

We are about to start today's interview. If you do not want to answer any of my questions, please let me know and I will skip that question.

- 1. Which TV news did you watch most often? [only one response permitted]
  - 01. Taiwan Television
  - 02. China Television
  - 03. Chinese Television
  - 04. Formosa Television
  - 05. TVBS
  - 06. Sanlih E-Television
  - 07. Eastern Television
  - 08. CTi Television
  - 09. Era Television
  - 10. Gala Television
  - 11. Unique Satellite TV
  - 12. Da-Ai Television
  - 13. Taiwan Public Television
  - 14. Hakka TV
  - 15. Indigenous Television
  - 16. NEXTTV
  - 92. Don't watch
  - 95. Refuse to answer
  - 96. It's hard to say
- 2. Generally, would you say that you are very, somewhat, not very or not at all interested in politics?
  - 01. No interest
  - 02. Not very much interest
  - 03. Somewhat interested
  - 04. Very interested
  - 95. Refuse to answer
  - 96. It depends
  - 97. no opinion
  - 98. don't know

### Next, we would like to evaluate the performance of President Ma, Ying-jeou.

- 3. First, how satisfied are you with his overall performance as president over the past six months?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
  - 95. Refuse to answer
  - 96. It's hard to say
  - 97. No opinion
  - 98. Don't know

4. How	satisfied are you with his performance in handling the Cross-strait relations?
01.	Very satisfied
02.	Satisfied
03.	Not very satisfied
04.	Not satisfied at all
95.	Refuse to answer
96.	It's hard to say
	No opinion
98.	Don't know
5. How	satisfied are you with his performance in diplomacy?
01.	Very satisfied
	Satisfied
03.	Not very satisfied
04.	•
95.	Refuse to answer
96.	It's hard to say
97.	No opinion
98.	Don't know
6. How	satisfied are you with his performance in national defense?
01.	Very satisfied
	Satisfied
03.	
04.	•
95.	Refuse to answer
96.	It's hard to say
97.	·
98.	Don't know
7. How	satisfied are you with his performance in promoting economic development?
01.	Very satisfied
02.	Satisfied
03.	Not very satisfied
04.	Not satisfied at all
95.	Refuse to answer
	It's hard to say
	No opinion
98.	Don't know
8. How	satisfied are you with his performance in handling the livelihood issues?
01.	Very satisfied
02.	Satisfied
03.	Not very satisfied
04.	Not satisfied at all
	Refuse to answer
	It's hard to say
97.	No opinion
98.	Don't know

# Next, we'd like to get your feeling toward President Ma, Ying-jeou. 09. In personal morality, if 0 means that he has bad personal morality, 10 means that he has good morality, how would you rate Ma, Ying-jeou using a 0-to-10 scale? 95. Refuse to answer 98. Don't know 10. In leadership, if 0 means that he has poor leadership, 10 means that he has good leadership, how would you rate Ma, Ying-jeou using a 0-to-10 scale? 95. Refuse to answer 98. Don't know 11. In human resource allocation, if 0 means that he employs persons irrelevantly, 10 means that he employs persons relevantly, how would you rate Ma, Ying-jeou using a 0-to-10 scale? 95. Refuse to answer 98. Don't know 12. Regard your trust toward President Ma, Ying-jeou, if 0 means that you have a deep distrust of him, 10 means that you have a high trust of him, how would you rate Ma, Ying-jeou using a 0-to-10 scale? 95. Refuse to answer 98. Don't know 13. Are you satisfied with the overall performance of Sean Chen as premier? 01. Very satisfied 02. Satisfied 03. Not very satisfied 04. Not satisfied at all 95. Refuse to answer 96. It's hard to say 97. No opinion 98. Don't know

- 14. Are you satisfied with the overall performance of executive branch over the last six months?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
  - 95. Refuse to answer
  - 96. It's hard to say
  - 97. No opinion
  - 98. Don't know

- 15. Generally speaking, how do you think whether officials in the central government have moral virtue?
  - 01. Have moral virtue
  - 02. Do not have moral virtue
  - 95. Refuse to answer
  - 96. It's hard to say
  - 97. No opinion
  - 98. Don't know
- 16. Are you satisfied with the performance of Su, Tseng-chang as the chairman of DPP?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
  - 95. Refuse to answer
  - 96. It's hard to say
  - 97. No opinion
  - 98. Don't know
- 17. Next January, the executive Yuan proclaimed that the veterans, retired government officials and public school teachers will not be eligible to receive annual benefit unless they have become casualties during public service or their retirement pensions are less than 20,000 NTD per month.
  - 01. Strongly approve
  - 02. Approve
  - 03. Do not strongly approve
  - 04. Do not approve at all
  - 95. Refuse to answer
  - 96. It depends
  - 97. No opinion
  - 98. Don't know
- 18. Speaking of the transaction of Apple Daily, some may argue that media should not be controlled by few corporations and the government should strictly regulate media transactions, some may argue that media transactions belong to market economy and the government should regulate them. Which statement do you prefer?
  - 01. The government should have control over media transactions
  - 02. The government should not have control over media transactions
  - 95. Refuse to answer
  - 96. It's hard to say
  - 97. No opinion
  - 98. Don't know

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## Next, we would like to ask your opinions about the state of the economy of Taiwan

