

台灣 (Taiwan, ROC)

文化部

2017年文化參與及消費調查

Study Documentation

July 31, 2019

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2017年文化參與及消費調查

Culture Participation Survey, 2017

Overview

Type	文化參與及消費調查
Identification	AL010010
Version	1
Abstract	
為瞭解我國藝文活動及民眾文化參與及消費概況,文化部已建置「全國藝文活動資訊系統」,蒐集各縣市公私立展演場所及政府與民間辦理之藝文活動資訊,並自2005年起每年於文化統計出版計畫中,針對大眾傳播類、視覺藝術類活動、表演藝術類活動、文化藝術機構與設施、文藝民俗節慶活動等活動,以15歲以上民眾為對象進行文化參與及消費調查。本年度調查調查執行期間自2018年8月15日至11月30日止,完成10,296個有效樣本,在95%的信賴水準下,估計抽樣誤差為±0.97%	
Kind of Data	抽查
Unit of Analysis	個人

Scope & Coverage

Time Period(s)	2018
Countries	台灣 (Taiwan, ROC)
Geographic Coverage	
臺灣省15個縣市、臺北市、新北市、臺中市、臺南市及高雄市五直轄市,以及福建省金門縣、連江縣等共22縣市。	
Universe	
2017年12月年滿15歲以上之中華民國國民。	

Producers & Sponsors

Primary Investigator(s)	文化部
Other Producer(s)	文化部
Funding Agency/ies	文化部

Sampling

Sampling Procedure

本年調查採用多元的調查方式,包含電話調查、手機調查及追蹤樣本調查。

- 1.電話調查以2017年12月年滿15歲以上之中華民國國民為母體,臺灣地區住宅電話簿為抽樣母體,採用簡單隨機抽樣法,以縣市別為分層變數,取得調查樣本數後,再以比例配置方式計算各縣市分層所需樣本數。而隨機抽取樣本時,各層內採用隨機抽樣方式選取樣本,所抽的電話號碼最後2碼,以隨機亂數方式取代之,俾使原本沒有登錄於電話號碼簿上的住宅電話也有機會能夠中選。
- 2.手機調查蒐集手機門號之前4碼資訊,後6碼再以隨機方式產生。以門號前4碼為分層,每層以等比例配置樣本數進行抽樣。
- 3.追蹤樣本調查母體以留有email或手機聯絡資訊者全數以網路調查進行調查。
- 4.非追蹤樣本之網路調查為蒐集手機門號之前4碼資訊,後6碼再以隨機方式產生。以門號前4碼為分層,每層以等比例配置樣本數進行抽樣。
- 5.街頭訪查的抽樣方式則於各縣市交通要站、文化相關場所隨機抽取樣本進行調查。

Weighting

- 1.本調查有依據縣市、性別、年齡進行加權,故使用資料時,請依變數w進行加權後再統計。
- 2.本調查手機樣本調查不調查付費頻率,有關付費頻率之項目須以9,277個樣本進行計算,另行產生w1之權數,因此使用此些項目時,請依變項w1 進行加權。

Data Collection

Data Collection Dates	start 2018-08-15 end 2018-11-30
Data Collection Mode	電話訪問

Data Processing & Appraisal**Data Editing**

中央研究院人文社會科學研究中心調查研究專題中心所進行的資料整理方式,為不合理值檢核。

Other Processing

調查執行期間自2018年8月15日至11月30日止,星期一至星期五晚間訪問時間為18:00~22:00,週末及假日增加早上及下午訪問,早上訪問時間為9:00~12:00,下午訪問時間為14:00~17:00。

Accessibility

Contact(s)	學術調查研究資料庫(Survey Research Data Archive) (中央研究院人社中心調查研究專題中心), https://srda.sinica.edu.tw , srda@gate.sinica.edu.tw
Distributor(s)	學術調查研究資料庫(Survey Research Data Archive)
Depositor(s)	文化部
Access Conditions	標準版(一般會員、院內會員申請下載)

Files Description

Dataset contains 1 file(s)

data2017	
# Cases	10296
# Variable(s)	138

Variables Group(s)

Dataset contains 12 group(s)

Group 調查樣本資料							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	no	流水號	continuous	numeric-5.0	10296	0	-
2	year	資料年分	discrete	numeric-4.0	10296	0	-
3	v01	1.請問您目前居住在一個 縣市?	discrete	numeric-2.0	10296	0	-

Group (一) 電影							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	v05	5.請問您近一年內, 是否到 電影院看電影?	discrete	numeric-1.0	10296	0	-
2	v05_1	5-1.請問您近一年內, 到電 影院/戲院看電影的頻率, 場次/年	discrete	numeric-3.0	10296	0	-
3	v05_2	5-2.其中國片觀看部(次)數 為__場次/年	discrete	numeric-3.0	9734	562	-

Group (二) 電視廣播							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	v06	6.請問您近一年內, 是否會 觀看「電視」?(不含透過 網路下載觀看)	discrete	numeric-1.0	10296	0	-
2	v06_1	6-1.平均每週花多少時間看 電視__小時/週	discrete	numeric-4.1	10296	0	-
3	v07	7.請問您近一年內, 平均 每週花多少時間收聽「廣 播」?	discrete	numeric-1.0	10296	0	-
4	v07_1	7-1.平均每週花多少時間收 聽廣播__小時/週	discrete	numeric-4.1	10296	0	-

Group (三) 報紙/雜誌/書籍閱讀							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	v08	8.請問您近一年內, 是否會 閱讀「雜誌」?(實體雜誌, 不含網路上瀏覽雜誌網站)	discrete	numeric-1.0	10296	0	-
2	v08_1	8-1.平均每週花多少時間閱 讀雜誌__小時/週	discrete	numeric-4.0	10295	1	-
3	v09	9.請問您近一年內, 是否會 閱讀「報紙」?(不含於網 路上瀏覽新聞)	discrete	numeric-1.0	10296	0	-
4	v09_1	9-1.平均每週花多少時間閱 讀報紙__小時/週	discrete	numeric-4.1	10296	0	-
5	v10	10.請問您近一年內, 是否會 閱讀「書籍」?(含上課用 書、教科書、休閒書籍)	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
6	v10_1	10-1.平均每週花多少時間閱讀書籍—小時/週	discrete	numeric-4.1	10296	0	-

Group (四) 表演藝術類

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v11	11.請問您近一年內,是否欣賞現場「流行音樂」?(如演唱/奏會、晚會、Livehouse、音樂節、簽唱會活動)活動	discrete	numeric-1.0	10296	0	-
2	v11_1	11-1.近一年內欣賞現場流行音樂的頻率—次/年	discrete	numeric-3.0	10296	0	-
3	v11_2	11-2.其中付費門票活動的頻率—次/年	discrete	numeric-3.0	10069	227	-
4	v12	12.請問您近一年內,是否會欣賞現場「古典與傳統音樂類」?(非流行音樂,如民族音樂、西樂、世界音樂)活動	discrete	numeric-1.0	10296	0	-
5	v12_1	12-1.欣賞現場古典與傳統音樂類活動的頻率—次/年	discrete	numeric-3.0	10296	0	-
6	v12_2	12-2.其中付費門票活動的頻率—次/年	discrete	numeric-3.0	10121	175	-
7	v13	13.請問您近一年內,是否參與或欣賞現場「現代戲劇類」活動?(如舞台劇、音樂劇、歌舞劇、話劇、兒童戲劇及偶戲等)	discrete	numeric-1.0	10296	0	-
8	v13_1	13-1.參與或欣賞現場現代戲劇類的頻率—次/年	discrete	numeric-3.0	10296	0	-
9	v13_2	13-2.其中付費門票活動的頻率—次/年	discrete	numeric-3.0	10117	179	-
10	v14	14.請問您近一年內,是否參與或欣賞現場「傳統戲曲類」?(如歌仔戲、京劇、崑曲、偶戲、說唱藝術、南管、北管、客家戲及高甲戲等)活動	discrete	numeric-1.0	10296	0	-
11	v14_1	14-1.參與或欣賞現場傳統戲曲類活動頻率—次/年	discrete	numeric-3.0	10296	0	-
12	v14_2	14-2.其中付費門票活動的頻率—次/年	discrete	numeric-3.0	10160	136	-
13	v15	15.請問您近一年內,是否參與或欣賞現場「舞蹈類」(如原住民舞蹈、現代舞、芭蕾舞及民族舞蹈等)活動	discrete	numeric-1.0	10296	0	-
14	v15_1	15-1.參與或欣賞現場舞蹈類活動的頻率—次/年	discrete	numeric-3.0	10296	0	-
15	v15_2	15-2.其中付費門票活動的頻率—次/年	discrete	numeric-3.0	10122	174	-
16	v16_1	16-1.請問您近一年會透過網路進行的文化活動?(可複選):(1)線上觀看或下載電影片	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
17	v16_2	16-2.請問您近一年曾透過網路進行的文化活動?(可複選):(2)線上觀看或下載電視節目	discrete	numeric-1.0	10296	0	-
18	v16_3	16-3.請問您近一年曾透過網路進行的文化活動?(可複選):(3)線上音樂欣賞或下載(含直播)	discrete	numeric-1.0	10296	0	-
19	v16_4	16-4.請問您近一年曾透過網路進行的文化活動?(可複選):(4)收聽網路廣播節目	discrete	numeric-1.0	10296	0	-
20	v16_5	16-5.請問您近一年曾透過網路進行的文化活動?(可複選):(5)瀏覽網路新聞/雜誌	discrete	numeric-1.0	10296	0	-
21	v16_6	16-6.請問您近一年曾透過網路進行的文化活動?(可複選):(6)線上閱讀小說、書籍(含電子書)	discrete	numeric-1.0	10296	0	-
22	v16_7	16-7.請問您近一年曾透過網路進行的文化活動?(可複選):(7)閱讀其他網路文章(如部落格、Facebook等社群網站、PTT等BBS站之文章)	discrete	numeric-1.0	10296	0	-
23	v16_8	16-8.請問您近一年曾透過網路進行的文化活動?(可複選):(8)建立部落格或個人專屬網頁	discrete	numeric-1.0	10296	0	-
24	v16_9	16-9.請問您近一年曾透過網路進行的文化活動?(可複選):(9)下載遊戲或線上遊戲	discrete	numeric-1.0	10296	0	-
25	v16_10	16-10.請問您近一年曾透過網路進行的文化活動?(可複選):(10)其它,請說明—	discrete	numeric-1.0	10296	0	-
26	v16_11	16-11.請問您近一年曾透過網路進行的文化活動?(可複選):(11)皆沒有(跳答Q20)	discrete	numeric-1.0	10296	0	-
27	v17_1	17-1.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(1)線上觀看或下載電影片	discrete	numeric-1.0	10296	0	-
28	v17_2	17-2.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(2)線上觀看或下載電視節目	discrete	numeric-1.0	10296	0	-
29	v17_3	17-3.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(3)線上音樂欣賞或下載(含直播)	discrete	numeric-1.0	10296	0	-
30	v17_4	17-4.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(4)收聽網路廣播節目	discrete	numeric-1.0	10296	0	-
31	v17_5	17-5.上述透過網路進行的文化活動,請問哪些為付費	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
		活動?(可複選):(5)瀏覽網路新聞/雜誌					
32	v17_6	17-6.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(6)線上閱讀小說、書籍(含電子書)	discrete	numeric-1.0	10296	0	-
33	v17_7	17-7.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(7)閱讀其他網路文章(如部落格、Facebook等社群網站、PTT等BBS站之文章)	discrete	numeric-1.0	10296	0	-
34	v17_8	17-8.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(8)建立部落格或個人專屬網頁	discrete	numeric-1.0	10296	0	-
35	v17_9	17-9.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(9)下載遊戲或線上遊戲	discrete	numeric-1.0	10296	0	-
36	v17_10	17-10.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(10)其他,請說明—	discrete	numeric-1.0	10296	0	-
37	v17_11	17-11.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(11)都沒有	discrete	numeric-1.0	9200	1096	-
38	v18	18.請問您從事上述線上文化活動時數—小時/週	discrete	numeric-4.1	10296	0	-
39	v19	19.請問您平均一週進行數位閱讀的時數—小時/週(瀏覽網路新聞/雜誌、線上閱讀小說、書籍、閱讀其他網路文章)	discrete	numeric-4.1	10296	0	-

