

2009 Annual Survey of Visitors Expenditure and Trends in Taiwan

Data description

- '2009 Annual Survey of Visitors Expenditure and Trends in Taiwan' sponsored by the Tourism Bureau, Republic of China(Taiwan). Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica is responsible for the data distribution. Released files of this survey include SPSS dataset, STATA dataset, SAS program, source data (ASCII), questionnaire and code book.

Released File Description

1. Questionnaire

ques2009.pdf	Questionnaire (Adobe Acrobat v9.4)
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2. Dataset

data2009.sav	SPSS Dataset (SPSS v20.0)
data2009.dta	STATA Dataset (STATA v9.0)
data2009.dat	Source Data (ASCII)

3. Program

data2009.sas	SAS program for data2009.dat (SAS v9.3)
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4. Code book

code2009.doc	Code book (Word 2003)
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Guideline for data usage

1. The conditions of Q.B4、Q.B5 are different from which of Q.B3, it should be complied with the condition of Q.B3.
2. Some of questionnaire's value labels are different from which of the data file and codebook. It should be complied with the data file and codebook.
3. Appendix 2 Code of Sight-seeing Spots are not including county/city.
4. Data cleaning is based on 'Illegal Value'. The result after data cleaning: (Regarding 'missing', only those variable names which prescribed as cannot-be-missed will be listed out.)

Ques.No.	Variable Name	Illegal Value	Frequency
C4	c4_a	.	2212
C4	c4_b	.	2212
	airf	.	2212
C5	c5_1	.	2212
C5	c5_2	.	2212
C5	c5_3	.	2212

C5	c5_4	.	2212
C5	c5_5	.	2212
C6	c6_b	.	54
C7	c7_b_a	.	3875
C7	c7_b_b	.	2063
C7	c7_b_c	.	2685
C7	c7_b_d	.	4598
C7	c7_b_e	.	5132
C7	c7_b_f	.	881

5. The length limitation of variable label and value label in STATA program are 80byte (40 Chinese characters) and 40byte(20 Chinese characters).

■ Dataset Citation Description

There are a number of different citation styles, depending on the discipline in which you are working. The following is for reference only.

Tourism Bureau, Republic of China(Taiwan). (2009). 2009 Annual Survey of Visitors Expenditure and Trends in Taiwan (AG010009en) [data file]. Available from Survey Research Data Archive, Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica. Web site: <http://srda.sinica.edu.tw>. doi:10.6141/TW-SRDA-AG010009en-1.

■ Contact us

Data released by the Survey Research Data Archive (SRDA), Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica
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***** Continued by Code Book *****

Code Book

ques. num.	variable name	column	variable label	value label	note
	id	1-5	Case number		
	mon	6-7	Configuration month		
	stay	8-9	Stay in Taiwan __day(s)		
A. General Information					
A2.	a2	10	What was the port of entry?	1. Taiwan Taoyuan International Airport 2. Kaohsiung International Airport 3. Taipei Sonshan Airport 4. Keelung Port 5. Kaohsiung Port 6. Other	
A3.	a3	11-13	How many times have you been to Taiwan in the past three years (including this time)?		
B. Plan for Your Trip					
B1.1.	b1_a	14	Have you ever obtained pre-travel information about Taiwan from official government tourism promotion campaigns or travel reports?	1. Yes (go to B1. 2.) 2. No (skip to B2.1.)	
B1.2.	How would you rate the source of information's influence on your decision to visit Taiwan?				
(1)	b1_b_a	15	Newspapers, magazines, books	0. Never Seen 1. Very slight	
(2)	b1_b_b	16	Underground(subway),	2. Slight	

ques. num.	variable name	column	variable label	value label	note
			advertisement boxes, advertisement on buse	3. Moderate 4. Strong 5. Very Strong	
(3)	b1_b_c	17	TV, radio	0. Never Seen	
(4)	b1_b_d	18	Internet	1. Very slight	
(5)	b1_b_e	19	International travel exhibitions	2. Slight 3. Moderate	
(6)	b1_b_f	20	Outdoor advertisements or billboards	4. Strong 5. Very Strong	
(7)	b1_b_g	21	Tourism leaflets of travel agencies		
(8)	b1_b_h	22	Word-of-mouth recommendations from friends or relatives		
B2.1.	Where do you plan to get travel information after your arrival in Taiwan? (choice multiple)				
(1)	b2_a_1	23	Airport Arrival Hall	0. No	
(2)	b2_a_2	24	Ground Transportation Center	1. Yes	
(3)	b2_a_3	25	Travel Agency		
(4)	b2_a_4	26	Visitor Information Center		
(5)	b2_a_5	27	Hotel		
(6)	b2_a_6	28	Internet		
(7)	b2_a_7	29	Convenient Store		
(8)	b2_a_8	30	Restaurant		
(9)	b2_a_9	31	Other		
B2.2.	What tourism information do you hope to get after arriving in Taiwan? (choice multiple)				
(1)	b2_b_1	32	Directories of travel agencies and service items	0. No 1. Yes	
(2)	b2_b_2	33	Transportation information (railway,		

ques. num.	variable name	column	variable label	value label	note
			MRT, car rentals)		
(3)	b2_b_3	34	Travel or road maps		
(4)	b2_b_4	35	Restaurant information		
(5)	b2_b_5	36	Accommodation information		
(6)	b2_b_6	37	Theme traveling suggestion	0. No 1. Yes	
(7)	b2_b_7	38	Scenic spots introduction		
(8)	b2_b_8	39	Festivals introduction		
(9)	b2_b_9	40	Other		
B3	What are the purposes of taking this trip to Taiwan?				
	b3_a	41	Main reason	1. Sightseeing(go to B4.) 2. Business(skip to B5.) 3. International Conference or Exhibit(skip to B5.) 4. Visiting friends or relatives(skip to section C.) 5. Studies(skip to section C.) 6. Other(skip to section C.)	
	b3_b	42-43	Second reason	01. Sightseeing(go to B4.) 02. Business(skip to B5.) 03. International Conference or Exhibit(skip to B5.) 04. Visiting friends or relatives(skip to	

