

1. Gender: (01) male (02) female

2. When were you born? R.O.C. year _____

3. Where were you born?

- | | | |
|---|--|---|
| <input type="checkbox"/> (01) Keelung City | <input type="checkbox"/> (02) Taipei City | <input type="checkbox"/> (03) New Taipei City |
| <input type="checkbox"/> (04) Taoyuan City | <input type="checkbox"/> (05) Hsinchu County | <input type="checkbox"/> (06) Hsinchu City |
| <input type="checkbox"/> (07) Miaoli County | <input type="checkbox"/> (08) Nantou County | <input type="checkbox"/> (09) Taichung City |
| <input type="checkbox"/> (10) Changhua County | <input type="checkbox"/> (11) Yunlin County | <input type="checkbox"/> (12) Chiayi County |
| <input type="checkbox"/> (13) Chiayi City | <input type="checkbox"/> (14) Tainan City | <input type="checkbox"/> (15) Kaohsiung City |
| <input type="checkbox"/> (16) Pingtung County | <input type="checkbox"/> (17) Yilan County | <input type="checkbox"/> (18) Hualien County |
| <input type="checkbox"/> (19) Taitung County | <input type="checkbox"/> (20) Penghu County | <input type="checkbox"/> (21) Kinmen County |
| <input type="checkbox"/> (22) Lienchiang County | <input type="checkbox"/> (88) Other (please specify) _____ | |

4. What is your education level? (Including have attended or still attending)

- (01) none
- (02) self-study
- (03) elementary school
- (04) junior high school
- (05) vocational junior high school
- (06) senior high school (general class)
- (07) senior high school (vocational class)
- (08) vocational senior high school
- (09) cadet school
- (10) five-year junior college
- (11) two-year junior college
- (12) three-year junior college
- (13) Military/police junior college (one year)
- (14) Military/police junior college (two years)
- (15) open junior college
- (16) open university
- (17) Military/police college
- (18) Institute of technology
- (19) university (bachelor's degree)
- (20) graduate school (master's degree)
- (21) graduate school (doctorate degree)
- (88) other (Please specify) _____

5. How many days per week on average do you surf the Internet (Including using LINE, checking bus times, watching videos online, etc.)

_____ day(s)

6. How long do you surf the Internet for **working and learning purposes** every day?

_____ hours _____ minutes

7. How long do you surf the Internet for **entertainment and leisure purposes** every day on average?









_____ hours _____ minutes

8. Do you use the Internet (including via a cellphone, tablet or computer) for the following reasons?











(Multiple choice)

- (01) To stay in touch with others (via LINE, Facebook)
- (02) For entertainment or recreation (playing games, watching cartoons or anime, watching movies, drama, live streams, listening to music, using dating apps, following celebrities, horoscopes, killing time, not knowing what else to do)
- (03) To acquire information on current events, news, government (looking up buzzwords, reading or watching the news, reading government announcements, checking the weather)
- (04) To get information on lifestyle and recreation (food, tourism and travel, healthcare, family life, parental or marriage tips, transportation)
- (05) For finance, consumption or shopping (information on finance and investment, online shopping, managing finances, making payments, checking the stock market)
- (06) For learning or work (language learning, online courses, using productivity applications, learning about different software)
- (88) Other (Please specify)_____
- (90) None of the above **【Mutually exclusive with options (01) to (88)】**









9. In the past month, which of the following **instant messaging apps** do you use (including on the phone, tablet or computer)? (Multiple choice)

<input type="checkbox"/> (01) LINE 	<input type="checkbox"/> (05) Hangouts 
<input type="checkbox"/> (02) FB Messenger 	<input type="checkbox"/> (06) Skype 
<input type="checkbox"/> (03) Wechat 	<input type="checkbox"/> (07) Facetime 
<input type="checkbox"/> (04) WhatsApp 	<input type="checkbox"/> (08) Telegram 
<input type="checkbox"/> (88) Other (Please specify)_____	<input type="checkbox"/> (90) None of the above 【Mutually exclusive with options (01) to (88)】

10. In the past month, which of the following **social media** do you use (including on the phone, tablet or computer)? (Multiple choice)

<input type="checkbox"/> (01) Facebook 	<input type="checkbox"/> (06) Plurk 
<input type="checkbox"/> (02) Instagram 	<input type="checkbox"/> (07) TikTok 
<input type="checkbox"/> (03) Twitter 	<input type="checkbox"/> (08) PTT 
<input type="checkbox"/> (04) LinkedIn 	<input type="checkbox"/> (09) Dcard 
<input type="checkbox"/> (05) Weibo 	<input type="checkbox"/> (10) Pinterest 
<input type="checkbox"/> (88) Other (Please specify)____	<input type="checkbox"/> (90) None of the above 【Mutually exclusive with options (01) to (88)】

