
Appalachian Trail Visitor Survey



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Part A: Environmental attitude.

I agree that...	Strongly Disagree	Disagree		Agree	Strongly Agree
1. I agree that all things, whether humans, animals, plants, or stones have the rights to exist	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
2. I agree that animals should have rights similar to the rights of humans.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
3. I agree that all organisms' lives are precious and worth to be preserved.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
4. I agree that in general, raising animals in cages should be forbidden.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
5. I agree that the earth's value does not depend on people; it is value in itself.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
6. I agree that I support raising parking fees in cities.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
7. I agree that I am ready to pay environmental taxes (e.g., raising fuel or automobile taxes)...	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
8. I agree that I would prefer not to drive only if it is very necessary (i.e., no other mode of transportation is available).....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
9. I agree that I will still need the automobile in the future.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
10. I agree that my next automobile will be small and as ecologically sound as possible.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
11. I put dead batteries in the garbage.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
12. After meals, I dispose of leftovers in the toilet.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
13. I collect and recycle used paper.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
14. I bring empty bottles to a recycling bin.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
15. I use fabric softener with my laundry.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
16. I use an oven-cleaning spray to clean my oven.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
17. If there are insects in my apartment, I kill them with a chemical insecticide.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
18. I use chemical toilet cleaners.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
19. Sometimes I buy can-beverages.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
20. If I am offered a plastic bag in a store I will always take it.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
21. For shopping, I prefer paper bags to plastic ones.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
22. I often talk with friends about problems related to the environment.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
23. I am a member of an environmental organization.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
24. When traveling in nearby areas [around 30 km, (18~75 miles)], if possible, I use public transportation or ride a bike.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>

Part B: Environmental impact cognition.

After I passed through this trail, I feel	Not a problem	A small problem		A Big Problem	Heavily
1. The soil is compact because of treading.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
2. The roots of the tree are uncovered.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
3. The vegetation is destroyed by human activities.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
4. Soil erosion by rain and wind is a serious problem here.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
5. Someone craved on the rocks and trees.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
6. There is trash everywhere.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
7. There are tourists destroying the facilities and environment.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
8. There is noise pollution.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
9. There is no bird chirping and the animals are rare.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
10. The scenery is not very beautiful.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
11. I often pick the beautiful flower back home.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
12. The building or the trail were not designed consistently with surroundings.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
13. I feel crowded.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
14. Both sides of the trail had been treaded.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>

Part C: Background information.

- What is your gender? ☐ Male ☐ Female
- What is your age? I was born in 19.
- What is the highest level of education you have completed?

<input type="checkbox"/> 8th grade or less	<input type="checkbox"/> College graduate
<input type="checkbox"/> Some high school	<input type="checkbox"/> Some graduate school
<input type="checkbox"/> High school graduate or GED	<input type="checkbox"/> Masters, doctoral, or professional degree
<input type="checkbox"/> Business school, trade school, some college	
- Including yourself, how many people were in your group? _____
- Which of the following best describes the composition of your group? (Check one)

<input type="checkbox"/> Alone	<input type="checkbox"/> Family	<input type="checkbox"/> Friends
<input type="checkbox"/> Organized group (Club or other organization)		
<input type="checkbox"/> Commercial group(Group of people who paid a fee to participate in this trip)		
<input type="checkbox"/> Other (Please specify) _____		

Part D: Ecotourism concern.

I think the so-called “Ecotourism” is :		Strongly Disagree	Disagree		Agree	Strongly Agree
1.	I think the so-called “Ecotourism” is both attractive and education-meaningful.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
2.	I think the so-called “Ecotourism” employs green-marketing and sustainable management	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
3.	I think the so-called “Ecotourism” uses natural resource characteristics as attraction.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
4.	I think the so-called “Ecotourism” exhibits natural history and inherent culture.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
5.	I think “Ecotourism” uses the methods of adjustment of tourist behavior as well as tourist education management	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
6.	I think “Ecotourism” usually manages with small-range stable growth style.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
7.	I think “Ecotourism” should have the goals of energy-saving, environment-monitoring, as well as waste-management.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
8.	I think “Ecotourism” should manage with limiting the amount of tourist as well as supporting the law of environmental protection.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
9.	I think “Ecotourism” comprises of the environmental topics, like influence of conservative value and reduction of environmental impact.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
10.	I think “Ecotourism” should provide tourists with the evaluation information of negative impact to ecology system.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
11.	I think “Ecotourism” should employs the education plan, like interpretation and compulsory education to the tourists.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
12.	I think “Ecotourism” uses both professional guides and pre-education as a way of interpretation.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
13.	I think the revenues of “Ecotourism” belong to local residents, as well as cultural and natural preservers.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
14.	I think “Ecotourism” consists of professional ecotourism agencies, interpretative persons, as well as exploration teams.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
15.	I think “Ecotourism” should manage with reduction of environmental impacts, user-fee, as well as opening periodically.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
16.	I think the revenues of “Ecotourism” should use for establishing foundation, monitoring environment, as well as improving management techniques.....	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>