the interview scheduled with the respondent beforehand?

☐(01)Yes ☐(02)No

XA5. Where was the interview conducted? (You may choose more than one answer)

☐(01) At the respondent's residence

☐(02) At the respondent's workplace

☐(03) At the respondent's school

☐(88) Other, please specify_____

XA6. Did you read the questions aloud during the interview?

☐(01) Yes, I read all the questions aloud, and did not show the respondent the questions)

☐(02) Yes, I read all the questions aloud, but showed the respondent the questions (not including the options))

☐(03) Yes, but only part of the questions

☐(04) No. Please explain why

XA7. Who wrote down/input the answers during the interview?

☐(01) The interviewer

☐(02) The respondent

☐(03) Some by the interviewer, some by the respondent

XA8. Was any of the respondent's family, friends, or neighbors present during the interview?

☐(01) Yes ☐(02) No**skip to XA9.**

RA8a.Continuing the previous question, if yes, who was it? The respondent's…

☐(01) Child/child-in-law

☐(02) Spouse

☐(03) Sibling/sibling-in-law

☐(04) Parent/parent-in-law

☐(05) Grandparent

☐(06) Great-grandparent

☐(07) Grandchild/grandchild's spouse

☐(08) Uncle/aunt

☐(09) Cousin/cousin's spouse

☐(10) Other relative

☐(11) Servant

☐(12) Neighbor or friend

☐(13) Classmate or colleague

☐(88) Other, please specify

XA9. Was the interview conducted with the help of an translator/interpreter due to language barriers?

☐(01) Yes, please specify who the translator/interpreter was

☐(02) No

XA10. Did you find any of the following problems with the respondent during the interview? (You may choose more than one answer) (You may choose more than one answer)

☐(01) Speech disorder

☐(02) Hearing disorder

☐(03) Mental disorder, please describe

☐(04) Other, please specify_____

☐(05) None

XA11. Did anyone other than the respondent him/herself answer any of the questions for the respondent during the interview?

☐(01) Yes, please specify which questions were answered by that person

☐(02) No

XA12. Did you give the souvenir/gift card to the respondent after the interview?

☐(01) Yes, the respondent accepted it

☐(02) Yes, but the respondent gave it to the interviewer

☐(03) Yes, but the respondent refused to take it

☐(04) No, the interviewer ran out of souvenirs/gift cards. The planning team has been notified to give it to the respondent at a later time

☐(88) Other, please specify_____

YB. Assessing the respondent

YB1a. After the interviewing process began, did the respondent at any point express refusal to proceed with the interview?
☐(01) Yes ☐(02) No **skip to YB2.**

YB1b. When did the respondent express refusal to proceed with the interview? (You may choose more than one answer)
☐(01) At the beginning
☐(02) In the middle
☐(03) Towards the end

YB2. After the interviewing process began, did the respondent express impatience?
☐(01) Never ☐(02) Seldom ☐(03) Sometimes ☐(04) Often

YB3. After the interviewing process began, what do you think of the credibility of the respondent's answers?
☐(01) Not at all credible
☐(02) Not very credible
☐(03) Somewhat credible
☐(04) Very credible

YB4. After the interviewing process began, what language was used by the respondent? (You may choose more than one answer)
☐(01) Mandarin Chinese
☐(02) Southern Min
☐(03) Hakka
☐(04) Aboriginal languages
☐(88) Other, please specify_____

YB5. After the interviewing process began, how much do you think did the respondent trust you?
☐(01) Not at all ☐(02) Not very much ☐(03) Moderately ☐(04)Very much

News Channel List

1. CNN	44. DiMO TV
2. Formosa Television, FTV	45. FTV CH7
3. Beautiful Life Television	46. FTV CH8
4. Taiwan Television, TTV	47. PTS HiHD
5. Da Ai Television	48. TTV Finance Channel
6. China Television, CTV	49. TTV
7. Chinese Television System, CTS	50. CTS EQ
8. Public Television Service, PTS	51. CN)
9. Good TV	52. CN HD
10. Taiwan Indigenous Television, TITV	53. CTS MOD
11. Hakka Television	54. NTV
12. Videoland Television, VT	55. ESPN HD
13. GTV CH27	56. BBC Lifestyle Channel
14. GTV CH28	57. BBC Knowledge Channel
15. SET Taiwan	58. BBC Entertainment Channel
16. SET City	59. tvN
17. ETTV CH32	60. DaAi HD
18. Azio TV、Asia Plus	61. Fashion TV
19. TVBS-G	62. WeTV
20. Era News	63. Australia Network
21. ETTV News	64. TV5MONDE
22. Cti TV News	65. Arirang TV
23. FTV News	66. Bloomberg TV
24. SET News	67. Deutsche Welle
25. TVBS-N	68. VTV4
26. TVBS	69. Al Jazeera
27. EBC Financial News Channel	70. CNBC Asia Channel
28. Unique Satellite TV，USTV News Channel	71. Euronews
29. VT Sports	72. DW TV
30. ESPN	73. TFC
31. Star Sports	74. Channel NewsAsia
32. Unique Satellite TV，USTV Financial Channel	75. FOX News Channel
33. Hang Sang Business TV)	76. SKY NEWS HD
34. CSTV	77. SBN MOD
35. EFTV	
36. FINANCE	
37. SBN TV	
38. Afa TV	
39. NHK	
40. CTS IQ	
41. BBC	
42. CTV News Channel	
43. CTV MyLife	