11. In the past month, which of the following online video platform do you use (including on the phone, tablet or computer)? (Multiple choice)

<input type="checkbox"/> (01) YouTube 	<input type="checkbox"/> (05) LINE TV 
<input type="checkbox"/> (02) iQiyi 	<input type="checkbox"/> (06) Li TV 
<input type="checkbox"/> (03) Netflix 	<input type="checkbox"/> (07) Twitch 
<input type="checkbox"/> (04) KKTV 	<input type="checkbox"/> (08) friDay 
<input type="checkbox"/> (88) Other (Please specify)____	<input type="checkbox"/> (90) None of the above 【Mutually exclusive with options (01) to (88)】

12. During the pandemic, which of the following outlets do you primarily use to get information about the pandemic?(Multiple choice)

【Aside from “Others” and “None of the above,” options appear randomly】

- TV News
- Newspapers (printed copies)
- Online news (e.g., UDN, ETtoday, mobile news apps, etc.)
- Social media **【This option would not appear for those who selected (90) None of the above on Question 10】**
- LINE **【This option would not appear for those who did not select (01) LINE on Question 9】**

- YouTube **【This option would not appear for those who did not select (01) YouTube on Question 11】**
- Online forums (e.g., PTT, Dcard, etc.)
- Other (Please specify) _____
- None of the above **【Skip to 15(01)】** **【Mutually exclusive with above options】**

【If you answered “online news,” “social media,” “LINE,” “YouTube” or “online forums” on Question 12, please answer this question】

13(01). Following up on the previous question, how often do you read the comments left by others regarding the pandemic on these platforms?

- (01) Never
- (02) Seldom
- (03) Sometimes
- (04) Often

13(02). Do you think those comments regarding the pandemic (or news about the pandemic) can be described by the following?

- (01) Encouraging (e.g., Let’s Go, Taiwan)
- (02) Supportive (e.g., buying things from stores to keep them afloat)
- (03) Humorous (e.g., making lemonade out of life’s lemons to help with anxiety)
- (04) Calling for political unity (e.g., setting aside partisanship for the pandemic)
- (05) Calling for social harmony (e.g., telling people not to discriminate against those who are infected)
- (06) Scientific (e.g., using layman’s terms to explain how vaccines work)
- (07) Informative
- (08) Other (Please specify) _____
- (09) None of the above **【Mutually exclusive with options (01) to (08)】**
- (10) I don’t know **【Mutually exclusive with options (01) to (09)】**

13(03). What positive impacts does seeing these pandemic-related comments have on you?

- (01) It teaches you how to stay healthy during the pandemic
- (02) It allows you to know more about the pandemic
- (03) It comforts you emotionally
- (04) It lets you know what others are thinking
- (05) Other (Please specify) : _____
- (06) It’s not helpful to you **【Mutually exclusive with options (01) to (05)】**
- (07) I don’t know **【Mutually exclusive with options (01) to (06)】**

13(04). Do you think those comments regarding the pandemic (or news about the pandemic) can be described by the following?

- (01) Emotional and finger-pointing
- (02) Calling for boycotts (e.g., asking people to stop following certain pages)
- (03) Mean-spirited (e.g., mocking, sarcasm, passive-aggressive)
- (04) Political bickering (e.g., partisan disputes, Cross-Strait disputes)
- (05) Socially divisive (e.g., rejecting people from heavily infected areas)
- (06) Unscientific (e.g., recommending unproven remedies for COVID)
- (07) Filled with misinformation
- (08) Other (Please specify) : _____
- (09) None of the above **【Mutually exclusive with options (01) to (08)】**
- (10) I don't know **【Mutually exclusive with options (01) to (09)】**

13(05). What negative impacts does seeing these pandemic-related comments have on you?

- (01) It makes you feel at a loss as to what to do
- (02) It makes you feel confused about the pandemic
- (03) It makes you feel agitated
- (04) It makes you feel misled
- (05) Other (Please specify) : _____
- (06) It doesn't have any negative effects **【Mutually exclusive with options (01) to (05)】**
- (07) I don't know **【Mutually exclusive with options (01) to (06)】**

【If you answered “social media” on Question 12, please answer this question】

14(01). If you get information about the pandemic on **social media**, which of the following sources do you predominantly get it from?(Multiple choice)

- (01) Family and friends
- (02) Government agencies or officials (e.g., Center for Disease Control's official Facebook page, President Tsai Ing-wen, etc.)
- (03) News media (e.g., Facebook news, etc.)
- (04) Experts (e.g., medical, legal, financial, education experts, etc.)
- (05) Other (Please specify) _____

【If you answered “LINE” on Question 12, please answer this question】

14(02). If you get information about the pandemic on **LINE**, which of the following sources do you predominantly get it from?(Multiple choice)

- (01) Government agencies (e.g., Center for Disease Control's official account, Ministry of Health and Welfare, etc.)
- (02) News media (e.g., FTV, LTN's official account, etc.)
- (03) LINE today

- (04) Family and friends
- (05) Other (Please specify) _____

【If you answered “YouTube” on Question 12, please answer this question】

14(03). If you get information about the pandemic on **YouTube**, which of the following sources do you predominantly get it from? (Multiple choice)

- (01) Government agencies (e.g., Livestream of Center for Disease Control, etc.)
- (02) News media
- (03) YouTubers (e.g., KOLs)
- (04) Other (Please specify) _____

15(01). During the pandemic (in the past month), did you reduce the frequency of going out or going to public places?