- 19. Would you say that over the past six months, the state of economy of Taiwan has gotten better, stayed about the same, or gotten worse?
  - 01. Better
  - 02. About the same
  - 03. Worse
  - 95. Refuse to answer
  - 96. It depends
  - 97. No opinion
  - 98. Don't know
- 20. Would you say that in the next six months, the state of the economy of Taiwan will get better, stay about the same, or get worse?
  - 01. Better
  - 02. About the same
  - 03. Worse
  - 95. Refuse to answer
  - 96. It depends
  - 97. No opinion
  - 98. Don't know

#### Next, we would like to know something about yourself.

- 21. Concerning the relationship between Taiwan and mainland China, which of the following six positions do you agree with: 1) immediate unification, 2) immediate independence, 3) maintain the status quo, move toward unification in the future, 4) maintain the status quo, move toward independence in the future, 5) maintain the status quo, decide either unification or independence in the future, 6) maintain the status quo forever
  - 01. Immediate unification
  - 02. Immediate independence
  - 03. Maintain the status quo, move toward unification in the future
  - 04. Maintain the status quo, move toward independence in the future
  - 05. Maintain the status quo, decide either unification or independence in the future
  - 06. Maintain the status quo forever
  - 95. Refuse to answer
  - 96. It's hard to say
  - 97. No opinion
  - 98. Don't know

22. Among the main political parties in our country, including the KMT, DPP, PFP, NP, and TSU, do you think of yourself as leaning toward any particular party?
<ul> <li>01. KMT [continue to 22a]</li> <li>02. DPP [continue to 22a]</li> <li>03. NP [continue to 22a]</li> <li>04. PFP [continue to 22a]</li> <li>05. TSU [continue to 22a]</li> <li>06. All support [continue to 22b]</li> <li>07. All don't support [continue to 22b]</li> <li>95. Refuse to answer [continue to 22b]</li> <li>96. It depends [continue to 22b]</li> <li>97. No opinion [continue to 22b]</li> <li>98. Don't know [continue to 22b]</li> </ul>
22a. Do you lean very strongly or somewhat?
01. Very strongly 02. Somewhat
22b. Relatively speaking, do you lean toward the KMT, DPP, PFP, NP, and TSU, or none of them?
<ul> <li>03. KMT</li> <li>04. DPP</li> <li>05. NP</li> <li>06. PFP</li> <li>07. TSU</li> <li>08. None</li> <li>95. Refuse to answer</li> <li>96. It depends</li> </ul>
23. In Taiwan, some people think they are Taiwanese. There are also some people who think that they are Chinese. Do you consider yourself as Taiwanese, Chinese or both?
<ul> <li>O1. Taiwanese</li> <li>O2. Both</li> <li>O3. Chinese</li> <li>95. Refuse to answer</li> <li>96. It's hard to say</li> <li>97. No opinion</li> <li>98. Don't know</li> </ul>
24. Year of birth
(Answer) 95. refuse to answer
25. Education level
<ul> <li>01. Illiterate</li> <li>02. Primary school graduate</li> <li>03. Junior high school graduate</li> <li>04. High school or vocational school graduate</li> <li>05. Technical college graduate</li> <li>06. University graduate</li> <li>07. Post-graduate education</li> <li>95. Refuse to answer</li> </ul>

#### 26. Father's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 95. Refuse to answer
- 98. Don't know

#### 27. Mother's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 95. Refuse to answer
- 98. Don't know

#### 28. Main occupation of respondent

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 901. housekeeping, without domestic crafting [continue to 28a]
- 902. housekeeping, with domestic crafting [continue to 28a]
- 903. housekeeping, helping familial business without pay [continue to 28a]
- 904. housekeeping, helping familial business with pay [continue to 28a]
- 905. Unemployment [skip to 28b]

- 906. Retired [skip to 28b]
- 995. Refuse to answer

#### 28a. Main occupation of respondent's spouse.

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 901. widowed
- 902. divorced
- 995. Refuse to answer

#### 28b. Main occupation of respondent before retirement or unemployment

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)

208.	Lawyers and Legal Professionals(Pub.)
209.	Lawyers and Legal Professionals(Priv.)
210.	Religion man
211.	Abstractionist
212.	Writer(author, reporter, dramatist)
213.	Eng. Science Professionals(Pub.)
214.	Eng. Science Professionals(Priv.)

- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 995. Refuse to answer

29.	Please tell me	where	your hou	sehold is	registered?	Which	county/city	 which
	town/borough	l	_?					

- 30. In this Presidential Election, who did you vote for?
  - 01. Ma, Ying-jeou and Wu, Den-yih
  - 02. Tsai, Ing-wen and Su, Jia-chyuan
  - 03. James, Soong and Lin, Ruey Shiung
  - 91. Forgot
  - 92. Not eligible to vote
  - 93. Didn't vote
  - 94. Cast an invalid vote
  - 95. Refuse to answer

# \*\* Finally our teacher would like to learn some living habits and internet usage of the general public \*\*

31. What time do you usually get up ?(24 hours)
o'clock. 96. It depends 95. Refuse to answer
31a .What time do you usually go to bed ?(24 hours)
o'clock.  96. It depends  95. Refuse to answer
31b.Do you use email? 01. yes 02. no [skip 31c] 95. Refuse to answer
31c. Would you please leave us your email address?
(Answer) 95. Refuse to answer
Thank you very much for your time!
32. Respondent's gender
01. Male 02. Female
33. Language used to conduct interview
<ul><li>01. Mandarin</li><li>02. Taiwanese</li><li>03. Hakka</li><li>04. Mandarin and Taiwanese</li><li>05. Mandarin and Hakka</li></ul>