Group (五) 視覺藝術類

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v20	20.請問您近一年內曾參與或欣賞過的現場視覺藝術展覽展示活動?	discrete	numeric-1.0	10296	0	-
2	v20_1	20-1.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(1)繪畫書法類(如水墨、書法與篆刻、水彩、版畫、插畫及素描等)	discrete	numeric-1.0	10296	0	-
3	v20_2	20-2.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(2)裝置藝術與多媒體類(如公共藝術、錄像、電腦多媒體及互動藝術等)	discrete	numeric-1.0	10296	0	-
4	v20_3	20-3.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(3)攝影類	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
5	v20_4	20-4.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(4)雕塑類(如石雕、木雕、金屬、泥塑或其他材質的立體呈現等)	discrete	numeric-1.0	10296	0	-
6	v20_5	20-5.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(5)設計類(如平面設計、流行時尚設計及時裝設計、家具設計、建築設計、珠寶設計、室內設計、產品設計等)	discrete	numeric-1.0	10296	0	-
7	v20_6	20-6.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(6)工藝類(如陶瓷、玻(琉)璃、金工(如金屬、玉石)及珠寶、織染繡、木雕、紙藝等)	discrete	numeric-1.0	10296	0	-
8	v20_7	20-7.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(0)皆未以上述形式欣賞	discrete	numeric-1.0	10296	0	-
9	v21	21.請問您近一年內,參與或欣賞上述「視覺藝術類」現場展示活動的頻率_次/年	discrete	numeric-3.0	10296	0	-
10	v21_1	21-1.其中付費門票活動次數_次/年	discrete	numeric-3.0	9891	405	-
11	v22_1	22-1.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(1)書展	discrete	numeric-1.0	10296	0	-
12	v22_2	22-2請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(2)動漫展	discrete	numeric-1.0	10296	0	-
13	v22_3	22-3.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(3)影視展(影展、電視節展覽)	discrete	numeric-1.0	10296	0	-
14	v22_4	22-4.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(4)文創商品展	discrete	numeric-1.0	10296	0	-
15	v22_5	22-5.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(96)皆未參觀過	discrete	numeric-1.0	10296	0	-

Group (六)文藝民俗節慶活動

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v23_1	23-1.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(1)國家慶典(如雙十慶典、國慶煙火、228紀念活動)	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
2	v23_2	23-2.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選): (2)傳統與民俗慶典(如宗教(媽祖等)、民俗(如原住民)、傳統(元宵等節慶))	discrete	numeric-1.0	10296	0	-
3	v23_3	23-3.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(3)藝術節及其他新興之藝術節慶(含中央、地方辦理)(如三義木雕節、電影藝術節、客家桐花祭等)	discrete	numeric-1.0	10296	0	-
4	v23_4	23-4.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(4)其他,請說明—	discrete	numeric-1.0	10296	0	-
5	v23_5	23-5.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(0)以上從未參加/接觸過(跳答25題)	discrete	numeric-1.0	10296	0	-
6	v24	24.請問您近一年內,參觀或參與文藝民俗節慶相關活動的頻率_次/年	discrete	numeric-3.0	10296	0	-

Group (七)文化藝術機構與設施

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v25_1	25-1.請問您近一年內去過國內的「博物館」類型(可複選):(1)美術館/藝術館(藝術類):文學、繪畫、音樂、舞蹈、雕塑、建築、戲劇、電影	discrete	numeric-1.0	10296	0	-
2	v25_2	25-2.請問您近一年內去過國內的「博物館」類型(可複選):(2)科學博物館(科學與技術類):資訊科學、交通運輸、工業技術/應用科學、天文、產業技術、醫療/生命科學	discrete	numeric-1.0	10296	0	-
3	v25_3	25-3.請問您近一年內去過國內的「博物館」類型:(3)歷史/人文博物館(歷史與人文類):歷史(含名人故居或歷史事件等)、民族學、人類學、民俗學	discrete	numeric-1.0	10296	0	-
4	v25_4	25-4.請問您近一年內去過國內的「博物館」類型:(4)自然類博物館(自然與環境類):動物、植物、地質、海洋、生態	discrete	numeric-1.0	10296	0	-
5	v25_5	25-5.請問您近一年內去過國內的「博物館」類型:(5)產業博物館(生活與休閒類):飲食、服飾、體育、娛樂	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
6	v25_6	25-6.請問您近一年內去過國內的「博物館」類型:(6)其他	discrete	numeric-1.0	10291	5	-
7	v25_7	25-7.請問您近一年內去過國內的「博物館」類型(可複選)(7)未去過博物館(跳答27題)	discrete	numeric-1.0	10296	0	-
8	v26	26.請問您近一年內在國內參觀「博物館」的頻率—次/年	discrete	numeric-3.0	10296	0	-
9	v26_1	26-1.其中付費門票活動次數—次/年	discrete	numeric-3.0	10296	0	-
10	v27	27.請問您近一年內在國外參觀「博物館」的頻率—次/年	discrete	numeric-3.0	10296	0	-
11	v28_0	28.除博物館外,您近一年內在國內去過文化機構或使用過文化藝術場所?	discrete	numeric-1.0	10296	0	-
12	v28_1	28-1.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(1)紀念堂/紀念館/文物館/文化館	discrete	numeric-1.0	10296	0	-
13	v28_2	28-2.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(2)表演藝術中心及專業表演館所(如音樂廳、小劇場等)	discrete	numeric-1.0	10296	0	-
14	v28_3	28-3.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(3)綜合性藝文活動場所	discrete	numeric-1.0	10296	0	-
15	v28_4	28-4.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(4)社區文化活動中心	discrete	numeric-1.0	10296	0	-
16	v28_5	28-5.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(5)圖書館	discrete	numeric-1.0	10296	0	-
17	v28_6	28-6.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(6)藝術村/文創園區	discrete	numeric-1.0	10296	0	-
18	v28_7	28-7.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(7)百貨公司/賣場/書店/餐廳等營業場所附設之展演空間	discrete	numeric-1.0	10296	0	-
19	v28_8	28-8.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(8)宗教與民俗機構(包括教堂、寺廟等)	discrete	numeric-1.0	10296	0	-
20	v28_9	28-9.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(9)古	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
		蹟/歷史建築/聚落/文化景觀/遺址					
21	v28_10	28-10.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選): (10)其他,請說明—	discrete	numeric-1.0	10296	0	-
22	v28_11	28-11.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選): (11)都沒有	discrete	numeric-1.0	10296	0	-

