

台灣 (Taiwan, ROC)

林裕強, 開南大學觀光與餐飲旅館學系

再建構真實性模型：探討遺產觀光真實性知覺之內部結構

Study Documentation

July 30, 2019

Metadata Production

Metadata Producer(s)	學術調查研究資料庫(Survey Research Data Archive) (SRDA) , 中央研究院人社中心調查研究專題中心, DDI文件製作
Version	2.0版, 參考IHSN Nesstar Template修改
Identification	E10515

Table of Contents

Overview	4
Scope & Coverage	4
Producers & Sponsors	4
Sampling	4
Data Collection	5
Data Processing & Appraisal	5
Accessibility	5
Files Description	6
data	6
Variables Group(s)	7
旅遊動機	7
真實性知覺	7
忠誠度	8
個人基本資料	8
Variables Description	9
data	10

再建構真實性模型：探討遺產觀光真實性知覺之內部結構

*Reconstructing the Authenticity Model: The Internal Structure of Perceived Authenticity for Heritage Tourism***Overview**

Identification	E10515
Version	Production Date: 2020-08-01 1
Abstract	<p>真實性已成為國際間遺產觀光重要的發展趨勢之一，隨著後現代主義觀點盛行，存在真實性在其中扮演更重要之角色，本研究解構真實性為客體真實性、個人內在真實性、人際之間真實性，探討內部彼此結構，以及與前因旅遊動機、後果忠誠度之關係，建構一完整模型。實證研究於保存有礦業遺產之台灣平溪線鐵路沿線車站進行，總共調查1088份有效問卷。</p> <p>研究結果確認了真實性構念之測量項目及其信度、效度之檢驗。就3種真實性內部結構而言，個人內在真實性在客體真實性與人際之間真實性之間扮演中介角色。動機在結構模型中正向影響其他構念，而模型中各構念共解釋了比過去相關研究更高比率的忠誠度變異量。文末並針對理論與管理提供建議，為真實性理論及遺產觀光管理單位帶來適當貢獻。</p>
Kind of Data	抽查
Unit of Analysis	個人

Scope & Coverage

Time Period(s)	2017
Countries	台灣 (Taiwan, ROC)
Geographic Coverage	平溪站、菁桐站、十分站
Universe	平溪站、菁桐站、十分站遊客

Producers & Sponsors

Primary Investigator(s)	林裕強，開南大學觀光與餐飲旅館學系
Other Producer(s)	開南大學觀光與餐飲旅館學系
Funding Agency/ies	科技部

Sampling**Sampling Procedure**

在正式調查前於2016年12月進行預試，地點在平溪站、菁桐站、十分站，採用便利抽樣方式在3個地點各調查30位受訪者，總共90位，以對各題項、辭意及錯別字等進行調整。正式問卷於2017年2月至4月進行，包含假日與非假日，抽樣樣本採Bhattachabyya and Johnson(1977)建議之公式計算，假設母體抽樣誤差3%，在95%的信賴區間條件下，推估出本研究樣本參考大小為1068人，考量遊客填寫問卷產生廢卷之比率為10%，正式調查問卷數為1175人。調查地點於3個火車站入口詢問即將搭車離開之遊客。最後實際獲得有效問卷為1088份。

Data Collection	
Data Collection Dates	start 2017-02-01 end 2017-04-30
Time Period(s)	start 2016-08-01 end 2017-07-31
Data Collection Mode	面對面訪問

Data Processing & Appraisal	
Data Editing 中央研究院人文社會科學研究中心調查研究專題中心所進行的資料整理方式，為不合理值檢核。	

Accessibility	
Contact(s)	學術調查研究資料庫(Survey Research Data Archive) (中央研究院人社中心調查研究專題中心), https://srda.sinica.edu.tw , srda@gate.sinica.edu.tw
Distributor(s)	學術調查研究資料庫(Survey Research Data Archive)
Depositor(s)	開南大學觀光與餐飲旅館學系
Access Conditions 標準版(一般會員、院內會員直接下載)	

Files Description

Dataset contains 1 file(s)

data	
# Cases	1088
# Variable(s)	32

Variables Group(s)

Dataset contains 4 group(s)