ques. num.	variable name	column	variable label	value label	note
				section C.) 05. Studies(skip to section C.)\ 06. Other(skip to section C.) 99. Not applicable	
B4	What attracted you to come to Taiwan for sightseeing this time?(choice multiple)				
(1)	b4_1	44	Scenery	0. No 1. Yes	
(2)	b4_2	45	Price of goods		
(3)	b4_3	46	Food		
(4)	b4_4	47	Fruits		
(5)	b4_5	48	Flowers		
(6)	b4_6	49	Geographical convenience		
(7)	b4_7	50	Weather		
(8)	b4_8	51	Historical relics		
(9)	b4_9	52	Night life		
(10)	b4_10	53	Festival activities		
(11)	b4_11	54	Recreational facilities(e.g. amusement parks, golf courses, resort villages)		
(12)	b4_12	55	Health care		
(13)	b4_13	56	Taiwan's customs and culture		
(14)	b4_14	57	Friendliness of the people		
(15)	b4_15	58	Safe social environment		
(16)	b4_16	59	Democracy		
(17)	b4_17	60	Company excursion		
(18)	b4_18	61	Other		
B5.	b5	62	Did you spend your free time sightseeing during this visit to	1. Yes(go to B5.1.A) 2. No(skip to B5.1.B)	

ques. num.	variable name	column	variable label	value label	note
			Taiwan?(If your answer of B3 is “(1)”, please skip to section C.)		
B5A.	b5_a	63	Yes. If so, how much time did you spend sightseeing?	1. Half a day 2. 1 day 3. 2 days 4. 3 days 5. 4 days 6. Over 5 days	
B5B.	No. Why not? (choice multiple)				
(1)	b5_b_1	64	Not arranged by the local office/sponsor	0. No 1. Yes	
(2)	b5_b_2	65	Lack of time		
(3)	b5_b_3	66	Lack of tourism information		
(4)	b5_b_4	67	Not included in the package tour		
(5)	b5_b_5	68	Nothing interesting		
(6)	b5_b_6	69	Other		
C. Expenditure Behavior					
C1.	c1	70	How did you arrange this trip to Taiwan?	1. Group tour arranged through a travel agency 2. Individual tour arranged through a travel agency 3. Accommodations arranged (and ticket booked) through a travel agency. (skip to C3.) 4. Self-guided tour, with an itinerary planned and activities arranged	

ques. num.	variable name	column	variable label	value label	note
				by a Taiwan travel agency after arrival 5. Self-guided tour, without any arrangements by a Taiwan travel agency after arrival. (skip to C3.)	
C2.1.	How would you rate your level of satisfaction with the services provided by the local travel agency and tour guides ?				
(1)	c2_a_a	71-72	Itinerary	00. Not applicable 01. Very dissatisfied 02. Dissatisfied 03. Neutral 04. Satisfied 05. Very satisfied 99. Missing	
(2)	c2_a_b	73-74	Accommodations		
(3)	c2_a_c	75-76	Transportation		
(4)	c2_a_d	77-78	Meals		
(5)	c2_a_e	79-80	Tour guide service		
(6)	c2_a_f	81-82	Professionalism of the tour guides		
(7)	c2_a_g	83-84	Overall impression		
C2.2.	What are your comments on shopping arranged by the local travel agency? s(If your answer of C1. is not "(1)", please skip to C3.)				
A.	c2_b_a	85	Number of shopping trips: __time	1. 1-2 times 2. 3-4 times 3. 5-6 times 4. Over 7 times	
B.	c2_b_b	86	Commodity prices	1. Very low-price 2. Low-price 3. Good-price 4. High-price 5. Very high-price	
C3.	c3	87	Did you pay any prepaid travel expenses before arrival?	1. Yes(go to C4.) 2. No(skip to C6.)	
C4.	How much did you prepay before arrival?				
	c4_a	88-95	Total cost		
	c4_b	96-97	Type of currency	Refer to Appendix 1	

ques. num.	variable name	column	variable label	value label	note
	airf	98	Air/ship fare	1. Include air/ship fare 2. Excluded air/ship fare	created variable
C5.	Which of the following expenses did you prepay before arrival? (choice multiple)				
(1)	c5_1	99	Hotel	0. No 1. Yes	
(2)	c5_2	100	Meals outside hotel		
(3)	c5_3	101	Local transportation		
(4)	c5_4	102	Entertainment	0. No 1. Yes	
(5)	c5_5	103	Miscellaneous expenses		
C6.	c6_a	104-111	How much money in total did you spend in Taiwan on this trip? (Please exclude prepayments)	Refer to Appendix 1	
	c6_b	112-113	How much money in total did you spend in Taiwan on this trip? (Please exclude prepayments)Type of currency		
C7.	Please itemize these expenses in terms of their amount or percentage.				
1.	c7_a_a	114-121	Hotel bills		
	c7_b_a	122-123	Hotel bills: __person(s)		
2.	c7_a_b	124-131	Meals excluding hotel meals		
	c7_b_b	132-133	Meals excluding hotel meals __person(s)		
3.	c7_a_c	134-141	Local transportation		
	c7_b_c	142-143	Local transportation __person(s)		
4.	c7_a_d	144-151	Entertainment		
	c7_b_d	152-153	Entertainment __person(s)		

