

We are about to start today's interview. If you do not want to answer any of my questions, please let me know and I will skip that question.

- 1. Which TV news did you watch most often? [only one response permitted]
  - 01. Taiwan Television
  - 02. China Television
  - 03. Chinese Television
  - 04. Formosa Television
  - 05. TVBS
  - 06. Sanlih E-Television
  - 07. Eastern Television
  - 08. CTi Television
  - 09. Era Television
  - 10. Gala Television
  - 11. Unique Satellite TV
  - 12. Da-Ai Television
  - 13. Taiwan Public Television
  - 14. Hakka TV
  - 15. Indigenous Television
  - 16. NextTV
  - 17. GoodNews
  - 18. Global News
  - 19. CNN
  - 20. NHK
  - 21. BBC
  - 23. UDN TV
- 2. Generally, would you say that you are very, somewhat, not very or not at all interested in politics?
  - 01. Not interested at all
  - 02. Not very interested
  - 03. Interested
  - 04. Very interested

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## Next, we would like to evaluate the performance of President Ma, Ying-jeou.

- 3. First, how satisfied are you with his overall performance as president over the past six months?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
- 4. How satisfied are you with his performance in handling the Cross-strait relations?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all

5. How satisfied are you with his performance in diplomacy?
01. Very satisfied
02. Satisfied
03. Not very satisfied
04. Not satisfied at all
6. How satisfied are you with his performance in national defense?
01. Very satisfied
02. Satisfied
<ul><li>03. Not very satisfied</li><li>04. Not satisfied at all</li></ul>
04. Not satisfied at all
7. How satisfied are you with his performance in promoting economic development?
01. Very satisfied
02. Satisfied
<ul><li>03. Not very satisfied</li><li>04. Not satisfied at all</li></ul>
04. Not satisfied at all
8. How satisfied are you with his performance in handling the livelihood issues?
01. Very satisfied
02. Satisfied
03. Not very satisfied
04. Not satisfied at all
9. How satisfied are you with Ma, Ying-jeou's government in food safety management?
01. Very satisfied
02. Satisfied
03. Not very satisfied
04. Not satisfied at all
10. In personal morality, if 0 means that he has bad personal morality, 10 means that he has good morality, how would you rate Ma, Ying-jeou using a 0-to-10 scale?
11. In leadership, if 0 means that he has poor leadership, 10 means that he has good leadership, how would you rate Ma, Ying-jeou using a 0-to-10 scale?
12. Regard your trust toward President Ma, Ying-jeou, if 0 means that you have a deep distrust of him, 10 means that you have a high trust of him, how would you rate Ma, Ying-jeou using a 0-to-10 scale?
13. In human resource allocation, if 0 means that he employs persons irrelevantly, 10 means that he employs persons relevantly, how would you rate Ma, Ying-jeou using a 0-to-10 scale?

## Next, we would like to ask about the government and opposition parties.

- 14. Are you satisfied with the overall performance of Yi-huah Jiang as ex-premier over the last six months?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
- 15. After the election held in November this year, the executive yuan has been reshuffled. Are you satisfied with the overall performance of the former executive yuan over the past six months?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
- 16. In our society, there are different opinions about Mao Chi-kuo being assigned as the premier. Are you satisfied with Mao Chi-kuo taking over as the premier?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all
- 17. Are you satisfied with the overall performance of Tsai, Ing-wen to be the chairman of DPP over the last six months?
  - 01. Very satisfied
  - 02. Satisfied
  - 03. Not very satisfied
  - 04. Not satisfied at all

## Next, we would like to ask your opinions in society.

- 18. Would you say that over the past six months, the state of economy of Taiwan has gotten better, stayed about the same, or gotten worse?
  - 01. Better
  - 02. About the same
  - 03. Worse
- 19. Would you say that in the next six months, the state of the economy of Taiwan will get better, stay about the same, or get worse?
  - 01. Better
  - 02. About the same
  - 03. Worse

21. Are you satisfied with the overall performance of as county magistrate over the last
three years?
01. Very satisfied
02. Satisfied
03. Not very satisfied
04. Not satisfied at all
22. In 2012 Presidential Election, who did you vote for?
01. Ma, Ying-jeou and Wu, Den-yih
02. Tsai, Ing-wen and Su, Jia-chyuan
03. James, Soong and Lin, Ruey Shiung
23. In the municipal elections of last month, which party's nominee did you vote for?
01. KMT
02. DPP
02. DPP 08. None
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20. Please tell me where your household is registered?