Group 旅遊動機							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	a1	一.1.放鬆心情	discrete	numeric-10.0	1088	0	-
2	a2	一.2.與朋友共度快樂時光	discrete	numeric-10.0	1088	0	-
3	a3	一.3.增進我的知識	discrete	numeric-10.0	1088	0	-
4	a4	一.4.發現新地方、新事物	discrete	numeric-10.0	1088	0	-
5	a5	一.5.探訪文化景點、活動	discrete	numeric-10.0	1088	0	-
6	a6	一.6.探訪歷史景點、活動	discrete	numeric-10.0	1088	0	-
7	a7	一.7.想要享受寧靜的氣氛	discrete	numeric-10.0	1088	0	-

Group 真實性知覺							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	b1	二.1.這裡的手工藝品、紀念品、食物有地方特色	discrete	numeric-11.0	1088	0	-
2	b2	二.2.在這裡可以體驗到當地文化及傳統	discrete	numeric-10.0	1088	0	-
3	b3	二.3.我彷彿能看到這地方過去的歷史	discrete	numeric-10.0	1088	0	-
4	b4	二.4.我能想像這裡的人們以前生活方式	discrete	numeric-10.0	1088	0	-
5	b5	二.5.這裡的建築和內部陳設讓我很有感覺	discrete	numeric-10.0	1088	0	-
6	b6	二.6.我喜歡這裡歷史遺跡與自然景觀融合的風貌	discrete	numeric-10.0	1088	0	-
7	b7	二.7.我比平常更能放鬆的展現情緒與自我	discrete	numeric-10.0	1088	0	-
8	b8	二.8.我比平常更能做自己想做的事情	discrete	numeric-10.0	1088	0	-
9	b9	二.9.我有暫時遠離現實生活的感覺	discrete	numeric-10.0	1088	0	-
10	b10	二.10.我享受來到這裡的心靈體驗	discrete	numeric-10.0	1088	0	-
11	b11	二.11.我喜歡這裡平靜與祥和的氛圍	discrete	numeric-10.0	1088	0	-
12	b12	二.12.我覺得比平常更自在的跟家人、朋友相處	discrete	numeric-10.0	1088	0	-
13	b13	二.13.我覺得比平常更自在的跟陌生人(當地人、其他遊客)互動	discrete	numeric-10.0	1088	0	-
14	b14	二.14.我覺得比平常更容易交到新朋友	discrete	numeric-10.0	1088	0	-
15	b15	二.15.我很享受跟親友一同旅遊、賞景的喜悅	discrete	numeric-10.0	1088	0	-

Group 忠誠度							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	c1	三.1.我願意再次拜訪這裡	discrete	numeric-10.0	1088	0	-
2	c2	三.2.我願意推薦親友來這裡旅遊	discrete	numeric-10.0	1088	0	-
3	c3	三.3.我想要再拜訪平溪鐵路其他景點	discrete	numeric-10.0	1088	0	-
4	c4	三.4.我想要推薦平溪鐵路其他景點給親友	discrete	numeric-10.0	1088	0	-

Group 個人基本資料							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	no	樣本編號	continuous	numeric-8.0	1088	0	-
2	d1	四.1.性別	discrete	numeric-8.0	1088	0	-
3	d2	四.2.年齡	discrete	numeric-8.0	1088	0	-
4	d3	四.3.婚姻狀況	discrete	numeric-8.0	1088	0	-
5	d4	四.4.教育程度	discrete	numeric-8.0	1088	0	-
6	d5	四.5.個人收入	discrete	numeric-8.0	1087	1	-

Variables Description

Dataset contains 32 variable(s)

File : data

no: 樣本編號

Information [Type= continuous] [Format=numeric] [Range= 1-1088] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-] [Mean=544.5 /-] [StdDev=314.223 /-]

a1: 一.1. 放鬆心情

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	15	1.4%
2		13	1.2%
3		16	1.5%
4	普通	100	9.2%
5		272	25.0%
5.7064676616915		1	0.1%
6		308	28.3%
7	非常同意	363	33.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

a2: 一.2. 與朋友共度快樂時光

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	13	1.2%
2		19	1.7%
3		21	1.9%
4	普通	94	8.6%
5		256	23.5%
5.6825		1	0.1%
6		336	30.9%
7	非常同意	348	32.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

a3: 一.3. 增進我的知識

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	17	1.6%
2		41	3.8%
3		81	7.4%
4	普通	299	27.5%
4.8703241895261		1	0.1%
5		277	25.5%
6		214	19.7%
7	非常同意	158	14.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data