- Yes
- No **【Skip to 16】**

15(02). When you’re not going out as much, do you engage in any of the following activities to pass your free time? Please check the ones that apply.

【Aside from “Others,” options appear randomly】

- Watching TV
- Watching shows or movies on subscription-based streaming services (e.g., Netflix, etc.)
- Using social media (e.g., Facebook, Instagram, etc.)
- Using instant messaging apps (e.g., LINE, Facebook Messenger, etc.)
- Playing video games (e.g., mobile games, computer games, Switch, etc.)
- Watching livestreams (e.g., Twitch, 17Live, etc.)
- Watching YouTube (e.g., KOL videos, gaming videos, funny videos, music videos, etc.)
- Browsing e-commerce platforms (e.g., Shopee, PChome, MOMO, etc.)
- Browsing online forums (e.g., PTT, Dcard, etc.)
- Listening to Podcasts or radio
- Listening to music streaming platforms (e.g., KKBOX, Spotify, etc.)
- Browsing online courses (e.g., Hahow, etc.)
- Other (Please specify) _____

15

		Strongly dissatisfied	Dissatisfied	Neutral	Satisfied	Strongly satisfied
(03)	Overall, are you satisfied with how the government has handled the pandemic?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

【Instructions】

Some online pranks or jokes are harmful to others, while some aren't. We'd like to ask you about them separately.

First, we'd like to ask you about online pranks or jokes that are **not harmful to others**.

16. Have you ever taken part in online pranks or jokes that are **not harmful to others**? (e.g., claiming that "shawarma" is a kind of animal, picking on other people's spelling, like "It's 'there' not 'their.'")

(01) Yes

(02) No **【Skip to 18】**

17(01). Have you ever taken part in online pranks or jokes that are **deceitful but not harmful to others**? (e.g., claiming that "shawarma" is a kind of animal)

(01) Yes

(02) No

17(02). Have you ever taken part in online pranks or jokes that are **not deceitful and not harmful to others**? (e.g., picking on other people's spelling, like "It's 'there' not 'their.'")

(01) Yes

(02) No

18. Have you ever taken part in online pranks or jokes that **are harmful to others**? (e.g., catfishing and scamming others, agitating others by insulting their appearance)

(01) Yes

(02) No **【Skip to 20(01)】**

19(01). Have you ever taken part in online pranks or jokes that are **deceitful and harmful to others**? (e.g., catfishing and scamming others)

(01) Yes

(02) No

19(02). Have you ever taken part in online pranks or jokes that are **not deceitful but harmful to others**? (e.g., agitating others by insulting their appearance)

(01) Yes

(02) No

20.

		Very unacceptable	Somewhat unacceptable	Neutral	Somewhat acceptable	Very acceptable
(01)	Do you think it's acceptable to scold or mock someone online, just so that they know they don't belong in your group?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
(02)	Do you think it's acceptable to scold or mock someone online in order to get what you want?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

【Attention check question Q1】

21a. What do you usually do on cell phone? (Multiple choice)

We are interested in whether you actually take the time to read the directions; if not, then some of our survey results will be ineffective. So, in order to demonstrate that you have read the instructions, please ignore the items below. Instead, select the box marked "other" and type "I read the instructions" (no quotes) in the text box Thank you very much.

- Answer calls
- Watch videos
- Use LINE
- Tell time
- Check map
- Other (Please specify) _____

22.

		Never	Seldom	Sometimes	Often
(01)	In the cyberspace, how often do you see others leaving comments using profanity or offensive language?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(02)	In the cyberspace, how often do you see others being mean or rude to those who irritated them ?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(03)	In the cyberspace, how often do you see others scolding or mocking people they dislike?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(04)	In the cyberspace, how often do you see others making lewd or profane jokes?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(05)	In the cyberspace, how often do you see others responding sarcastically to other people's opinions?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

23.