ques. num.	variable name	column	variable label	value label	note
5.	c7_a_e	154-161	Miscellaneous expenses		
	c7_b_e	162-163	Miscellaneous expenses__person(s)		
6.	c7_a_f	164-171	Shopping		
	c7_b_f	172-173	Shopping__person(s)		
	c7_a_f_a	174-181	Shopping (1) Clothes or accessories		
	c7_a_f_b	182-189	Shopping (2) Jewelry or jade		
	c7_a_f_c	190-197	Shopping (3) Souvenirs or handicraft products		
	c7_a_f_d	198-205	Shopping(4) Cosmetics or perfumes		
6.	c7_a_f_e	206-213	Shopping (5) Local special products		
	c7_a_f_f	214-221	Shopping (6) Tobacco or alcohol		
	c7_a_f_g	222-229	Shopping (7) Chinese herbal medicine or health food		
	c7_a_f_h	230-237	Shopping (8) 3C or electric appliances		
	c7_a_f_i	238-245	Shopping (9) Tea		
	c7_a_f_j	246-253	Shopping(10) Other		
C8.	c8	254	Did you claim a tax refund prior to departure?	1. Yes. (go to C9.) 2. No.(skip to section D.)	
C9.	c9	255	Were the refund procedures easy to follow and convenient?	1. Yes 2. No	
D. Tourist Behavior					
D1.	Please check all activities that you have attended during your stay in Taiwan. (choice multiple)				
(1)	d1_1	256	Outdoor recreation	0. No	
(2)	d1_2	257	Golfing	1. Yes	

ques. num.	variable name	column	variable label	value label	note	
(3)	d1_3	258	Hot spring soaking			
(4)	d1_4	259	Shopping			
(5)	d1_5	260	Historical relics sightseeing			
(6)	d1_6	261	Taking wedding or salon shots			
(7)	d1_7	262	Skin care treatment or manicure nail art			
(8)	d1_8	263	Massage or acupressure			
(9)	d1_9	264	Karaoke or K.T.V.			
(10)	d1_10	265	Pubs or night clubs			
(11)	d1_11	266	Exhibitions			0. No
(12)	d1_12	267	Local festival activities			1. Yes
(13)	d1_13	268	Cultural events			
(14)	d1_14	269	SPA, sauna			
(15)	d1_15	270	Night market			
(16)	d1_16	271	Lake tour			
(17)	d1_17	272	Theme park			
(18)	d1_18	273	Health care			
(19)	d1_19	274	Other			
D2.	What tourist spots have you visited on this trip?			Refer to Appendix 2		
	d2_1	275-277	spot1			
	d2_2	278-280	spot2			
	d2_3	281-283	spot3			
	d2_4	284-286	spot4			
	d2_5	287-289	spot5			
	d2_6	290-292	spot6			
	d2_7	293-295	spot7			
	d2_8	296-298	spot8			
	d2_9	299-301	spot9			
	d2_10	302-304	spot10			
	d2_11	305-307	spot11			
	d2_12	308-310	spot12			
	d2_13	311-313	spot13			
	d2_14	314-316	spot14			

ques. num.	variable name	column	variable label	value label	note
	d2_15	317-319	spot15		
D2.1.	d2_a	320-322	Your favorite tourist spot		
D2.2.	d2_b_a	323-325	Your least favorite tourist spot		
	Please indicate what you disliked about your least favorite tourist spot(choice multiple)				
(1)	d2_b_b_1	326	Scenery	0. No 1. Yes	
(2)	d2_b_b_2	327	Recreational facilities		
(3)	d2_b_b_3	328	Environment		
(4)	d2_b_b_4	329	Transportation		
(5)	d2_b_b_5	330	Other		
D3.	Please rate your level of satisfaction with the means of public transportation in Taiwan.				
(1)	d3_a	331-332	High Speed Rail	00. No experience 01. Very dissatisfied 02. Dissatisfied 03. Neutral 04. Satisfied 05. Very satisfied 99. Missing	
(2)	d3_b	333-334	Train		
(3)	d3_c	335-336	MRT		
(4)	d3_d	337-338	Airplane		
(5)	d3_e	339-340	Coach		
(6)	d3_f	341-342	Sightseeing tour bus		
(7)	d3_g	343-344	Bus		
(8)	d3_h	345-346	Taxi		
(9)	d3_i	347-348	Ferry		
D4.	Where did you stay during this visit to Taiwan?				
(1)	d4_1	349	Hotels(choice multiple)	0. No 1. Yes	
	hcity	350-351	The main hotel is in __County (City)	01. Taipei 02. Keelung 03. Taoyuan 04. Hsinchu 05. Miaoli 06. Taichung 07. Nantou 08. Changhua 09. Yunlin	created variable

ques. num.	variable name	column	variable label	value label	note
				10. Chiayi 11. Tainan 12. Kaohsiung 13. Pingtung 14. Yilan 15. Hualien 16. Taitung 17. Penghu 18. Kinmen and Matsu	
	htype	352	Type of hotel	1. International Tourist Hotels 2. Tourist Hotels 3. Ordinary Tourist Hotels	
(1)	d4_1_a	353	How do you rate hotels?	1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	
(2)	d4_2	354	Guest houses(choice multiple)	0. No 1. Yes	
	d4_2_a	355	How do you rate guest houses?	1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	
(3)	d4_3	356	Youth hostels or community centers(choice multiple)	0. No 1. Yes	
	d4_3_a	357	How do you rate youth hostels or community centers?	1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	

ques. num.	variable name	column	variable label	value label	note
(4)	d4_4	358	The home of relatives or friends(choice multiple)	0. No 1. Yes	
(5)	d4_5	359	Dormitory(choice multiple)		
(6)	d4_6	360	Rental apartments(choice multiple)		
(7)	d4_7	361	Temples, seminaries, or churches(choice multiple)		
(8)	d4_8	362	Others(choice multiple)		
D5.	d5	363	Will you visit Taiwan again?	1. Yes. The main reason is 2. No	
D5.1.	d5_a	364	Yes. The main reason	1. Sightseeing 2. Business 3. International Conference or Exhibit 4. Visiting friends or relatives 5. Studies 6. Others	
D6.	How do you rate your satisfaction with the experiences you had during your stay in Taiwan.				
	1.Convenience				
	d6_a_a	365	(1)Efficiency of applying for a visa	0. No experience 1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	