Group (八)文化技藝學習與發表

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v29_1	29-1.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(1)西洋樂器演奏(鋼琴、大小提琴、長笛/直笛、大小喇叭、.....)	discrete	numeric-1.0	10296	0	-
2	v29_2	29-2.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(2)傳統樂器演奏(古箏、南管、北管、.....)	discrete	numeric-1.0	10296	0	-
3	v29_3	29-3.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(3)舞蹈(如現代舞、芭蕾舞及民族舞蹈、國標舞等)	discrete	numeric-1.0	10296	0	-
4	v29_4	29-4.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(4)傳統戲劇表演(如歌仔戲、京劇、崑曲、偶戲、說唱藝術、客家系及高甲戲)	discrete	numeric-1.0	10296	0	-
5	v29_5	29-5.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(5)現代戲劇表演(如舞台劇、音樂劇、歌舞劇、話劇、兒童戲劇、偶戲、電視電影、演員訓練等)	discrete	numeric-1.0	10296	0	-
6	v29_6	29-6.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(6)歌唱或聲音訓練(如聲樂、演唱技巧)	discrete	numeric-1.0	10296	0	-
7	v29_7	29-7.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(7)詞曲創作	discrete	numeric-1.0	10296	0	-
8	v29_8	29-8.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(8)繪畫、書法(如水墨、書法與篆刻、水彩、版畫及素描等)	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
9	v29_9	29-9.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(9)攝影類(如一般攝影類、藝術攝影類、電影攝影等)	discrete	numeric-1.0	10296	0	-
10	v29_10	29-10.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(10)手工藝類、雕塑類(如陶瓷、玻(琉)璃、金工(如金屬、玉石)及珠寶雕刻、織染繡、石雕、木雕、金屬、泥塑或其他材質的立體呈現等)	discrete	numeric-1.0	10296	0	-
11	v29_11	29-11.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(11)寫作創作	discrete	numeric-1.0	10296	0	-
12	v29_12	29-12.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(12)其他,請說明__	discrete	numeric-1.0	10296	0	-
13	v29_13	29-13.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(13)皆無於學習過文化藝術類的相關技藝	discrete	numeric-1.0	10296	0	-
14	v30_1	30-1.請問您近一年內,曾於網路、報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(1)於報章雜誌發表作品	discrete	numeric-1.0	9433	863	-
15	v30_2	30-2.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(2)於網路發表作品(臉書打卡、消費體驗等作品不算)	discrete	numeric-1.0	9355	941	-
16	v30_3	30-3.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(3)公開表演(如演唱、演奏、表演戲劇、演員、詩詞朗讀等)	discrete	numeric-1.0	9389	907	-
17	v30_4	30-4.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(4)公開展覽、展示藝術作品、工藝品、設計品	discrete	numeric-1.0	9317	979	-
18	v30_5	30-5.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(5)其他,請說明__	discrete	numeric-1.0	9317	979	-
19	v30_6	30-6.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):	discrete	numeric-1.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
		(6)皆無於公開場合發表、表演、展示					

Group (九)文化消費

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v31_1	31-1.請問過去一年會花費過下列哪些文化消費?(1)各類門票(含電影、展演活動、文化設施等門票)	discrete	numeric-1.0	10296	0	-
2	v31_2	31-2.請問過去一年會花費過下列哪些文化消費?(2)購買或租借書報雜誌(含電子書)	discrete	numeric-1.0	10296	0	-
3	v31_3	31-3.請問過去一年會花費過下列哪些文化消費?(3)購買或租借CD、DVD	discrete	numeric-1.0	10296	0	-
4	v31_4	31-4.請問過去一年會花費過下列哪些文化消費?(4)付費欣賞或下載網路影、視、音等作品	discrete	numeric-1.0	10296	0	-
5	v31_5	31-5.請問過去一年會花費過下列哪些文化消費?(5)購買樂器、樂譜	discrete	numeric-1.0	10296	0	-
6	v31_6	31-6.請問過去一年會花費過下列哪些文化消費?(6)購買藝術品(原作)	discrete	numeric-1.0	10296	0	-
7	v31_7	31-7.請問過去一年會花費過下列哪些文化消費?(7)購買文創商品、工藝品、藝文周邊商品	discrete	numeric-1.0	10296	0	-
8	v31_8	31-8.請問過去一年會花費過下列哪些文化消費?(8)學習藝文技藝費用	discrete	numeric-1.0	10296	0	-
9	v31_9	31-9.請問過去一年會花費過下列哪些文化消費?(9)參與工藝體驗活動、參與藝文講座活動費/報名	discrete	numeric-1.0	10296	0	-
10	v31_10	31-10.請問過去一年會花費過下列哪些文化消費?(10)購買或參與電玩、電競、線上遊戲等費用	discrete	numeric-1.0	10296	0	-
11	v31_11	31-11.請問過去一年會花費過下列哪些文化消費?(11)其他,請說明__	discrete	numeric-1.0	10296	0	-
12	v31_12	31-12.請問過去一年會花費過下列哪些文化消費?(12)皆沒有(跳答33題)	discrete	numeric-1.0	10296	0	-
13	v32	32請問過去一年您個人整體文化消費金額約多少元	discrete	numeric-2.0	10296	0	-

Group 受訪者基本資料

#	Name	Label	Type	Format	Valid	Invalid	Question
1	v33	33.請問您的年齡是?	discrete	numeric-2.0	10296	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
2	v34	34.請問您的教育程度是?	discrete	numeric-2.0	10296	0	-
3	v35	35.請問您認為您是屬於那個族群?	discrete	numeric-2.0	10296	0	-
4	v36	36.請問您目前從事的行業?	discrete	numeric-2.0	10296	0	-
5	v37	37.請問您的個人月收入?	discrete	numeric-2.0	10296	0	-
6	v38	38.請問您的性別是?	discrete	numeric-1.0	10296	0	-

Group 權數

#	Name	Label	Type	Format	Valid	Invalid	Question
1	w	全體樣本之權數	continuous	numeric-4.2	10296	0	-
2	w1	9,277個樣本之權數	continuous	numeric-4.2	10296	0	-

Variables Description

Dataset contains 138 variable(s)

File : data2017

no: 流水號

Information [Type= continuous] [Format=numeric] [Range= 10001-80204] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-] [Mean=25225.328 /-] [StdDev=15808.646 /-]

year: 資料年分

Information [Type= discrete] [Format=numeric] [Range= 2017-2017] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
2017	2017/2018年	10296	100.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v01: 1.請問您目前居住在哪一個縣市?

Information [Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	新北市	1745	16.9%
2	台北市	1128	11.0%
3	桃園市	847	8.2%
4	台中市	1226	11.9%
5	台南市	760	7.4%
6	高雄市	1141	11.1%
7	宜蘭縣	192	1.9%
8	新竹縣	210	2.0%
9	苗栗縣	208	2.0%
10	彰化縣	586	5.7%
11	南投縣	198	1.9%
12	雲林縣	252	2.4%
13	嘉義縣	200	1.9%
14	屏東縣	313	3.0%
15	台東縣	169	1.6%
16	花蓮縣	196	1.9%
17	澎湖縣	157	1.5%
18	基隆市	183	1.8%
19	新竹市	239	2.3%
20	嘉義市	195	1.9%
21	金門縣	102	1.0%
22	連江縣	49	0.5%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v05: 5.請問您近一年內,是否到電影院看電影?

Information [Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	5215	50.7%
1	是	5081	49.3%

File : data2017

v05: 5.請問您近一年內,是否到電影院看電影?

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v05_1: 5-1.請問您近一年內,到電影院/戲院看電影的頻率,場次/年

Information [Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		5215	50.7%
1		890	8.6%
2		1085	10.5%
3		807	7.8%
4		364	3.5%
5		620	6.0%
6		265	2.6%
7		59	0.6%
8		102	1.0%
9		16	0.2%
10		371	3.6%
11		3	0.0%
12		164	1.6%
13		3	0.0%
14		3	0.0%
15		65	0.6%
16		2	0.0%
18		8	0.1%
19		2	0.0%
20		78	0.8%
21		1	0.0%
22		1	0.0%
23		1	0.0%
24		19	0.2%
25		10	0.1%
26		4	0.0%
30		34	0.3%
35		2	0.0%
36		5	0.0%
40		8	0.1%
45		1	0.0%
47		1	0.0%
48		3	0.0%
50		10	0.1%
52		3	0.0%
60		1	0.0%
80		1	0.0%
104		1	0.0%
110		1	0.0%

File : data2017

v05_1: 5-1.請問您近一年內,到電影院/戲院看電影的頻率,場次/年

Value	Label	Cases	Percentage
200		1	0.0%
998	不知道	66	0.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v05_2: 5-2.其中國片觀看部(次)數為一場次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=9734 /-] [Invalid=562 /-]

Value	Label	Cases	Percentage
0		7785	80.0%
1		1022	10.5%
2		456	4.7%
3		158	1.6%
4		36	0.4%
5		43	0.4%
6		18	0.2%
7		6	0.1%
8		4	0.0%
10		14	0.1%
12		1	0.0%
15		1	0.0%
16		1	0.0%
20		2	0.0%
24		1	0.0%
25		1	0.0%
30		1	0.0%
36		1	0.0%
50		1	0.0%
998	不知道	182	1.9%
Sysmiss		562	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v06_6: 6.請問您近一年內,是否曾觀看「電視」?(不含透過網路下載觀看)

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	1167	11.3%
1	是	9129	88.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v06_1: 6-1.平均每週花多少時間看電視—小時/週

