

Dear managers,

Following is a questionnaire for the research of “A Fuzzy Multi-criteria Decision Model for International Tourist Hotels Location Selection”. Please kindly answer the items.

Thank you for your assistance.

Sincerely yours,

Tsung-Yu Chou

1. Personal data

Item	Comparative Importance									Item
	Absolutely not important	Demonstrably not important	Not important	Weakly not important	Equally important	Weakly important	Strongly important	Demonstrably important	Absolutely important	
	1:5	1:4	1:3	1:2	1:1	2:1	3:1	4:1	5:1	
Level one										
Geographical conditions					Traffic conditions					
Geographical conditions					Hotel characteristic					
Geographical conditions					Operation management					
Traffic conditions					Hotel characteristic					
Traffic conditions					Operation management					
Hotel characteristic					Operation management					

Level two	
Geographical conditions	
Surrounding environment	Rest resources
Traffic conditions	
Access	Convenience
Hotel characteristic	
Internal development	External development
Operation management	
Human resource	Operating Conditions

Level Three	
Surrounding environment	
Proximity to public facilities	The distance to existing competitors
Proximity to public facilities	Public security
The distance to existing competitors	Public security
Rest resources	
Natural resources characteristic	Nearby rest facilities
Access	
The distance to airport or freeway	The distance to downtown area
The distance to airport or freeway	The distance to tourism scenic spots
The distance to airport or freeway	Parking area
The distance to downtown area	The distance to tourism scenic spots
The distance to downtown area	Parking area
The distance to tourism scenic spots	Parking area
Convenience	

Convenience of airport or freeway communication	Extensiveness of traffic routes
Convenience of airport or freeway communication	Convenience of traffic to tourism scenic spots
Extensiveness of traffic routes	Convenience of traffic to tourism scenic spots
Internal development	
Indoor leisure facilities	The diversity of restaurants in the hotel
External development	
Amalgamation with local culture	Outside leisure facilities area
Amalgamation with local culture	Convenience of obtaining nearby land
Outside leisure facilities area	Convenience of obtaining nearby land
Human resource	
Sufficient human resources	Quality of manpower
Operating Conditions	
Land cost	Regulation restrictions