ques. num.	variable name	column	variable label	value label	note
	d6_a_b	366	(2) International transportation to Taiwan	1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	
	d6_a_c	367	(3) Communication facilities	0. No experience 1. Very dissatisfied	
	d6_a_d	368	(4) Access to tourism information	2. Dissatisfied 3. Neutral	
	d6_a_e	369	(5) Local transportation	4. Satisfied 5. Very satisfied	
	d6_a_f	370	(6) Immigration procedures	1. Very dissatisfied 2. Dissatisfied	
	d6_a_g	371	(7) Customs procedures	3. Neutral 4. Satisfied 5. Very satisfied	
2. Environment internationalization					
D6	d6_b_a	372	(1) Clearness of road signs and public facilities signs	1. Very dissatisfied 2. Dissatisfied 3. Neutral	
	d6_b_b	373	(2) Access to services in English	4. Satisfied 5. Very satisfied	
	d6_b_c	374	(3) Friendliness of Taiwan people		
3.Safety					
	d6_c_a	375	(1) Safety of recreational facilities	0. No experience 1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	
	d6_c_b	376	(2) Safety of social environments	1. Very dissatisfied 2. Dissatisfied 3. Neutral	

ques. num.	variable name	column	variable label	value label	note
				4. Satisfied 5. Very satisfied	
	d6_c_c	377	(3) Safety of accommodation facilities	0. No experience 1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	
	d6_c_d	378	(4) Good public environmental hygiene	1. Very dissatisfied 2. Dissatisfied	
	d6_c_e	379	(5) Good food hygiene	3. Neutral 4. Satisfied 5. Very satisfied	
4. overall satisfaction					
	d6_d	380	Please rate your overall satisfaction with this trip to Taiwan	1. Very dissatisfied 2. Dissatisfied 3. Neutral 4. Satisfied 5. Very satisfied	
D7.1.	d7_a	381-382	Please indicate your favorite foreign country/area which you have had visited as a tourist for the past 3 years? (Please check one only and exclude the country/area of your residence)	01. Mainland China 02. Hong Kong/Macao 03. Indonesia 04. Japan 05. Korea 06. Malaysia 07. Philippines 08. Singapore 09. Thailand 10. None of above (skip to D8.)	
D7.2.	Why is the chosen country/area your favorite? (choice multiple)				
(1)	d7_b_a_1	383	Scenery	0. No	
(2)	d7_b_a_2	384	Price of goods	1. Yes	
(3)	d7_b_a_3	385	Food		
(4)	d7_b_a_4	386	Fruits		

ques. num.	variable name	column	variable label	value label	note
(5)	d7_b_a_5	387	Flowers		
(6)	d7_b_a_6	388	Geographical convenience		
(7)	d7_b_a_7	389	Weather		
(8)	d7_b_a_8	390	Historical relics		
(9)	d7_b_a_9	391	Night life		
(10)	d7_b_a_10	392	Festival activities		
(11)	d7_b_a_11	393	Recreational facilities		
(12)	d7_b_a_12	394	Health care		
(13)	d7_b_a_13	395	Customs and culture		
(14)	d7_b_a_14	396	Friendliness of the people		
(15)	d7_b_a_15	397	Safe social environment		
(16)	d7_b_a_16	398	Democracy		
(17)	d7_b_a_17	399	Others		
D7.2.	Taiwan is superior to this country/area in(choice multiple)				
(1)	d7_b_b_1	400	Scenery	0. No 1. Yes	
(2)	d7_b_b_2	401	Price of goods		
(3)	d7_b_b_3	402	Food		
(4)	d7_b_b_4	403	Fruits		
(5)	d7_b_b_5	404	Flowers		
(6)	d7_b_b_6	405	Geographical convenience		
(7)	d7_b_b_7	406	Weather		
(8)	d7_b_b_8	407	Historical relics		
(9)	d7_b_b_9	408	Night life		
(10)	d7_b_b_10	409	Festival activities		
(11)	d7_b_b_11	410	Recreational facilities		
(12)	d7_b_b_12	411	Health care		
(13)	d7_b_b_13	412	Customs and culture		
(14)	d7_b_b_14	413	Friendliness of the people		
(15)	d7_b_b_15	414	Safe social environment		

ques. num.	variable name	column	variable label	value label	note
(16)	d7_b_b_16	415	Democracy		
(17)	d7_b_b_17	416	Others		
D8.	Which part of Taiwan has given you the deepest impression?(choice multiple)				
(1)	d8_1	417	Gourmet food	0. No 1. Yes	
(2)	d8_2	418	Forest and seashore ecological landscapes		
(3)	d8_3	419	Coastal view		
(4)	d8_4	420	Hot springs		
(5)	d8_5	421	Historical relics		
(6)	d8_6	422	Night markets sightseeing		
(7)	d8_7	423	3C products		
(8)	d8_8	424	Cycling fun		
(9)	d8_9	425	Famous local products		
(10)	d8_10	426	Temple		
(11)	d8_11	427	Night life	0. No 1. Yes	
(12)	d8_12	428	Aboriginal culture		
(13)	d8_13	429	National Palace Museum		
(14)	d8_14	430	Taipei 101		
(15)	d8_15	431	Alishan		
(16)	d8_16	432	Sun Moon Lake		
(17)	d8_17	433	Cosmetic and medical treatments		
(18)	d8_18	434	Local friendliness and hospitality		
(19)	d8_19	435	Traditional crafts		
(20)	d8_20	436	Recreational farm		
(21)	d8_21	437	Other		
E. Personal Information					
E1.	e1	438-439	Nationality	Refer to Appendix 3	
E2.	e2	440-441	The country of your residence	Refer to Appendix 4	
E3.	e3	442-443	Age	01. 12-19 02. 20-29	