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		1167	11.3%

File : data2017

v06_1: 6-1.平均每週花多少時間看電視—小時/週

Value	Label	Cases	Percentage
0.1		1	0.0%
0.5		19	0.2%
1		472	4.6%
1.5		5	0.0%
2		542	5.3%
2.1		1	0.0%
2.5		2	0.0%
3		472	4.6%
3.5		23	0.2%
4		359	3.5%
4.5		1	0.0%
5		391	3.8%
5.5		1	0.0%
6		208	2.0%
6.5		2	0.0%
7		920	8.9%
7.5		1	0.0%
8		221	2.1%
9		17	0.2%
10		626	6.1%
10.5		1	0.0%
11		27	0.3%
12		102	1.0%
12.5		1	0.0%
13		9	0.1%
14		1160	11.3%
15		210	2.0%
16		39	0.4%
17		6	0.1%
18		39	0.4%
19		1	0.0%
20		438	4.3%
21		772	7.5%
22		11	0.1%
23		3	0.0%
24		53	0.5%
25		79	0.8%
26		3	0.0%
27		2	0.0%
28		445	4.3%
29		2	0.0%
30		168	1.6%
32		13	0.1%

File : data2017

v06_1: 6-1.平均每週花多少時間看電視—小時/週

Value	Label	Cases	Percentage
34		1	0.0%
35		292	2.8%
36		13	0.1%
37		1	0.0%
38		1	0.0%
39		1	0.0%
40		79	0.8%
42		152	1.5%
43		1	0.0%
44		2	0.0%
45		12	0.1%
47		1	0.0%
48		8	0.1%
49		33	0.3%
50		52	0.5%
52		1	0.0%
54		1	0.0%
56		99	1.0%
58		1	0.0%
60		13	0.1%
63		5	0.0%
64		1	0.0%
65		1	0.0%
66		1	0.0%
70		64	0.6%
72		6	0.1%
75		1	0.0%
77		1	0.0%
79		1	0.0%
80		7	0.1%
82		1	0.0%
84		24	0.2%
85		2	0.0%
90		1	0.0%
98		1	0.0%
99		1	0.0%
100		8	0.1%
105		2	0.0%
110		1	0.0%
112		1	0.0%
126		2	0.0%
140		2	0.0%
998	不知道	363	3.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data2017

v07: 7.請問您近一年內,平均每週花多少時間收聽「廣播」?

Information [Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	6418	62.3%
1	是	3878	37.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v07_1: 7-1.平均每週花多少時間收聽廣播—小時/週

Information [Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		6418	62.3%
0.5		25	0.2%
1		776	7.5%
1.5		3	0.0%
2		465	4.5%
2.5		3	0.0%
3		368	3.6%
3.5		14	0.1%
4		231	2.2%
4.5		1	0.0%
5		234	2.3%
5.5		1	0.0%
6		124	1.2%
7		346	3.4%
8		95	0.9%
9		9	0.1%
10		166	1.6%
10.5		1	0.0%
11		11	0.1%
12		19	0.2%
13		2	0.0%
14		195	1.9%
15		35	0.3%
16		5	0.0%
17		1	0.0%
18		6	0.1%
20		69	0.7%
21		63	0.6%
22		1	0.0%
24		8	0.1%
25		11	0.1%
26		1	0.0%
27		1	0.0%

File : data2017

v07_1: 7-1.平均每週花多少時間收聽廣播—小時/週

Value	Label	Cases	Percentage
28		57	0.6%
29		1	0.0%
30		51	0.5%
32		3	0.0%
34		1	0.0%
35		37	0.4%
36		4	0.0%
40		118	1.1%
42		32	0.3%
43		1	0.0%
45		6	0.1%
48		22	0.2%
49		6	0.1%
50		18	0.2%
55		1	0.0%
56		52	0.5%
60		10	0.1%
63		3	0.0%
65		1	0.0%
70		5	0.0%
78		1	0.0%
80		2	0.0%
84		3	0.0%
100		1	0.0%
105		1	0.0%
112		1	0.0%
144		1	0.0%
148		1	0.0%
167		1	0.0%
998	不知道	147	1.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v08: 8.請問您近一年內,是否曾閱讀「雜誌」?(實體雜誌,不含網路上瀏覽雜誌網站)

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	否	6304	61.2%
1	是	3992	38.8%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v08_1: 8-1.平均每週花多少時間閱讀雜誌—小時/週

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10295 /-] [Invalid=1 /-]

File : data2017

v08_1: 8-1.平均每週花多少時間閱讀雜誌—小時/週

Value	Label	Cases	Percentage
0		6499	63.1%
0.5		45	0.4%
0.6		1	0.0%
1		1284	12.5%
1.5		2	0.0%
2		765	7.4%
2.5		1	0.0%
3		411	4.0%
3.5		15	0.1%
4		217	2.1%
4.5		1	0.0%
5		181	1.8%
6		73	0.7%
7		259	2.5%
8		45	0.4%
9		7	0.1%
10		100	1.0%
11		7	0.1%
12		13	0.1%
13		2	0.0%
14		90	0.9%
15		20	0.2%
16		1	0.0%
17		1	0.0%
18		3	0.0%
20		25	0.2%
21		22	0.2%
24		3	0.0%
25		2	0.0%
28		12	0.1%
30		14	0.1%
32		1	0.0%
35		4	0.0%
36		1	0.0%
40		5	0.0%
42		4	0.0%
48		1	0.0%
49		1	0.0%
50		2	0.0%
56		3	0.0%
80		1	0.0%
90		1	0.0%
100		3	0.0%

File : data2017

v08_1: 8-1.平均每週花多少時間閱讀雜誌—小時/週

Value	Label	Cases	Percentage
101		1	0.0%
998	不知道	146	1.4%
System Miss		1	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v09: 9.請問您近一年內,是否會閱讀「報紙」?(不含於網路上瀏覽新聞)

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	6500	63.1%
1	是	3796	36.9%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v09_1: 9-1.平均每週花多少時間閱讀報紙—小時/週

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		6304	61.2%
0.3		1	0.0%
0.5		49	0.5%
1		1297	12.6%
1.2		2	0.0%
1.4		1	0.0%
1.5		6	0.1%
2		566	5.5%
2.5		4	0.0%
3		371	3.6%
3.4		1	0.0%
3.5		45	0.4%
4		421	4.1%
5		118	1.1%
6		66	0.6%
7		552	5.4%
8		44	0.4%
9		7	0.1%
10		75	0.7%
11		18	0.2%
12		16	0.2%
13		1	0.0%
14		114	1.1%
15		16	0.2%
17		1	0.0%
18		1	0.0%
19		1	0.0%

File : data2017

v09_1: 9-1.平均每週花多少時間閱讀報紙—小時/週

Value	Label	Cases	Percentage
20		20	0.2%
21		23	0.2%
28		4	0.0%
30		7	0.1%
35		2	0.0%
40		1	0.0%
42		1	0.0%
50		2	0.0%
56		1	0.0%
60		1	0.0%
70		1	0.0%
998	不知道	135	1.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v10: 10.請問您近一年內,是否曾閱讀「書籍」?(含上課用書、教科書、休閒書籍)

Value	Label	Cases	Percentage
0	否	4001	38.9%
1	是	6295	61.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v10_1: 10-1.平均每週花多少時間閱讀書籍—小時/週

Value	Label	Cases	Percentage
0		4001	38.9%
0.3		1	0.0%
0.5		14	0.1%
0.7		1	0.0%
1		949	9.2%
1.5		5	0.0%
2		907	8.8%
2.1		1	0.0%
2.5		1	0.0%
3		622	6.0%
3.5		18	0.2%
4		379	3.7%
4.5		1	0.0%
5		429	4.2%
6		200	1.9%
7		563	5.5%
8		172	1.7%
9		19	0.2%

File : data2017

v10_1: 10-1.平均每週花多少時間閱讀書籍—小時/週

Value	Label	Cases	Percentage
10		413	4.0%
11		11	0.1%
12		64	0.6%
13		4	0.0%
14		266	2.6%
15		119	1.2%
16		20	0.2%
17		2	0.0%
18		17	0.2%
19		2	0.0%
20		169	1.6%
21		148	1.4%
22		4	0.0%
23		1	0.0%
24		27	0.3%
25		45	0.4%
26		2	0.0%
28		66	0.6%
29		3	0.0%
30		83	0.8%
32		4	0.0%
33		1	0.0%
35		57	0.6%
36		4	0.0%
37		1	0.0%
40		79	0.8%
41		1	0.0%
42		32	0.3%
43		2	0.0%
45		13	0.1%
47		1	0.0%
48		10	0.1%
49		9	0.1%
50		33	0.3%
53		1	0.0%
55		3	0.0%
56		41	0.4%
60		21	0.2%
63		4	0.0%
70		18	0.2%
72		2	0.0%
74		1	0.0%
77		3	0.0%

File : data2017

v10_1: 10-1.平均每週花多少時間閱讀書籍—小時/週

Value	Label	Cases	Percentage
80		5	0.0%
84		10	0.1%
85		1	0.0%
88		1	0.0%
90		2	0.0%
92		1	0.0%
98		1	0.0%
100		5	0.0%
105		3	0.0%
112		1	0.0%
120		4	0.0%
125		1	0.0%
126		1	0.0%
998	不知道	170	1.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v11: 11.請問您近一年內,是否欣賞現場「流行音樂」?(如演唱/奏會、晚會、Livehouse、音樂節、簽唱會活動)活動

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	8145	79.1%
1	是	2151	20.9%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v11_1: 11-1.近一年內欣賞現場流行音樂的頻率—次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		8145	79.1%
1		821	8.0%
2		603	5.9%
3		326	3.2%
4		86	0.8%
5		114	1.1%
6		44	0.4%
7		8	0.1%
8		11	0.1%
9		2	0.0%
10		51	0.5%
11		1	0.0%
12		13	0.1%
13		1	0.0%
15		7	0.1%