a4: 一.4. 發現新地方、新事物

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	10	0.9%
2		34	3.1%
3		63	5.8%
4	普通	194	17.8%
5		287	26.4%
5.2817955112219		1	0.1%
6		276	25.4%
7	非常同意	223	20.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

a5: 一.5. 探訪文化景點、活動

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	11	1.0%
2		28	2.6%
3		82	7.5%
4	普通	215	19.8%
5		307	28.2%
5.2985074626865		1	0.1%
6		273	25.1%
7	非常同意	171	15.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

a6: 一.6. 探訪歷史景點、活動

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	13	1.2%
2		31	2.8%
3		86	7.9%
4	普通	234	21.5%
5		304	27.9%
5.1820448877805		2	0.2%
6		250	23.0%
7	非常同意	168	15.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

a7: 一.7. 想要享受寧靜的氣氛

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]**Statistics [NW/ W]** [Valid=1088 /-] [Invalid=0 /-]

File : data

a7: 一.7. 想要享受寧靜的氣氛

Value	Label	Cases	Percentage
1	非常不同意	29	2.7%
2		31	2.8%
3		40	3.7%
4	普通	130	11.9%
5		254	23.3%
5.4402985074626		1	0.1%
6		284	26.1%
7	非常同意	319	29.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b1: 二.1. 這裡的手工藝品、紀念品、食物有地方特色

Value	Label	Cases	Percentage
1	非常不同意	16	1.5%
2		40	3.7%
3		86	7.9%
4	普通	255	23.4%
5		306	28.1%
6		252	23.2%
7	非常同意	133	12.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b2: 二.2. 在這裡可以體驗到當地文化及傳統

Value	Label	Cases	Percentage
1	非常不同意	13	1.2%
2		33	3.0%
3		93	8.5%
4	普通	235	21.6%
5		302	27.8%
6		267	24.5%
7	非常同意	145	13.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b3: 二.3. 我彷彿能看到這地方過去的歷史

Value	Label	Cases	Percentage
1	非常不同意	19	1.7%
2		39	3.6%
3		105	9.7%
4	普通	266	24.4%

File : data

b3: 二.3.我彷彿能看到這地方過去的歷史

Value	Label	Cases	Percentage
5		306	28.1%
6		239	22.0%
7	非常同意	114	10.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b4: 二.4.我能想像這裡的人們以前生活方式

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	19	1.7%
2		55	5.1%
3		113	10.4%
4	普通	315	29.0%
5		288	26.5%
6		207	19.0%
7	非常同意	91	8.4%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b5: 二.5.這裡的建築和內部陳設讓我很有感覺

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	11	1.0%
2		39	3.6%
3		79	7.3%
4	普通	246	22.6%
4.8154613466334		2	0.2%
5		307	28.2%
6		256	23.5%
7	非常同意	148	13.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b6: 二.6.我喜歡這裡歷史遺跡與自然景觀融合的風貌

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	10	0.9%
2		20	1.8%
3		61	5.6%
4	普通	218	20.0%
5		299	27.5%
6		305	28.0%
7	非常同意	175	16.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data

b7: 二.7. 我比平常更能放鬆的展現情緒與自我

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
--------------------	--

Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]
---------------------------	--------------------------------

Value	Label	Cases	Percentage
1	非常不同意	9	0.8%
2		16	1.5%
3		36	3.3%
4	普通	188	17.3%
5		324	29.8%
5.3995037220843		1	0.1%
6		305	28.0%
7	非常同意	209	19.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b8: 二.8. 我比平常更能做自己想做的事情

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
--------------------	--

Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]
---------------------------	--------------------------------

Value	Label	Cases	Percentage
1	非常不同意	10	0.9%
2		27	2.5%
3		63	5.8%
4	普通	243	22.3%
5		337	31.0%
5.0397022332506		1	0.1%
6		251	23.1%
7	非常同意	156	14.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b9: 二.9. 我有暫時遠離現實生活的感覺

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
--------------------	--

Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]
---------------------------	--------------------------------

Value	Label	Cases	Percentage
1	非常不同意	13	1.2%
2		19	1.7%
3		48	4.4%
4	普通	140	12.9%
5		266	24.4%
5.3920595533498		1	0.1%
6		344	31.6%
7	非常同意	257	23.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b10: 二.10. 我享受來到這裡的心靈體驗