ques. num.	variable name	column	variable label	value label	note
				03. 30-39 04. 40-49 05. 50-59 06. 60 and over 99. Missing	
E4.	e4	444-445	Annual income: (converted to USD)	01. Under 9,999 02. 10,000-14,999 03. 15,000-29,999 04. 30,000-39,999 05. 40,000-69,999 06. 70,000-99,999 07. Over 100,000 08. No fixed income 99. Missing	
E5.	e5	446-447	Education	01. Primary school 02. Junior high school, senior high school or vocational high school 03. College, university, graduate school or higher 04. Others 99. Missing	

ques. num.	variable name	column	variable label	value label	note
E6	e6	448-449	Occupation	01. Legislator, administrator, business executive or manager 02. Professional 03. Technician or assistant 04. Office clerk 05. Service worker and shop/market sales worker 06. Agricultural, animal husbandry, forestry and fishery worker 07. Production and related worker, plant/machine operator and laborer 08. Homemaker 09. Student 10. Retired 11. Others 99. Missing	
E7	e7	450	Gender	1. Male 2. Female	
	area	451	Survey areas	1. Taoyuan 2. Kaohsiung 3. Taipei	Create d variable

Appendix 1 : Type of Currency

Num.	Type of currency
1	JPY
2	CNY
3	HKD
4	SGD
5	KRW
6	MYR
7	THB
8	USD
9	CAD
10	GBP
11	EUR
14	AUD
16	NTD
17	IDR
18	PHP

Appendix 2 : Spot

一、Night Market

No.	Chinese	English
01	臺北市	Taipei City
801	士林夜市	Shilin Night Market
802	華西街夜市	Huaxi Street (Snake Alley) Night Market
803	饒河街夜市	Raohe Street Night Market
804	師大夜市	Shida Night Market
805	臨江街(通化街)夜市	Linjiang St. Night Market
806	公館夜市	Gongguan Night Market
807	迪化街夜市	Dihua Street Night Market
808	寧夏夜市(圓環)	Ninxia Night Market
809	南機場夜市	Nanjichang Night Market
810	景美夜市	Jingmei Night Market
811	臺北市內其他夜市	Other Night Markets in Taipei City
01	臺北縣	Taipei County
815	樂華夜市	Lehua Night Market
816	板橋南雅夜市	Banciao Nanya Night Market
817	新莊夜市	Sinjhuang Night Market
818	中和興南夜市	Jhonghe Singnan Night Market
819	臺北縣內其他夜市	Other Night Markets in Taipei County
02	基隆市	Keelung
825	基隆廟口夜市	Miaokow Night Market
826	基隆市內其他夜市	Other Night Markets in Keelung City
03	桃園縣	Taoyuan
830	中壢新民夜市	Jhongli Sinmin Night Market
831	桃園觀光夜市	Taoyuan Tourist Night Market
832	桃園縣內其他夜市	Other Night Markets in Taoyuan County
04	新竹市	Hsinchu City
834	新竹城隍廟夜市	Chenghuang Temple Night Market
835	新竹市內其他夜市	Other Night Markets in Hsinchu City
04	新竹縣	Hsinchu County
838	新竹縣內之夜市	Other Night Markets in Hsinchu County
05	苗栗縣	Miaoli County

No.	Chinese	English
840	苗栗縣內之夜市	Other Night Markets in Miaoli County
06	臺中市	Taichung City
843	臺中逢甲夜市	Fongjia Night Market
844	臺中中華路夜市	Jhonghua Night Market
845	臺中市內其他夜市	Other Night Markets in Taichung City
06	臺中縣	Taichung County
847	臺中縣內之夜市	Other Night Markets in Taichung County
07	南投縣	Nantou County
849	南投縣內之夜市	Other Night Market in Nantou County
08	彰化縣	Changhua County
851	彰化縣內之夜市	Other Night Markets in Changhua County
09	雲林縣	Yunlin County
853	雲林縣內之夜市	Other Night Markets in Yunlin County
10	嘉義市	Chiayi City
855	嘉義文化路夜市	Wenhua Rd. Night Market
856	嘉義市內其他夜市	Other Night Markets in Chiayi City
10	嘉義縣	Chiayi County
858	嘉義縣內之夜市	Other Night Markets in Chiayi County
11	臺南市	Tainan City
860	臺南小北夜市	Siaobei Night Market
861	臺南花園夜市	Huayuan Night Market
862	臺南市內其他夜市	Other Night Markets in Tainan City
11	臺南縣	Tainan County
863	臺南縣內之夜市	Other Night Markets in Tainan County
12	高雄市	Kaohsiung City
865	高雄六合夜市	Liuhe Night Market
866	高雄新興夜市	Sinsing Night Market
867	高雄瑞豐夜市	Rueifong Night Market
868	高雄市內其他夜市	Other Night Markets in Kaohsiung City
12	高雄縣	Kaohsiung County
869	高雄縣內之夜市	Other Night Markets in Kaohsiung County
13	屏東縣	Pingtung County
871	屏東民族路夜市	Minzu Rd. Night Market
872	屏東縣內其他夜市	Other Night Markets in Pingtung County
14	宜蘭縣	Ilan County
874	宜蘭羅東夜市	Luodong Night Market

No.	Chinese	English
875	宜蘭縣內其他夜市	Other Night Markets in Yilan County
15	花蓮縣	Hualien County
877	花蓮南濱夜市	Nanbin Night Market
16	臺東縣	Taitung County
880	臺東縣內之夜市	Other Night Markets in Taitung County
17	澎湖縣	Penghu County
883	澎湖縣內之夜市	Other Night Markets in Penghu County
18	金門縣	Kinmen County
885	金門縣內之夜市	Other Night Markets in Kinmen County