		Never	Seldom	Sometimes	Often
(01)	In the cyberspace, how often do you leave comments using profanity or offensive language?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(02)	In the cyberspace, how often do you act meanly or rudely to those who irritated you?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(03)	In the cyberspace, how often do you scold or mock people you dislike?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(04)	In the cyberspace, how often do you make lewd or profane jokes?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(05)	In the cyberspace, how often do you respond sarcastically to other people's opinions?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

24. Next, we'd like to ask about how you deal with news or information related to "politics and public affairs."

		Never	Seldom	Sometimes	Often
(01)	How often do you consume content expressing views that are different from yours?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(02)	How often do you conduct fact-checking on content by searching online?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(03)	How often do you conduct fact-checking on content using printed copies of newspapers or TV news?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(04)	How often do you change your view on a topic because of the results you find online?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(05)	How often do you conduct fact-checking on news sources that you're less familiar with?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

25.

		Very unacceptable	Somewhat unacceptable	Neutral	Somewhat acceptable	Very acceptable
(01)	When others have views that are different from yours online, do you think it's acceptable to say things to provoke them?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
(02)	When others are discussing political topics online, do you think it's	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

	acceptable to say things to provoke them?					
(03)	Do you think it's acceptable to scold those who attack your views online?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
(04)	Do you think it's acceptable to scold those who have views that are different from yours online?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

26. When it comes to uncivilized comments (e.g., scolding people, making sarcastic remarks), how often do you think the following would happen?

		Never	Seldom	Sometimes	Often
(01)	How often do this kind of comments influence others into leaving uncivilized comments?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(02)	How often do this kind of comments make others leave more uncivilized comments?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
(03)	How often do others get spurred by this kind of comments and leave more uncivilized comments?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

【Instructions】

Social media boycotts refer to when celebrities said something they weren't supposed to say or did something they weren't supposed to do (e.g., when Alisasa promoted home remedies that have been disproven), people would boycott them on social media by unsubscribing them, refusing to watch their content, or leaving comments to scold them.

27.

	Not at all	Not really	Neutral	Somewhat	Very much
When celebrities said or did something wrong, how much do you want to boycott them on social media?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

28. When celebrities said or did something wrong, which of the following boycotting actions have you taken? (Multiple choice)

- (01) Stopped following their page or account
- (02) Refused to read their posts or watch their videos
- (03) Made posts or comments online to call them out
- (04) Other (Please specify) _____
- (05) None of the above **【Mutually exclusive with options (01) to (04); Skip to 37a.】**

29. Which of the following situations have occurred that led to you boycotting celebrities? (Multiple choice)

- (01) They discriminated against certain countries, ethnicities, or genders.
- (02) They expressed political views or values that are different from mine
- (03) They failed to stand out and support important social topics
- (04) They did something immoral, inappropriate, or illegal
- (05) Other (Please specify) _____

30.

		Completely ineffective	Ineffective	Neutral	Effective	Very effective
(01)	Do you think that social media boycott is an effective way to make celebrities change their bad behaviors?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

31.

		Never	Seldom	Sometimes	Often
(01)	Before taking part in social media boycotts, how often do you empathize and think about what it would feel	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

	like to be boycotted?				
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32. Do you think social media boycotts would cause any damage to the celebrities being boycotted?

- (01) No serious damage at all
- (02) No serious damage
- (03) Neutral
- (04) Serious damage
- (05) Very serious damage

33. Do you think it's important for you to take part in social media boycotts?

- (01) Not important at all
- (02) Not important
- (03) Neutral
- (04) Important
- (05) Very important

34.

		Not much at all	Not much	Neutral	Quite a bit	Very much
(01)	How much do you think you'd miss out on by taking part in social media boycotts? (E.g., missing out on important information due to unsubscribing)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

35. When you took part in social media boycotts in the past, were there many others boycotting with you?

- (01) Not much at all
- (02) Not much
- (03) Neutral
- (04) Quite a bit
- (05) Very much

36.

		Never	Seldom	Sometimes	Often
(01)	When social boycotts take place, how often do your friends judge those who choose not to participate?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

【 Attention check question Q2 】

37a. How many colors of the rainbow?

- (1) 3 colors (2) 4 colors (3) 5 colors (4) 6 colors (5) 7 colors

【 The correct answer is (5)7 colors 】

38 The following section will enquire about your satisfaction toward certain matters.

		Strongly dissatisfied	Dissatisfied	Neutral	Satisfied	Strongly satisfied
(01)	In general, are you satisfied with your life?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
(02)	Overall, are you satisfied with the current society in Taiwan?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

39

		Very unhappy	Unhappy	Neutral	Happy	Very happy
(01)	Overall, are you happy about your current life?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

40. On a 100 degree thermometer scale, where 100 means very warm feelings toward the group, and 0 represents very cool feelings. How do you feel about with **the KMT**?



41. On a 100 degree thermometer scale, where 100 means very warm feelings toward the group, and 0 represents very cool feelings. How do you feel about with **the DPP**?



42. In terms of Taiwan’s relations with Mainland China, if 0 means independence, 5 means maintaining the status quo, and 10 means unification, where do you think you’re leaning towards?

