

We are about to start today's interview. If you do not want to answer any of my questions, please let me know and I will skip that question.

- 1. Which TV news did you watch most often?
 - 1 Taiwan Television
 - 2. China Television
 - 3 Chinese Televsion
 - 4 Formasa Television
 - 5 TVBS
 - 6 Sanlih E-Television
 - 7 Eastern Television
 - 8 CTi Television
 - 9 Era Television
 - 10 Gala Television
 - 11 Unique Satellite TV
 - 12 Da-Ai Television
 - 13 Taiwan Public Television
 - 14 Hakka TV
 - 15 Indigenous Television
 - 16 NextTV
 - 92 Don't watch
 - 95 Refuse to answer
 - 96 It's hard to say
- 2. Generally, would you say that you are very, somewhat, not very or not at all interested in politics?
 - 01. Not interested at all
 - 02. Not very interested
 - 03. Somewhat interested
 - 04. Very Interested
 - 95. Refuse to answer
 - 96. It depends
 - 97. No opinion
 - 98. Don't know

Next, we would like to evaluate the performance of President Ma, Ying-jeou.

- 3. First, how satisfied are you with Ma, Ying-jeou overall performance as president over the past six months?
 - 01. Very satisfied
 - 02. Satisfied
 - 03. Not very satisfied
 - 04. Not satisfied at all
 - 95. Refuse to answer
 - 96. It's hard to say
 - 97. No opinion
 - 98. Don't know

4. How	satisfied are you with his performance in handling the Cross-strait relations?
01.	Very satisfied
	Satisfied
	Not very satisfied
	Not satisfied at all
	Refuse to answer
	It's hard to say
	No opinion
	Don't know
70.	
5. How	satisfied are you with his performance in diplomacy?
01.	Very satisfied
02.	Satisfied
03.	Not very satisfied
04.	Not satisfied at all
95.	Refuse to answer
96.	It's hard to say
97.	No opinion
98.	Don't know
6. How	satisfied are you with his performance in national defense?
01.	Very satisfied
	Satisfied
	Not very satisfied
	Not satisfied at all
	Refuse to answer
	It's hard to say
97.	No opinion
	Don't know
7. How	satisfied are you with his performance in promoting economic development?
01.	Very satisfied
02.	Satisfied Satisfied
03.	Not very satisfied
	Not satisfied at all
	Refuse to answer
96.	
90. 97.	It's hard to say No opinion
	•
98.	Don't know
8. How	satisfied are you with his performance in handling the livelihood issues?
01.	Very satisfied

02. Satisfied

03. Not very satisfied
04. Not satisfied at all
95. Refuse to answer
96. It's hard to say
97. No opinion
98. Don't know

	if 0 m		-	al morality, 10 means that he has good
morality, how would	•	te Ma, Ying-jeou using	_	
	95.	Refuse to answer	98.	Don't know
-		at he has poor leadersh you using a 0-to-10 sca	-	means that he has good leadership, how
	95.	Refuse to answer	98.	Don't know
	ou ha		n, how	means that you have a deep distrust of would you rate Ma, Ying-jeou using a Don't know
				s persons irrelevantly, 10 means that he g-jeou using a 0-to-10 scale?
	95.	Refuse to answer	98.	Don't know
	ink thi an? t			gapore in November last year. General live or negative impact on the future

9. How satisfied are you with his performance in handling the food safety management?

Next, we would like to ask about the government and opposition parties.

- 15. Are you satisfied with the overall performance of Mao Chi-kuo as premier over the last six months?
 - 01. Very satisfied
 - 02. Satisfied
 - 03. Not very satisfied
 - 04. Not satisfied at all
 - 95. Refuse to answer
 - 96. It's hard to say
 - 97. No opinion
 - 98. Don't know
- 16. Are you satisfied with the performance of Eric Chu when he was the chairman of KMT?
 - 01. Very satisfied
 - 02. Satisfied
 - 03. Not very satisfied
 - 04. Not satisfied at all
 - 95. Refuse to answer
 - 96. It's hard to say
 - 97. No opinion
 - 98. Don't know
- 17. Are you satisfied with the performance of Tsai, Ing-wen when he was the chairman of DPP?
 - 01. Very satisfied
 - 02. Satisfied
 - 03. Not very satisfied
 - 04. Not satisfied at all
 - 95. Refuse to answer
 - 96. It's hard to say
 - 97. No opinion
 - 98. Don't know

Next, we would like to ask your opinions in society.

- 18. Would you say that over the past six months, the state of economy of Taiwan has gotten better, stayed about the same, or gotten worse?
 - 01. Better
 - 02. About the same
 - 03. Worse
 - 95 Refuse to answer
 - 96. It depends
 - 97 No opinion
 - 98 Don't know

- 19. Would you say that in the next six months, the state of the economy of Taiwan will get better, stay about the same, or get worse?
 - 01. Better
 - 02. About the same
 - 03. Worse
 - 95 Refuse to answer
 - 96. It depends
 - 97 No opinion
 - 98 Don't know

Next, we would like to know something about yourself.