二、Scenic Spots

No.	Chinese	English
01	臺北市	Taipei City
1	臺北101	Taipei101
2	故宮博物院	National Palace Museum
3	中正紀念堂	Chiang KaiShek Memorial Hall
4	信義計畫區商圈	Xinyi Planning District shopping area
5	西門町	Ximending
6	忠烈祠	China's Martyrs Shrine
7	臺北東區	Taipei East District (Zhongxiao Dunhua)shopping area
8	龍山寺	Lungshan Temple
9	陽明山	Yangming National Park
10	北投	Peitou
11	臺北車站及商圈	Taipei main station shopping area
12	總統府	Presidential Office Building
13	木柵貓空	Mucha Maokong
14	木柵動物園	Taipei Zoo
15	臺北捷運商店街	Taipei Metro Mall
16	五分埔成衣市場	Wufenpu Garment Wholesale Area
17	美麗華百樂園(摩天輪)	Miramar Entertainment Park
18	國父紀念館	Dr. Sun Yatsen Memorial Hall
19	行天宮	Hsing Tien temple
20	光華電腦商場	Guanghua Digital Plaza

No.	Chinese	English
21	市立美術館	Taipei Fine Arts Museum
22	圓山	Yuanshan
23	孔廟	Taipei Confucius Temple
24	士林官邸	Chiang Kaishek's Shihlin Residence
25	紅樓	the Redhouse Theater
26	天母	Tianmu
27	保安宮(大龍峒)	Dalongdong Baoan Temple
28	228和平公園	228 Peace Memorial Park
29	臺北光點	Spot Taipei Film House
30	國立歷史博物館	National Museum of History
31	當代藝術館	Museum of Contemporary Art, Taipei
32	建國玉市、花市	Jianguo Flower and Jade Market
33	市立兒童育樂中心	Taipei Children's Recreation Center
34	市立兒童交通博物館	Taipei Children's Museum of Transportation and Communication
35	中華工藝館	Taiwan Handcraft Promotion Center
36	原住民博物館(臺北市)	Shung Ye Museum of Formosan Aborigines
37	袖珍博物館(臺北市)	Miniatures Museum of Taiwan
38	華江雁鴨公園	Haujiang Waterfowl Nature Park
39	市立動物園	Taipei zoo
40	中影文化城	Chinese Culture and Movie Center
41	植物園	Taipei Botanical Garden
42	市立天文科學教育館	Taipei Astronomical Museum
43	林安泰古厝	Lin An Tai Historical House & Museum
44	臺灣民俗北投文物館	Beitou Museum
45	大湖公園	Dahu Park
46	北投溫泉博物館	the Beitou Hot Springs Museum
47	郵政博物館	Postal Museum
48	國軍英雄館	Militray Heros Hotel
49	南港經貿園區	Nangang Economic and Commercial Park
01	臺北縣	Taipei County
65	九份	Jiufen
66	淡水、紅毛城、老街、漁人碼頭	Tanshui
67	野柳	Yehliu
68	金瓜石	Jinguashi

No.	Chinese	English
69	烏來	Wulai
70	遠望坑親水公園	Yuanwangkeng Park
71	八里十三行博物館	Shihsanhang Museum of Archaeology
72	深坑老街	Shenkeng Old Street
73	法鼓山(金山)	Dharma Drum Mountain(Jinshan)
74	碧潭	Butian Lake
75	十分瀑布	Shifen Waterfall
76	鶯歌陶瓷博物館	Yingge Ceramics Museum
77	平溪	Pinxi
78	鶯歌	Yingge
79	三峽	Sanxia
80	海洋世界	Ocean World
81	朱銘美術館	Juming Museum
82	坪林	Pinlin
83	雲仙樂園	Yun Hsien Resort
84	天祿藝術中心	Tianlu Art Center
85	三芝	Sanzhi
86	林家花園(林本源園邸)	The Lin Family Mansion and Garden
87	福隆海水浴場	Fulong beach
88	林口	Linkou
89	白沙灣	Baisha Bay
90	鼻頭角公園(含登山步道)	Bitou Cape Park
91	坪林茶葉博物館	Museum Lasars
92	八仙樂園	Formosa Fun Coast
93	觀音山	Guanyinshan
94	海濱公園	Coastline park
95	清水祖師廟	Qing Shui Zu shi temple
96	海王星樂園	Naptune park
97	翡翠灣海水浴場	Green Bay
98	龍洞南口海洋公園	Longdong South Ocean Park
99	十八王公廟	Temple of Ekghteen Deities
100	金寶山鄧麗君墓園	Teresa Teng Memorail Park (Yun Garden)
101	三芝名人文物館	Sanzhi Visitor Center and Gallery
102	三芝淺水灣	Qianshui Bay
103	關渡	GuanDu
104	三貂角燈塔	Sandiaojiao Cape Lighthouse