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
--------------------	--

Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]
---------------------------	--------------------------------

File : data

b10: 二.10.我享受來到這裡的心靈體驗

Value	Label	Cases	Percentage
1	非常不同意	13	1.2%
2		29	2.7%
3		42	3.9%
4	普通	172	15.8%
5		287	26.4%
5.3697270471464		1	0.1%
6		334	30.7%
7	非常同意	210	19.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b11: 二.11.我喜歡這裡平靜與祥和的氛圍

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	14	1.3%
2		30	2.8%
3		47	4.3%
4	普通	157	14.4%
5		270	24.8%
5.4275		1	0.1%
6		323	29.7%
7	非常同意	246	22.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b12: 二.12.我覺得比平常更能自在的跟家人、朋友相處

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	14	1.3%
2		23	2.1%
3		35	3.2%
4	普通	187	17.2%
5		297	27.3%
6		308	28.3%
7	非常同意	224	20.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b13: 二.13.我覺得比平常更自在的跟陌生人(當地人、其他遊客)互動

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	21	1.9%
2		53	4.9%
3		94	8.6%

File : data

b13: 二.13. 我覺得比平常更自在的跟陌生人(當地人、其他遊客)互動

Value	Label	Cases	Percentage
4	普通	297	27.3%
5		270	24.8%
6		230	21.1%
7	非常同意	123	11.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b14: 二.14. 我覺得比平常更容易交到新朋友

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	27	2.5%
2		71	6.5%
3		138	12.7%
4	普通	368	33.8%
5		253	23.3%
6		149	13.7%
7	非常同意	82	7.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

b15: 二.15. 我很享受跟親友一同旅遊、賞景的喜悅

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	12	1.1%
2		19	1.7%
3		22	2.0%
4	普通	117	10.8%
5		249	22.9%
6		332	30.5%
7	非常同意	337	31.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

c1: 三.1. 我願意再次拜訪這裡

Information	[Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]
Statistics [NW/ W]	[Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	17	1.6%
2		23	2.1%
3		26	2.4%
4	普通	140	12.9%
5		251	23.1%
6		319	29.3%
7	非常同意	312	28.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data

c2: 三.2. 我願意推薦親友來這裡旅遊

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	15	1.4%
2		19	1.7%
3		29	2.7%
4	普通	108	9.9%
5		250	23.0%
6		334	30.7%
7	非常同意	333	30.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

c3: 三.3. 我想要再拜訪平溪鐵路其他景點

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	15	1.4%
2		20	1.8%
3		19	1.7%
4	普通	96	8.8%
5		245	22.5%
6		346	31.8%
7	非常同意	347	31.9%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

c4: 三.4. 我想要推薦平溪鐵路其他景點給親友

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常不同意	14	1.3%
2		21	1.9%
3		27	2.5%
4	普通	100	9.2%
5		247	22.7%
6		334	30.7%
7	非常同意	345	31.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

d1: 四.1. 性別

Information [Type= discrete] [Format=numeric] [Range= 1-2] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	男	487	44.8%
2	女	601	55.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File : data

d2: 四.2. 年齡

Information [Type= discrete] [Format=numeric] [Range= 1-6] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	19歲以下	78	7.2%
2	20~29歲	372	34.2%
3	30~39歲	271	24.9%
4	40~49歲	178	16.4%
5	50~59歲	133	12.2%
6	60歲以上	56	5.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

d3: 四.3. 婚姻狀況

Information [Type= discrete] [Format=numeric] [Range= 1-2] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	未婚	574	52.8%
2	已婚	514	47.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

d4: 四.4. 教育程度

Information [Type= discrete] [Format=numeric] [Range= 2-4] [Missing=*]

Statistics [NW/ W] [Valid=1088 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
2	高中職以下	247	22.7%
3	大學/專科	709	65.2%
4	研究所以上	132	12.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

d5: 四.5. 個人收入

Information [Type= discrete] [Format=numeric] [Range= 1-7] [Missing=*]

Statistics [NW/ W] [Valid=1087 /-] [Invalid=1 /-]

Value	Label	Cases	Percentage
1	無收入	186	17.1%
2	20,000以下	106	9.8%
3	20,001~40,000	368	33.9%
4	40,000~60,000	256	23.6%
5	60,000~80,000	79	7.3%
6	80,000~100,000	92	8.5%
7	100,000以上	0	
Sysmiss		1	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.