File : data2017

v11_1: 11-1.近一年內欣賞現場流行音樂的頻率____次/年

Value	Label	Cases	Percentage
18		2	0.0%
20		10	0.1%
25		1	0.0%
30		5	0.0%
50		1	0.0%
200		1	0.0%
998	不知道	43	0.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v11_2: 11-2.其中付費門票活動的頻率____次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10069 /-] [Invalid=227 /-]

Value	Label	Cases	Percentage
0		8740	86.8%
1		688	6.8%
2		316	3.1%
3		149	1.5%
4		45	0.4%
5		30	0.3%
6		19	0.2%
7		1	0.0%
8		7	0.1%
9		3	0.0%
10		14	0.1%
12		3	0.0%
13		1	0.0%
15		3	0.0%
18		1	0.0%
20		1	0.0%
998	不知道	48	0.5%
Sysmiss		227	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v12: 12.請問您近一年內,是否曾欣賞現場「古典與傳統音樂類」?(非流行音樂,如民族音樂、西樂、世界音樂)活動

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	8773	85.2%
1	是	1523	14.8%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v12_1: 12-1.欣賞現場古典與傳統音樂類活動的頻率____次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

File : data2017

v12_1: 12-1.欣賞現場古典與傳統音樂類活動的頻率____次/年

Value	Label	Cases	Percentage
0		8773	85.2%
1		636	6.2%
2		446	4.3%
3		170	1.7%
4		49	0.5%
5		74	0.7%
6		35	0.3%
7		3	0.0%
8		14	0.1%
9		2	0.0%
10		30	0.3%
12		12	0.1%
13		1	0.0%
15		6	0.1%
16		1	0.0%
20		10	0.1%
24		1	0.0%
25		1	0.0%
30		2	0.0%
50		1	0.0%
60		1	0.0%
998	不知道	28	0.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v12_2: 12-2.其中付費門票活動的頻率____次/年

Information [Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]

Statistics [NW/ W] [Valid=10121 /-] [Invalid=175 /-]

Value	Label	Cases	Percentage
0		9403	92.9%
1		375	3.7%
2		181	1.8%
3		66	0.7%
4		16	0.2%
5		22	0.2%
6		4	0.0%
7		1	0.0%
8		6	0.1%
10		11	0.1%
11		1	0.0%
12		5	0.0%
15		1	0.0%
16		1	0.0%
20		1	0.0%

File : data2017

v12_2: 12-2.其中付費門票活動的頻率__次/年

Value	Label	Cases	Percentage
40		1	0.0%
998	不知道	6	0.1%
999	跳答/不知道	20	0.2%
Sysmiss		175	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v13: 13.請問您近一年內,是否參與或欣賞現場「現代戲劇類」活動?(如舞台劇、音樂劇、歌舞劇、話劇、兒童戲劇及偶戲等)

Information [Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	8818	85.6%
1	是	1478	14.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v13_1: 13-1.參與或欣賞現場現代戲劇類的頻率__次/年

Information [Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		8818	85.6%
1		711	6.9%
2		455	4.4%
3		137	1.3%
4		37	0.4%
5		52	0.5%
6		14	0.1%
7		4	0.0%
8		8	0.1%
9		1	0.0%
10		15	0.1%
12		6	0.1%
15		1	0.0%
20		1	0.0%
24		1	0.0%
25		2	0.0%
30		1	0.0%
36		1	0.0%
50		1	0.0%
60		1	0.0%
998	不知道	29	0.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v13_2: 13-2.其中付費門票活動的頻率__次/年

Information [Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]

Statistics [NW/ W] [Valid=10117 /-] [Invalid=179 /-]

File : data2017

v13_2: 13-2.其中付費門票活動的頻率__次/年

Value	Label	Cases	Percentage
0		9292	91.8%
1		479	4.7%
2		203	2.0%
3		56	0.6%
4		19	0.2%
5		23	0.2%
6		4	0.0%
7		4	0.0%
8		2	0.0%
9		1	0.0%
10		3	0.0%
18		1	0.0%
20		1	0.0%
23		1	0.0%
25		1	0.0%
998	不知道	8	0.1%
999	跳答/不知道	19	0.2%
Sysmiss		179	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v14: 14.請問您近一年內,是否參與或欣賞現場「傳統戲曲類」?(如歌仔戲、京劇、崑曲、偶戲、說唱藝術、南管、北管、客家戲及高甲戲等)活動

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	9096	88.3%
1	是	1200	11.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v14_1: 14-1.參與或欣賞現場傳統戲曲類活動頻率__次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		9096	88.3%
1		524	5.1%
2		336	3.3%
3		142	1.4%
4		37	0.4%
5		48	0.5%
6		23	0.2%
7		3	0.0%
8		6	0.1%
9		1	0.0%
10		20	0.2%

File : data2017

v14_1: 14-1.參與或欣賞現場傳統戲曲類活動頻率____次/年

Value	Label	Cases	Percentage
12		6	0.1%
13		3	0.0%
14		1	0.0%
15		4	0.0%
18		1	0.0%
20		1	0.0%
24		2	0.0%
25		2	0.0%
30		3	0.0%
36		1	0.0%
40		1	0.0%
50		1	0.0%
60		1	0.0%
70		1	0.0%
998	不知道	32	0.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v14_2: 14-2.其中付費門票活動的頻率____次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]
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Statistics [NW/ W]	[Valid=10160 /-] [Invalid=136 /-]
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Value	Label	Cases	Percentage
0		9826	96.7%
1		186	1.8%
2		71	0.7%
3		22	0.2%
4		9	0.1%
5		4	0.0%
6		2	0.0%
7		1	0.0%
8		1	0.0%
10		1	0.0%
13		1	0.0%
26		1	0.0%
998	不知道	12	0.1%
999	跳答/不知道	23	0.2%
Sysmiss		136	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v15: 15.請問您近一年內,是否參與或欣賞現場「舞蹈類」(如原住民舞蹈、現代舞、芭蕾舞及民族舞蹈等)活動

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
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Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]
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Value	Label	Cases	Percentage
0	否	8773	85.2%
1	是	1523	14.8%

File : data2017

v15: 15.請問您近一年內,是否參與或欣賞現場「舞蹈類」(如原住民舞蹈、現代舞、芭蕾舞及民族舞蹈等)活動

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v15_1: 15-1.參與或欣賞現場舞蹈類活動的頻率__次/年

Information [Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		8773	85.2%
1		644	6.3%
2		448	4.4%
3		181	1.8%
4		43	0.4%
5		56	0.5%
6		32	0.3%
7		8	0.1%
8		7	0.1%
9		3	0.0%
10		36	0.3%
11		3	0.0%
12		4	0.0%
13		2	0.0%
15		2	0.0%
18		1	0.0%
20		6	0.1%
25		1	0.0%
30		3	0.0%
48		1	0.0%
50		4	0.0%
100		2	0.0%
998	不知道	36	0.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v15_2: 15-2.其中付費門票活動的頻率__次/年

Information [Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]

Statistics [NW/ W] [Valid=10122 /-] [Invalid=174 /-]

Value	Label	Cases	Percentage
0		9663	95.5%
1		262	2.6%
2		102	1.0%
3		21	0.2%
4		4	0.0%
5		7	0.1%
6		4	0.0%
7		4	0.0%
8		2	0.0%
9		1	0.0%

File : data2017

v15_2: 15-2.其中付費門票活動的頻率____次/年

Value	Label	Cases	Percentage
10		5	0.0%
20		1	0.0%
50		1	0.0%
998	不知道	15	0.1%
999	跳答/不知道	30	0.3%
Systemmiss		174	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_1: 16-1.請問您近一年曾透過網路進行的文化活動?(可複選):(1)線上觀看或下載電影片

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	4957	48.1%
1	有	5339	51.9%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_2: 16-2.請問您近一年曾透過網路進行的文化活動?(可複選):(2)線上觀看或下載電視節目

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	5502	53.4%
1	有	4794	46.6%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_3: 16-3.請問您近一年曾透過網路進行的文化活動?(可複選):(3)線上音樂欣賞或下載(含直播)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	4304	41.8%
1	有	5992	58.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_4: 16-4.請問您近一年曾透過網路進行的文化活動?(可複選):(4)收聽網路廣播節目

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	7885	76.6%
1	有	2411	23.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data2017

v16_5: 16-5.請問您近一年曾透過網路進行的文化活動?(可複選):(5)瀏覽網路新聞/雜誌

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	3496	34.0%
1	有	6800	66.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_6: 16-6.請問您近一年曾透過網路進行的文化活動?(可複選):(6)線上閱讀小說、書籍(含電子書)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	6956	67.6%
1	有	3340	32.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_7: 16-7.請問您近一年曾透過網路進行的文化活動?(可複選):(7)閱讀其他網路文章(如部落格、Facebook等社群網站、PTT等BBS站之文章)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	3789	36.8%
1	有	6507	63.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_8: 16-8.請問您近一年曾透過網路進行的文化活動?(可複選):(8)建立部落格或個人專屬網頁

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8631	83.8%
1	有	1665	16.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_9: 16-9.請問您近一年曾透過網路進行的文化活動?(可複選):(9)下載遊戲或線上遊戲

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	6646	64.5%
1	有	3650	35.5%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data2017

v16_10: 16-10.請問您近一年曾透過網路進行的文化活動?(可複選):(10)其它,請說明—

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	10270	99.7%
1	有	26	0.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v16_11: 16-11.請問您近一年曾透過網路進行的文化活動?(可複選):(11)皆沒有(跳答Q20)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	8543	83.0%
1	是	1753	17.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_1: 17-1.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(1)線上觀看或下載電影片

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8468	82.2%
1	有	950	9.2%
9	遺漏值或跳答	878	8.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_2: 17-2.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(2)線上觀看或下載電視節目