No.	Chinese	English
02	基隆市	Keelung
110	東北角海岸	The Northeast Coastal Scenic Area
111	碧砂漁港	Bisha Fishing Harbor
112	基隆港	Keelung Harbor
113	中正公園	Jhongjhrng Park
114	八斗子濱海公園	Badouzih Coastal Park
115	和平島濱海公園	Hoping Island Coastal Park
116	情人湖公園	Valentine Lake Park
117	海門天險	Ershawan Gun Emplacement
118	大武崙砲台	Dawulun Gun Emplacement
03	桃園縣	Taoyuan
125	小人國	Window On China Theme Park
126	大溪	Dashi
127	石門水庫風景區	Shihmen Reservoir
128	慈湖	Cihu
129	中壢	Zhongli
130	中正航空科學館	Chung Cheng Aviation Museum
131	拉拉山	Lala Mountain
04	新竹市	Hsinchu City
135	新竹科學園區	Hsinchu Science Park
136	南寮漁港	Nanliao Fishery Harbor
137	古奇峰	Ku Chi Peak
04	新竹縣	Hsinchu County
145	六福村主題樂園	Leofoo Village Theme Park
146	內灣	Neiwan
147	北埔	Beipu
148	大霸尖山	Daba Peak
149	小叮噹科學遊樂園	Little DingDong Science Theme Park
150	泰安溫泉	Taian hot Springs
151	華陶窯	Hwataoyao
152	大霸尖山	Daba Peak
153	內灣線鐵路沿線景點	Neiwan Railroad
05	苗栗縣	Miaoli County
160	三義木雕(木雕博物館)	Sanyi Wood Sculpture Museum
161	獅頭山	Lion's Head Mountain
162	通霄海水浴場	Tongxiao Beach Resort

No.	Chinese	English
163	西湖渡假村	West Lake Resortopia
164	崎頂海水浴場	Qiding Beach Resort
06	臺中市	Taichung City
170	國立自然科學博物館	National Museum of Natural Science
171	亞哥花園	Encore Garden
172	東山樂園	Tungshan Amusement Park
06	臺中縣	Taichung County
175	月眉育樂世界	Lihpao Land(Yamay Kingdom)
176	梨山	Li Shan (Pear Mountain)
177	大雪山	Dasyueshan
178	武陵森林遊樂區	Wuling National Forest Recreation Area
179	鐵鋸山	Tiehchenshan Mountain Recreation Area
180	大安海水浴場	Daan Beach
07	南投縣	Nantou County
185	日月潭	Sun Moon Lake
186	九族文化村	Formosan Aboriginal Culture Village
187	清境農場	Cingjing Farm
188	溪頭	Xitou
189	中台禪寺	ChungTai Chan Monastery
190	集集	Jiji
191	埔里	Puli
192	醒靈寺	Sing Ling Temple
193	玉山國家公園(南投縣、嘉義縣)	Yushan National Park
194	埔里酒廠	Puli Distillery
195	921震災紀念館(集集)	Earthquake Museum of Taiwan
196	谷關	Guguan
197	合歡山	Hehuanshan
198	杉林溪森林遊樂區	Sunlinksea
199	鳳凰谷鳥園	National Fonghuanggu Bird Park
200	車埕車站	Checheng Train Station
201	霧社	Wushe Scenic Area Recreation Area
202	受天宮	Shoutian Temple
203	東埔溫泉	Dongpu Springs
204	奧萬大森林遊樂區	Aowanda National Forest Recreation Area
205	合歡山森林遊樂區	Hehuanshan National Forest Recreation Area

No.	Chinese	English
206	廬山溫泉	Lushan Hot Springs
207	廣興紙寮	Guangxing Paper Factory
208	添興窯	Tenshing Kiln Ceramics Cultural Park
08	彰化縣	Changhua County
215	鹿港天后宮	Lugang Mazu Temple
216	鹿港民俗文物館	Lugang Folk Arts Museum
217	鹿港龍山寺	Lugang Longshan Temple
218	八卦山	Baguashan
219	臺灣民俗村	Taiwan Folk Village
220	彰化孔子廟	Confucius Temple (Changhua)
221	彰化鹿港小吃	Lugang Traditional Snacks
09	雲林縣	Yunlin County
225	劍湖山世界	Janfusun Fancyworld Theme Park
226	北港朝天宮	Beigang Chaotien Temple
227	草嶺	Caoling
10	嘉義市	Chiayi City
10	嘉義縣	Chiayi County
235	阿里山	Alishan
236	奮起湖	Fenqihu
237	嘉義農場	Chiayis Farm
11	臺南市	Tainan City
240	安平古堡	Old Fort of Anping
241	赤崁樓	Chihkan Tower
242	臺南孔子廟	Confucius Temple (Tainan)
243	延平郡王祠	Koxinga Shrine (Yanping Junwang Temple)
244	安平港國家歷史風景區	Anping Port National Historical Scenic Area
245	億載金城	Eternal Fortress
246	大天后宮	Datianhou Temple (Tainan Grand Matsu Temple)
247	鹿耳門天后宮	Luermen Tianhou temple
248	喜樹黃金海岸	Xishu Golden Beach
249	祀典武廟	Official God of War Temple (Sacrificial Rites Martial Temple)
250	五妃廟	Wufei Temple (Five Consorts Temple)

No.	Chinese	English
251	四草大眾廟及炮台	Sicao Dazhong Temple and Gun Emplacement
11	臺南縣	Tainan County
260	關子嶺	Guanziling
261	七股賞鳥	Qigu Birdseeing
262	烏山頭水庫	Wushantou Reservoir Scenic Area
263	曾文水庫	Tsengwen Reservoir Scenic Area
12	高雄市	Kaohsiung City
270	愛河	Love River
271	西子灣	Xizi Bay
272	蓮池潭	Lotus Lake
273	旗津海岸公園	Qijin Seaside Park
274	柴山(壽山、壽山動物園)	Shou Shan(Shou Shan Zoo)
275	龍虎塔	Dragon and Tiger Pagodas
276	城市光廊	Urban Spotlight
277	東帝士大樓	Kaohsiung 85 Building
278	左營春秋閣	Spring and Autumn Pavilions
279	高雄孔廟	Confucius Temple (Kaohsiung)
280	高雄港	Port of Kaohsiung
281	布魯樂谷主題親水樂園	Blue Lagoon Water Theme Park
282	高雄歷史博物館	Kaohsiung Museum of History
283	高雄天后宮	Chijin Mazu Temple
284	國立科學工藝博物館	National Science and Technology Museum
285	高雄市立美術館	Kaohsiung Museum of Fine Arts
286	夢時代購物中心	Dream Mall
287	新崛江商圈	New Juejiang Shopping Area
288	鼓山渡輪站	Gushan Ferry Station
289	中央公園	Central Park (Kaohsiung)
12	高雄縣	Kaohsiung County
295	佛光山	Fo Kuang Shan
296	澄清湖	Cheng Ching Lake
297	美濃客家文化村	Meinong Hakka Cultural Village
298	寶來、不老溫泉	Baolai and Bulao Springs
299	茂林風景區(含情人谷、多納溫泉)	Maolin National Scenic Area
300	六龜服務區	Liugui Service Area

