

**The 2023 Taiwan Communication Survey (Phase Three, Year Two):  
Communication and Interpersonal Relationships - Social Interaction  
and Self-Presentation: Digital Footprint Survey (Public Access Data)**

**User guide**

**I. Overview**

Principle Investigator	Chingching Chang
Execution Institution	Research Center for Humanities and Social Sciences, Academia Sinica
Funding Sources	National Science and Technology Council
Project Period	2022.01.01-2025.12.31
Data Collection Period	2023.11.25-2023.12.11

**II. Released File Description**

1. User guide

userguide.doc	Including project overview, released file description, documentations for data validation and clean, note for usage etc.
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2. Questionnaire

ques.pdf	2023 Taiwan Communication Survey Panel Survey Questionnaire
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3. Datasets

data.sav	SPSS data file
data.dta	STATA data file
data.Rdata	R data file
data.csv	EXCEL data file (Comma-Separated Values)
data.xlsx	EXCEL data file

**III. Guideline for data validation and usage**

1. The Center for Survey Research (CSR), Research Center for Humanities and Social Sciences Academia Sinica, has checked wild codes and out-of-range values, to validate and clean data. There is no doubt about data accuracy after the validation.
2. Note for data usage

(1) Please be attentive if “system missing” may not be listed in the variable value because of the design of skip question (N/A), missing /no response and so on.

(2) The column widths of variable label and value description in the SPSS are limited. In case of cut-off contexts, please see questionnaire.

(3) Variable values which are easy to confuse:

Questionnaire item	Variable	Context	Value	Meaning
C04	c04m90	Which topics would you avoid sharing when you post/interact with others publicly on Facebook or Instagram (IG)?	1 (None of the above.)	They wouldn't avoid sharing these topics.
C07	c07m90	Which topics would your friends avoid sharing on Facebook or Instagram(IG)?	1 (None of the above.)	Their friends wouldn't avoid sharing these topics.
C08	c08m90	Which topics would you avoid when your friends sharing on Facebook or Instagram (IG)?	1 (None of the above.)	They wouldn't avoid these topics.

#### **IV. Guideline for citation**

Citation, based upon the requirement of various journals, theses or dissertations, can be revised.

Chingching Chang (2025). The 2023 Taiwan Communication Survey (Phase Three, Year Two): Communication and Interpersonal Relationships - Social Interaction and Self-Presentation: Digital Footprint Survey. (Public Access Data) (D00261\_3) [data file]. Available from Survey Research Data Archive, Academia Sinica. [https://doi.org/10.6141/TW-SRDA- D00261\\_3-1](https://doi.org/10.6141/TW-SRDA- D00261_3-1)

#### **V. Contact us**

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