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9037	87.8%
1	有	475	4.6%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_3: 17-3.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(3)線上音樂欣賞或下載(含直播)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]**Statistics [NW/ W]** [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8523	82.8%
1	有	989	9.6%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_4: 17-4.上述透過網路進行的文化活動,請問哪些為付費活動?(可複選):(4)收聽網路廣播節目

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

File : data2017

v17_4: 17-4. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選): (4) 收聽網路廣播節目

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9416	91.5%
1	有	96	0.9%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_5: 17-5. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選): (5) 瀏覽網路新聞/雜誌

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9309	90.4%
1	有	203	2.0%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_6: 17-6. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選): (6) 線上閱讀小說、書籍(含電子書)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9123	88.6%
1	有	389	3.8%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_7: 17-7. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選): (7) 閱讀其他網路文章(如部落格、Facebook等社群網站、PTT等BBS站之文章)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9349	90.8%
1	有	163	1.6%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_8: 17-8. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選): (8) 建立部落格或個人專屬網頁

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9475	92.0%
1	有	37	0.4%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_9: 17-9. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選):(9) 下載遊戲或線上遊戲

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	8801	85.5%
1	有	711	6.9%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_10: 17-10. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選):(10) 其他, 請說明__

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	9502	92.3%
1	有	10	0.1%
9	遺漏值或跳答	784	7.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v17_11: 17-11. 上述透過網路進行的文化活動, 請問哪些為付費活動?(可複選):(11) 都沒有

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=9200 /-] [Invalid=1096 /-]		
Value	Label	Cases	Percentage
0	否	1682	18.3%
1	是	7518	81.7%
9	遺漏值或跳答	0	
Systemmiss		1096	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v18: 18. 請問您從事上述線上文化活動時數__小時/週

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0		1753	17.0%
0.5		1	0.0%
1		516	5.0%
1.5		1	0.0%
2		578	5.6%
2.5		1	0.0%
3		459	4.5%
4		368	3.6%
5		371	3.6%
6		231	2.2%
7		708	6.9%
8		250	2.4%
8.5		1	0.0%
9		33	0.3%
10		687	6.7%

v18: 18.請問您從事上述線上文化活動時數—小時/週

Value	Label	Cases	Percentage
11		21	0.2%
12		126	1.2%
13		15	0.1%
14		704	6.8%
15		239	2.3%
16		25	0.2%
17		10	0.1%
17.5		1	0.0%
18		38	0.4%
19		4	0.0%
20		520	5.1%
21		386	3.7%
22		9	0.1%
23		6	0.1%
24		60	0.6%
25		84	0.8%
26		1	0.0%
27		1	0.0%
28		256	2.5%
29		1	0.0%
30		287	2.8%
31		1	0.0%
32		9	0.1%
33		1	0.0%
34		1	0.0%
35		266	2.6%
36		15	0.1%
38		1	0.0%
39		2	0.0%
40		150	1.5%
41		1	0.0%
42		103	1.0%
42.5		1	0.0%
43		1	0.0%
45		15	0.1%
46		1	0.0%
47		1	0.0%
48		23	0.2%
49		20	0.2%
50		81	0.8%
52		1	0.0%
53		1	0.0%
55		4	0.0%
56		90	0.9%
58		2	0.0%

v18: 18.請問您從事上述線上文化活動時數—小時/週

Value	Label	Cases	Percentage
59		1	0.0%
60		41	0.4%
63		4	0.0%
64		2	0.0%
65		2	0.0%
70		61	0.6%
72		10	0.1%
75		1	0.0%
77		1	0.0%
80		10	0.1%
82		1	0.0%
83		1	0.0%
84		21	0.2%
90		3	0.0%
94		1	0.0%
96		2	0.0%
98		18	0.2%
99		1	0.0%
100		17	0.2%
105		3	0.0%
110		2	0.0%
112		2	0.0%
120		5	0.0%
150		1	0.0%
167		1	0.0%
998	不知道	541	5.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v19: 19.請問您平均一週進行數位閱讀的時數—小時/週(瀏覽網路新聞/雜誌、線上閱讀小說、書籍、閱讀其他網路文章)

Information [Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		2447	23.8%
0.1		1	0.0%
0.2		1	0.0%
0.5		9	0.1%
1		1237	12.0%
1.5		1	0.0%
2		929	9.0%
2.5		3	0.0%
3		663	6.4%
3.5		7	0.1%
4		558	5.4%
4.5		1	0.0%

v19: 19.請問您平均一週進行數位閱讀的時數—小時/週(瀏覽網路新聞/雜誌、線上閱讀小說、書籍、閱讀其他網路文章)

Value	Label	Cases	Percentage
5		527	5.1%
6		212	2.1%
7		898	8.7%
7.5		2	0.0%
8		198	1.9%
9		23	0.2%
10		533	5.2%
11		10	0.1%
12		59	0.6%
13		8	0.1%
14		376	3.7%
15		146	1.4%
16		16	0.2%
17		4	0.0%
17.5		1	0.0%
18		29	0.3%
19		2	0.0%
20		248	2.4%
21		114	1.1%
22		2	0.0%
24		25	0.2%
25		24	0.2%
27		2	0.0%
28		67	0.7%
30		84	0.8%
32		1	0.0%
35		49	0.5%
36		2	0.0%
38		1	0.0%
40		33	0.3%
42		10	0.1%
43		1	0.0%
45		2	0.0%
48		2	0.0%
49		1	0.0%
50		27	0.3%
55		2	0.0%
56		12	0.1%
60		4	0.0%
65		1	0.0%
70		16	0.2%
72		4	0.0%
78		1	0.0%
80		3	0.0%

v19: 19.請問您平均一週進行數位閱讀的時數—小時/週(瀏覽網路新聞/雜誌、線上閱讀小說、書籍、閱讀其他網路文章)

Value	Label	Cases	Percentage
84		4	0.0%
90		1	0.0%
100		2	0.0%
112		1	0.0%
998	不知道	601	5.8%
999	跳答/不知道	48	0.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20: 20.請問您近一年內曾參與或欣賞過的現場視覺藝術展覽展示活動?

Information	[Type= discrete] [Format=numeric] [Range= 0-1] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	6227	60.5%
1	是	4069	39.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_1: 20-1.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(1)繪畫書法類(如水墨、書法與篆刻、水彩、版畫、插畫及素描等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8072	78.4%
1	有	2224	21.6%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_2: 20-2.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(2)裝置藝術與多媒體類(如公共藝術、錄像、電腦多媒體及互動藝術等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8371	81.3%
1	有	1925	18.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_3: 20-3.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(3)攝影類

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8748	85.0%
1	有	1548	15.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_4: 20-4.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(4)雕塑類(如石雕、木雕、金屬、泥塑或其他材質的立體呈現等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	8956	87.0%
1	有	1340	13.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_5: 20-5.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(5)設計類(如平面設計、流行時尚設計及時裝設計、家具設計、建築設計、珠寶設計、室內設計、產品設計等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	8712	84.6%
1	有	1584	15.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_6: 20-6.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(6)工藝類(如陶瓷、玻(琉)璃、金工(如金屬、玉石)及珠寶、織染繡、木雕、紙藝等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	8851	86.0%
1	有	1445	14.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v20_7: 20-7.請問您近一年曾參與或欣賞過的現場視覺藝術展覽展示活動類型(可複選):(0)皆未以上述形式欣賞

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	否	4069	39.5%
1	是	6227	60.5%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v21: 21.請問您近一年內,參與或欣賞上述「視覺藝術類」現場展示活動的頻率____次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0		6233	60.5%
1		1026	10.0%
2		1083	10.5%
3		616	6.0%
4		231	2.2%

v21: 21.請問您近一年內,參與或欣賞上述「視覺藝術類」現場展示活動的頻率__次/年

Value	Label	Cases	Percentage
5		271	2.6%
6		140	1.4%
7		30	0.3%
8		42	0.4%
9		7	0.1%
10		136	1.3%
11		3	0.0%
12		74	0.7%
13		2	0.0%
15		27	0.3%
16		2	0.0%
18		4	0.0%
20		33	0.3%
24		11	0.1%
25		4	0.0%
26		1	0.0%
30		15	0.1%
33		1	0.0%
35		2	0.0%
36		2	0.0%
40		5	0.0%
48		1	0.0%
50		5	0.0%
52		2	0.0%
55		1	0.0%
84		1	0.0%
100		1	0.0%
120		2	0.0%
998	不知道	282	2.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v21_1: 21-1.其中付費門票活動次數__次/年

Value	Label	Cases	Percentage
0		8036	81.2%
1		630	6.4%
2		481	4.9%
3		185	1.9%
4		67	0.7%
5		75	0.8%
6		28	0.3%
7		6	0.1%
8		12	0.1%
9		3	0.0%

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
Statistics [NW/ W]	[Valid=9891 /-] [Invalid=405 /-]

v21_1: 21-1.其中付費門票活動次數二次/年

Value	Label	Cases	Percentage
10		14	0.1%
12		13	0.1%
13		1	0.0%
15		4	0.0%
18		1	0.0%
20		6	0.1%
24		1	0.0%
25		1	0.0%
30		1	0.0%
50		1	0.0%
998	不知道	325	3.3%
Systemmiss		405	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v22_1: 22-1.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(1)書展

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8328	80.9%
1	有	1968	19.1%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v22_2: 22-2.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(2)動漫展

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9602	93.3%
1	有	694	6.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v22_3: 22-3.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(3)影視展(影展、電視節展覽)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9751	94.7%
1	有	545	5.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v22_4: 22-4.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(4)文創商品展