No.	Chinese	English
301	甲仙	Jiaxian
302	梅山遊客中心(高雄縣、臺東縣)	Meishan Visitor Center
303	屏東農場(高雄分場)	Kaohsiung Farm
304	藤枝森林遊樂區	Tengzhi National Forest Recreation Area
305	十八羅漢山	Shihba Luohan Shan
306	三地門	Sandimen
307	賽嘉服務區(賽嘉航空園區)	Saijia Service Area (Saijia Aviation Park)
13	屏東縣	Pingtung County
315	墾丁國家公園	Kenting National Park
316	鵝鑾鼻公園	Eluanbi Park
317	海洋生物博物館	National Museum of Marine Biology and Aquarium
318	貓鼻頭公園	Maubitou Park
319	四重溪	Sichongxi
320	佳樂水風景區	Jialeshuei Scenic Area
321	墾丁星際碼頭	Kenting Space Port
322	南灣海域遊憩區	Nanwen Beach Recreation Area
323	大鵬灣國家風景區	Dapeng Bay National Scenic Area
324	墾丁海水浴場	Kenting Sea Pool
325	小琉球	Liuqiu (Shiaoliuqiu)
14	宜蘭縣	Ilan County
330	礁溪	Jiaosi
331	冬山河	Tung Shan Science Area
332	太平山	Taipingshan Forest Recreation Area
333	蘇澳冷泉	Suao Cold Springs
334	五峰旗	Wufengqi Scenic Area
335	龜山島	Guishan Island (Turtle Island)
336	福山植物園	Fushan Botanical Garden
337	頭城休閒農場	Toucheng Farm
338	南方澳	Nanfangao
339	太平山森林遊樂區	Taipingshan National Forest Recreation Area
340	頭城海水浴場	Toucheng Sea Pool
341	棲蘭山	Chilan Forest Playground
342	草嶺古道(含桃源谷步道系統)	Caoling Historic Trail
343	烏石港	Wushih Harbor

No.	Chinese	English
344	大溪蜜月灣	Da River (Daxi) Honeymoon Bay
345	傳藝中心	National Center for Traditional Arts
15	花蓮縣	Hualien County
350	太魯閣、天祥	Taroko, Tienhsiang
351	花蓮海洋公園	Hualien Farglory Ocean Park
352	七星潭	Qixing Lake (Qixingtán)
353	阿美文化村	Amis Cultural Village
354	鯉魚潭風景特定區	Liyu (Carp) Lake
355	坪林兆豐休閒農場	Shin Kong Chao Feng Ranch & Reaort
356	瑞穗紅葉溫泉	Ruisui Hongye Springs
357	秀姑巒溪泛舟觀光區	Xiuguluan River Rafting Area
358	文山溫泉	Wenshan Springs
359	東海岸(八仙洞、石梯坪、三仙台)	The East Coast
360	東華大學	National DongHua University
361	花蓮海濱公園	Hualien Seaside Park
362	花東海岸賞鯨	Whale and Dolphine Watching Tour along East Coast
363	花蓮觀光糖廠	Hualien Sugar Factory
16	臺東縣	Taitung County
370	知本	Chihpen
371	三仙台	Sanxiantai (Terrace of the Three Immortals)
372	綠島	Lu Tao(Green Island)
373	八仙洞	Baxian Cave (Baxiandong)
374	小野柳	Xiaoyeliu
375	卑南文化公園	Beinan Cultural Park
376	關山親水公園	Guanshan Water Park
377	初鹿牧場	Chulu Pasture
378	臺東農場(東河分場)	Taitung Veterans Farm
379	蘭嶼	Lanyu(Orchid Island)
380	卑南史前博物館	National Museum of Prehistory
381	成功港	Chengkong Harbor
382	水往上流	Water Running Up
17	澎湖縣	Penghu County
385	澎湖國家風景區	Penghu National Scenic Area
386	吉貝嶼	Jibei Island

No.	Chinese	English
387	七美嶼	Qimei Island
18	金門縣	Kinmen County
390	慈湖	Cihu (Kinmen)
391	金門國家公園(含遊客中心)	Kinmen National Park
392	翟山	Taoshan
393	古寧頭戰史館	Guningtou Battlefield / Guningtou Battlefield History Museum
394	民俗村	Shanhou Folk Culture Village
395	莒光樓	Juguang Tower
396	太武山	Taiwu Mountain
397	金門酒廠	Kinmen Liquor Factory
398	浯江溪口	Wujiang River Estuary
18	馬祖縣	Matsu

Appendix 3: Nationality

Num.	Nationality
1	Japan
2	Mainland China
4	Singapore
5	Korea
6	Malaysia
7	Asia
8	U.S.A.
9	Canada
10	U.K.
11	France
12	Germany
13	Europe
14	New Zealand & Australia
15	Others
16	R.O.C.

Appendix 4 : Residence

Num.	Residence Country
1	Japan
2	Mainland China
3	Hong Kong or Macao
4	Singapore
5	Korea
6	Malaysia
7	Asia
8	U.S.A.
9	Canada
10	U.K.
11	France
12	Germany
13	Europe
14	New Zealand & Australia
15	Others

P.S. : R.O.C. is not included.