

Dear managers,

Following is a questionnaire for the research of “A Fuzzy Multi-criteria Decision Model for International Tourist Hotels Location Selection”. Please kindly answer the items.

Thank you for your assistance.

Sincerely yours,

Tsung-Yu Chou

1. Personal data

Item	Comparative Importance									Item
	Absolutely important	Demonstrably important	Strongly important	Weakly important	Equally important	Weakly not important	Not important	Demonstrably not important	Absolutely not important	
	5:1	4:1	3:1	2:1	1:1	1:2	1:3	1:4	1:5	
Level one										
Geographical conditions										Traffic conditions
Geographical conditions										Hotel characteristic
Geographical conditions										Operation management
Traffic conditions										Hotel characteristic
Traffic conditions										Operation management
Hotel characteristic										Operation management

Level two

Geographical conditions

Surrounding
environment

Rest resources

Traffic conditions

Access

Convenience

Hotel characteristic

Internal development

External development

Operation management

Human resource

Operating Conditions

Level Three

Surrounding environment

Proximity to public
facilitiesThe distance to existing
competitorsProximity to public
facilities

Public security

The distance to existing
competitors

Public security

Rest resources

Natural resources
characteristic

Nearby rest facilities

Access

The distance to airport
or freewayThe distance to
downtown areaThe distance to airport
or freewayThe distance to tourism
scenic spotsThe distance to airport
or freeway

Parking area

The distance to
downtown areaThe distance to tourism
scenic spotsThe distance to
downtown area

Parking area

The distance to tourism
scenic spots

Parking area

Convenience

Convenience of airport or freeway communication	Extensiveness of traffic routes
Convenience of airport or freeway communication	Convenience of traffic to tourism scenic spots
Extensiveness of traffic routes	Convenience of traffic to tourism scenic spots
Internal development	
Indoor leisure facilities	The diversity of restaurants in the hotel
External development	
Amalgamation with local culture	Outside leisure facilities area
Amalgamation with local culture	Convenience of obtaining nearby land
Outside leisure facilities area	Convenience of obtaining nearby land
Human resource	
Sufficient human resources	Quality of manpower
Operating Conditions	
Land cost	Regulation restrictions