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	7625	74.1%

# v22_4: 22-4.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(4)文創商品展			
Value	Label	Cases	Percentage
1	有	2671	25.9%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v22_5: 22-5.請問您過去一年曾經參加過下列哪些文化相關展覽活動(可複選):(96)皆未參觀過			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	否	5164	50.2%
1	是	5132	49.8%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v23_1: 23-1.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(1)國家慶典(如雙十慶典、國慶煙火、228紀念活動)			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	9057	88.0%
1	有	1239	12.0%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v23_2: 23-2.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(2)傳統與民俗慶典(如宗教(媽祖等)、民俗(如原住民)、傳統(元宵等節慶))			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	6928	67.3%
1	有	3368	32.7%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v23_3: 23-3.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(3)藝術節及其他新興之藝術節慶(含中央、地方辦理)(如三義木雕節、電影藝術節、客家桐花祭等)			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	8285	80.5%
1	有	2011	19.5%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v23_4: 23-4.請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(4)其他,請說明—			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	

v23_4: 23-4, 請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(4)其他, 請說明__

Value	Label	Cases	Percentage
0	無	10273	99.8%
1	有	23	0.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v23_5: 23-5, 請問您近一年內參觀或參與過的國內文藝民俗節慶活動類型(可複選):(0)以上從未參加/接觸過(跳答25題)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	4497	43.7%
1	是	5799	56.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v24: 24, 請問您近一年內, 參觀或參與文藝民俗節慶相關活動的頻率__次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		5207	50.6%
1		1492	14.5%
2		1342	13.0%
3		760	7.4%
4		200	1.9%
5		243	2.4%
6		100	1.0%
7		16	0.2%
8		29	0.3%
9		6	0.1%
10		77	0.7%
11		2	0.0%
12		26	0.3%
14		1	0.0%
15		10	0.1%
17		1	0.0%
18		1	0.0%
20		17	0.2%
25		1	0.0%
30		4	0.0%
32		1	0.0%
35		1	0.0%
45		1	0.0%
50		4	0.0%
52		1	0.0%
60		1	0.0%
72		1	0.0%

v24: 24.請問您近一年內,參觀或參與文藝民俗節慶相關活動的頻率____次/年

Value	Label	Cases	Percentage
76		1	0.0%
100		1	0.0%
998	不知道	154	1.5%
999	跳答/不知道	595	5.8%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_1: 25-1.請問您近一年內去過國內的「博物館」類型(可複選):(1)美術館/藝術館(藝術類):文學、繪畫、音樂、舞蹈、雕塑、建築、戲劇、電影

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	7185	69.8%
1	有	3111	30.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_2: 25-2.請問您近一年內去過國內的「博物館」類型(可複選):(2)科學博物館(科學與技術類):資訊科學、交通運輸、工業技術/應用科學、天文、產業技術、醫療/生命科學

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8062	78.3%
1	有	2234	21.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_3: 25-3.請問您近一年內去過國內的「博物館」類型:(3)歷史/人文博物館(歷史與人文類):歷史(含名人故居或歷史事件等)、民族學、人類學、民俗學

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8151	79.2%
1	有	2145	20.8%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_4: 25-4.請問您近一年內去過國內的「博物館」類型:(4)自然類博物館(自然與環境類):動物、植物、地質、海洋、生態

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8508	82.6%
1	有	1788	17.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_5: 25-5.請問您近一年內去過國內的「博物館」類型:(5)產業博物館(生活與休閒類):飲食、服飾、體育、娛樂

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
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v25_5: 25-5,請問您近一年內去過國內的「博物館」類型:(5)產業博物館(生活與休閒類):飲食、服飾、體育、娛樂

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8877	86.2%
1	有	1419	13.8%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_6: 25-6,請問您近一年內去過國內的「博物館」類型:(6)其他

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10291 /-] [Invalid=5 /-]

Value	Label	Cases	Percentage
0	無	10269	99.8%
1	有	22	0.2%
9	遺漏值或跳答	0	
System		5	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v25_7: 25-7,請問您近一年內去過國內的「博物館」類型(可複選)(7)未去過博物館(跳答27題)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	4940	48.0%
1	有	5356	52.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v26: 26,請問您近一年內在國內參觀「博物館」的頻率__次/年

Information [Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0		4815	46.8%
1		1670	16.2%
2		1405	13.6%
3		737	7.2%
4		266	2.6%
5		317	3.1%
6		136	1.3%
7		31	0.3%
8		45	0.4%
9		6	0.1%
10		97	0.9%
11		2	0.0%
12		30	0.3%
13		3	0.0%
15		22	0.2%
17		4	0.0%
20		19	0.2%

v26: 26.請問您近一年內在國內參觀「博物館」的頻率__次/年

Value	Label	Cases	Percentage
24		4	0.0%
28		1	0.0%
30		6	0.1%
36		1	0.0%
40		2	0.0%
50		4	0.0%
52		2	0.0%
60		1	0.0%
65		1	0.0%
998	不知道	122	1.2%
999	跳答/不知道	547	5.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v26_1: 26-1.其中付費門票活動次數__次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-999] [Missing=*]
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Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]
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Value	Label	Cases	Percentage
0		6999	68.0%
1		1298	12.6%
2		965	9.4%
3		397	3.9%
4		151	1.5%
5		131	1.3%
6		66	0.6%
7		17	0.2%
8		29	0.3%
10		40	0.4%
11		1	0.0%
12		8	0.1%
13		1	0.0%
15		3	0.0%
18		1	0.0%
20		6	0.1%
30		4	0.0%
36		1	0.0%
40		1	0.0%
998	不知道	75	0.7%
999	跳答/不知道	102	1.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v27: 27.請問您近一年內在國外參觀「博物館」的頻率__次/年

Information	[Type= discrete] [Format=numeric] [Range= 0-998] [Missing=*]
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Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]
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Value	Label	Cases	Percentage
0		8656	84.1%
1		901	8.8%

v27: 27.請問您近一年內在國外參觀「博物館」的頻率____次/年

Value	Label	Cases	Percentage
2		372	3.6%
3		151	1.5%
4		45	0.4%
5		60	0.6%
6		23	0.2%
7		5	0.0%
8		7	0.1%
9		2	0.0%
10		15	0.1%
11		2	0.0%
13		1	0.0%
15		1	0.0%
16		2	0.0%
18		1	0.0%
20		5	0.0%
30		1	0.0%
96		1	0.0%
998	不知道	45	0.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_0: 28.除博物館外,您近一年內曾在國內去過文化機構或使用過文化藝術場所?

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	5356	52.0%
1	有	4940	48.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_1: 28-1.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(1)紀念堂/紀念館/文物館/文化館

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	7375	71.6%
1	有	2921	28.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_2: 28-2.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(2)表演藝術中心及專業表演館所(如音樂廳、小劇場等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8263	80.3%
1	有	2033	19.7%
9	遺漏值或跳答	0	

v28_2: 28-2.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(2)表演藝術中心及專業表演館所(如音樂廳、小劇場等)

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_3: 28-3.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(3)綜合性藝文活動場所

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8154	79.2%
1	有	2142	20.8%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_4: 28-4.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(4)社區文化活動中心

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	8296	80.6%
1	有	2000	19.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_5: 28-5.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(5)圖書館

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	5659	55.0%
1	有	4637	45.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_6: 28-6.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(6)藝術村/文創園區

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	7361	71.5%
1	有	2935	28.5%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_7: 28-7.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(7)百貨公司/賣場/書店/餐廳等營業場所附設之展演空間

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	5797	56.3%
1	有	4499	43.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_8: 28-8.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(8)宗教與民俗機構(包括教堂、寺廟等)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	5068	49.2%
1	有	5228	50.8%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_9: 28-9.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(9)古蹟/歷史建築/聚落/文化景觀/遺址

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	6031	58.6%
1	有	4265	41.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_10: 28-10.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(10)其他,請說明—

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	10284	99.9%
1	有	12	0.1%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v28_11: 28-11.您近一年內,在國內去過的文化機構或使用過文化藝術場所(可複選):(11)都沒有

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	8511	82.7%
1	是	1785	17.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_1: 29-1.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(1)西洋樂器演奏(鋼琴、大小提琴、長笛/直笛、大小喇叭、.....)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	7661	74.4%
1	有	2635	25.6%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_2: 29-2, 請問您從小至目前, 曾經學習過那些文化藝術類的相關技藝(可複選): (2)傳統樂器演奏(古箏、南管、北管、.....)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9575	93.0%
1	有	721	7.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_3: 29-3.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(3)舞蹈(如現代舞、芭蕾舞及民族舞蹈、國標舞等)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9575	93.0%
1	有	721	7.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_4: 29-4.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(4)傳統戲劇表演(如歌仔戲、京劇、崑曲、偶戲、說唱藝術、客家系及高甲戲)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	10134	98.4%
1	有	162	1.6%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_5: 29-5.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(5)現代戲劇表演(如舞台劇、音樂劇、歌舞劇、話劇、兒童戲劇、偶戲、電視電影、演員訓練等)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	10050	97.6%
1	有	246	2.4%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_6: 29-6.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(6)歌唱或聲音訓練(如聲樂、演唱技巧)

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	9294	90.3%
1	有	1002	9.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_7: 29-7.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(7)詞曲創作

Information [Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]

Statistics [NW/ W] [Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	10167	98.7%
1	有	129	1.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_8: 29-8.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(8)繪畫、書法(如水墨、書法與篆刻、水彩、版畫及素描等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	6782	65.9%
1	有	3514	34.1%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_9: 29-9.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(9)攝影類(如一般攝影類、藝術攝影類、電影攝影等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	9765	94.8%
1	有	531	5.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_10: 29-10.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(10)手工藝類、雕塑類(如陶瓷、玻(琉)璃、金工(如金屬、玉石)及珠寶雕刻、織染繡、石雕、木雕、金屬、泥塑或其他材質的立體呈現等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	9441	91.7%
1	有	855	8.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_11: 29-11.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(11)寫作創作

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	9750	94.7%
1	有	546	5.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_12: 29-12.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(12)其他,請說明—

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	10207	99.1%
1	有	89	0.9%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v29_13: 29-13.請問您從小至目前,曾經學習過那些文化藝術類的相關技藝(可複選):(13)皆無於學習過文化藝術類的相關技藝

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	否	5883	57.1%
1	是	4413	42.9%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v30_1: 30-1.請問您近一年內,曾於網路、報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(1)於報章雜誌發表作品

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=9433 /-] [Invalid=863 /-]		
Value	Label	Cases	Percentage
0	無	8990	95.3%
1	有	443	4.7%
9	遺漏值或跳答	0	
Sysmiss		863	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v30_2: 30-2.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(2)於網路發表作品(臉書打卡、消費體驗等作品不算)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=9355 /-] [Invalid=941 /-]		
Value	Label	Cases	Percentage
0	無	9249	98.9%
1	有	106	1.1%
9	遺漏值或跳答	0	
Sysmiss		941	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v30_3: 30-3.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(3)公開表演(如演唱、演奏、表演戲劇、演員、詩詞朗讀等)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=9389 /-] [Invalid=907 /-]		
Value	Label	Cases	Percentage
0	無	8904	94.8%
1	有	485	5.2%
9	遺漏值或跳答	0	
Sysmiss		907	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v30_4: 30-4.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(4)公開展覽、展示藝術作品、工藝品、設計品

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=9317 /-] [Invalid=979 /-]

v30_4: 30-4.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(4)
公開展覽、展示藝術作品、工藝品、設計品

Value	Label	Cases	Percentage
0	無	9147	98.2%
1	有	170	1.8%
9	遺漏值或跳答	0	
Sysmiss		979	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v30_5: 30-5.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(5)
其他,請說明—

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=9317 /-] [Invalid=979 /-]

Value	Label	Cases	Percentage
0	無	9303	99.8%
1	有	14	0.2%
9	遺漏值或跳答	0	
Sysmiss		979	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v30_6: 30-6.請問您近一年內,曾於報章雜誌、媒體發表或公開場合表演、展示文化及藝術作品的類型(可複選):(6)
皆無於公開場合發表、表演、展示

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	否	958	9.3%
1	是	9338	90.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v31_1: 31-1.請問過去一年曾花費過下列哪些文化消費?(1)各類門票(含電影、展演活動、文化設施等門票)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	4506	43.8%
1	有	5790	56.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v31_2: 31-2.請問過去一年曾花費過下列哪些文化消費?(2)購買或租借書報雜誌(含電子書)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
0	無	6566	63.8%
1	有	3730	36.2%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

# v31_3: 31-3.請問過去一年會花費過下列哪些文化消費?(3)購買或租借CD、DVD			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	8741	84.9%
1	有	1555	15.1%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v31_4: 31-4.請問過去一年會花費過下列哪些文化消費?(4)付費欣賞或下載網路影、視、音等作品			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	8334	80.9%
1	有	1962	19.1%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v31_5: 31-5.請問過去一年會花費過下列哪些文化消費?(5)購買樂器、樂譜			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	9336	90.7%
1	有	960	9.3%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v31_6: 31-6.請問過去一年會花費過下列哪些文化消費?(6)購買藝術品(原作)			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	9306	90.4%
1	有	990	9.6%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v31_7: 31-7.請問過去一年會花費過下列哪些文化消費?(7)購買文創商品、工藝品、藝文周邊商品			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	
Value	Label	Cases	Percentage
0	無	7271	70.6%
1	有	3025	29.4%
9	遺漏值或跳答	0	
<i>Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.</i>			
# v31_8: 31-8.請問過去一年會花費過下列哪些文化消費?(8)學習藝文技藝費用			
Information		[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]	
Statistics [NW/ W]		[Valid=10296 /-] [Invalid=0 /-]	

v31_8: 31-8.請問過去一年會花費過下列哪些文化消費?(8)學習藝文技藝費用

Value	Label	Cases	Percentage
0	無	9444	91.7%
1	有	852	8.3%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v31_9: 31-9.請問過去一年會花費過下列哪些文化消費?(9)參與工藝體驗活動、參與藝文講座活動費/報名

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	9312	90.4%
1	有	984	9.6%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v31_10: 31-10.請問過去一年會花費過下列哪些文化消費?(10)購買或參與電玩、電競、線上遊戲等費用

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	9094	88.3%
1	有	1202	11.7%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v31_11: 31-11.請問過去一年會花費過下列哪些文化消費?(11)其他,請說明—

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	無	10293	100.0%
1	有	3	0.0%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v31_12: 31-12.請問過去一年會花費過下列哪些文化消費?(12)皆沒有(跳答33題)

Information	[Type= discrete] [Format=numeric] [Range= 0-9] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	否	7420	72.1%
1	是	2876	27.9%
9	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v32: 32.請問過去一年您個人整體文化消費金額約多少元

Information	[Type= discrete] [Format=numeric] [Range= 0-99] [Missing=*]		
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]		
Value	Label	Cases	Percentage
0	跳答,未消費	2876	27.9%

v32: 32.請問過去一年您個人整體文化消費金額約多少元

Value	Label	Cases	Percentage
1	1,000元及以下	1775	17.2%
2	1,001元~5,000元	2998	29.1%
3	5,001元~10,000元	1018	9.9%
4	10,001元~20,000元	524	5.1%
5	20,001元~30,000元	222	2.2%
6	30,001元~50,000元	169	1.6%
7	50,001元~100,000元	119	1.2%
8	100,001元~150,000元	44	0.4%
9	150,001元~200,000元	25	0.2%
10	200,000元以上	32	0.3%
98	不知道/拒答	494	4.8%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v33: 33.請問您的年齡是?

Information	[Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	15-19歲	619	6.0%
2	20-24歲	1244	12.1%
3	25-29歲	896	8.7%
4	30-34歲	834	8.1%
5	35-39歲	961	9.3%
6	40-44歲	886	8.6%
7	45-49歲	963	9.4%
8	50-54歲	853	8.3%
9	55-59歲	944	9.2%
10	60-64歲	1053	10.2%
11	65歲以上	1043	10.1%
98	不知道/拒答	0	
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v34: 34.請問您的教育程度是?

Information	[Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	小學及以下	869	8.4%
2	初中、國中	776	7.5%
3	高中、高職	2614	25.4%
4	專科/大學	4999	48.6%
5	研究所或以上	935	9.1%
90	其他	0	
98	不知道/拒答	103	1.0%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v35: 35.請問您認為您是屬於那個族群?

Information	[Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	閩南人	7713	74.9%
2	客家人	1121	10.9%
3	外省人	908	8.8%
4	原住民	155	1.5%
5	新住民	87	0.8%
90	其他請註明	231	2.2%
98	未回答	81	0.8%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v36: 36.請問您目前從事的行業?

Information	[Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	軍人及公務人員	443	4.3%
2	教師(含教育服務業)	421	4.1%
3	農、林、漁、牧業	291	2.8%
4	礦業及土石採取業	4	0.0%
5	製造業	1103	10.7%
6	電力及燃氣供應業	32	0.3%
7	用水供應及污染整治業	14	0.1%
8	營造業	248	2.4%
9	批發及零售業	467	4.5%
10	運輸及倉儲業	166	1.6%
11	住宿及餐飲業	329	3.2%
12	資訊及通訊傳播業(含影視與新聞業)	244	2.4%
13	金融及保險業	267	2.6%
14	不動產業	41	0.4%
15	專業、科學及技術服務業	293	2.8%
16	支援服務業	160	1.6%
17	其他公共行政及國防強制性社會安全(非軍人及公務人員)	50	0.5%
18	醫療保健及社會工作服務業	348	3.4%
19	藝術、娛樂及休閒服務業	144	1.4%
20	其他服務業	623	6.1%
21	家管	1349	13.1%
22	學生	1287	12.5%
23	無業/待業中	459	4.5%
24	已退休	1331	12.9%
90	其他	115	1.1%
98	不知道/拒答	67	0.7%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v37: 37,請問您的個人月收入?

Information	[Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	沒有收入	1674	16.3%
2	10,000元及以下	1185	11.5%
3	10,001-20,000元	907	8.8%
4	20,001-30,000元	1638	15.9%
5	30,001-40,000元	1491	14.5%
6	40,001-50,000元	1074	10.4%
7	50,001-60,000元	649	6.3%
8	60,001-70,000元	278	2.7%
9	70,001元以上	688	6.7%
10	收入不固定	0	
90	其他	0	
98	拒答	712	6.9%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v38: 38,請問您的性別是?

Information	[Type= discrete] [Format=numeric] [Range= 1-99] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	男性	4882	47.4%
2	女性	5414	52.6%
99	遺漏值或跳答	0	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

w: 全體樣本之權數

Information	[Type= continuous] [Format=numeric] [Range= 0.0790929744939972-1.37298647351796] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-] [Mean=1 /-] [StdDev=0.229 /-]

w1: 9,277個樣本之權數

Information	[Type= continuous] [Format=numeric] [Range= 0.0722501404424111-1.41019184905512] [Missing=*]
Statistics [NW/ W]	[Valid=10296 /-] [Invalid=0 /-] [Mean=1.003 /-] [StdDev=0.234 /-]