- 20. Concerning the relationship between Taiwan and mainland China, which of the following six positions do you agree with: 1) immediate unification, 2) immediate independence, 3) maintain the status quo, move toward unification in the future, 4) maintain the status quo, move toward independence in the future, 5) maintain the status quo, decide either unification or independence in the future, 6) maintain the status quo forever
 - 01. Immediate unification
 - 02. Immediate independence
 - 03. Maintain the status quo, move toward unification in the future
 - 04. Maintain the status quo, move toward independence in the future
 - 05. Maintain the status quo, decide either unification or independence in the future
 - 06. Maintain the status quo forever
 - 95. Refuse to answer
 - 96. It's hard to say
 - 97. No opinion
 - 98. Don't know
- 21. Among all political parties in our country, which party do you think of yourself as leaning toward?
 - 01. KMT [continue to 21a]
 - 02. DPP [continue to 21a]
 - 03. NP [continue to 21a]
 - 04. PFP [continue to 21a]
 - 05. TSU [continue to 21a]
 - 06. All support [continue to 21b]
 - 07. All don't support [continue to 21b]
 - 20. Green Party [continue to 21a]
 - 21. New Power Party [continue to 21a]
 - 22. Minkuotang [continue to 21a]
 - 23. Social Democratic Party [continue to 21a]
 - 24. Tree Party [continue to 21a]
 - 25. Taiwan Independence Party [continue to 21a]
 - 95. Refuse to answer [continue to 21b]
 - 96. It depends [continue to 21b]
 - 97. No opinion [continue to 21b]
 - 98. Don't know [continue to 21b]

21a. Do	you lean very stroi	ngly o	r somewhat?					
01.	Very strongly	02.	Somewhat					
21b. Rel	21b. Relatively speaking, do you lean toward any political party?							
	KMT							
04.								
	NP							
	PFP TSU							
07.								
23.								
24.	•	J						
25.	•	'						
26.	C	ic Part	ïV					
27.								
28.	Taiwan Independ	lence I	Party					
95.	Refuse to answer	•						
96.	It depends							
			ak they are Taiwanese. There are also some people who think that					
they	are Chinese. Do y	ou cor	nsider yourself as Taiwanese, Chinese or both?					
01.	Taiwanese							
	Both							
	Chinese							
	Refuse to answer							
96.	-							
97.	1							
98.	Don't know							
23. Year	of birth							
	(Answer) 95	. ref	Fuse to answer					
24. Edu	cation level							
01.	Illiterate							
02.	Primary school g							
03.	Junior high school							
04.			nal school graduate					
05.	Technical college	_	iate					
06. 07.	University graduate		n					
95.	Post-graduate edu Refuse to answer	icatioi	.1					
93.	Refuse to answer							
25. Fath	er's ethnic backgro	ound						
01.	Taiwanese Hakka							
02.	Taiwanese Min-n	an						
03.	Mainlander							
04.	Aboriginal							
95.	Refuse to answer							

98. Don't know

26. Mother's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 95. Refuse to answer
- 98. Don't know

27. Main occupation of respondent

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 901. housekeeping, without domestic crafting [continue to 30a]
- 902. housekeeping, with domestic crafting [continue to 30a]
- 903. housekeeping, helping familial business without pay [continue to 30a]
- 904. housekeeping, helping familial business with pay [continue to 30a]
- 905. Unemployment [skip to 31b]
- 906. Retired [skip to 31b]
- 995. Refuse to answer

27a. Main occupation of respondent's spouse.

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 901. widowed
- 902. divorced
- 995. Refuse to answer

101	. Legislators				
102	ϵ				
103					
104					
105					
106	1 2				
201	1 7				
202					
203	,				
204					
205	· · ·				
206					
207					
208					
209	• • • • • • • • • • • • • • • • • • • •				
210					
211					
212	. Writer(author, reporter, dramatist)				
213					
214	. Eng. Science Professionals(Priv.)				
215	. Sportsman				
301	. Office Clerks(Pub.)				
302	. Office Clerks(Priv.)				
303	. Salespersons				
401	. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers				
501	. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)				
601	. Production Laborers and Rel. Workers(Pub.)				
602	. Production Laborers and Rel. Workers(Priv.)				
701	. Students				
801	. Servicemen				
995	6. Refuse to answer				
28 Plea	se tell me where your household is registered? Which county/city which				
tow	n/borough?				
29. Pres	ident Ma Ying-jeou will retire on May next year. Generally speaking, how satisfied are you				
	his overall performance as president for these seven years?				
01.	Very satisfied				
02.	·				
	04. Not satisfied at all				
	It's hard to say				
	No opinion				
	Don't know				

27b. Main occupation of respondent before retirement or unemployment

02. Tsai, Ing-wen and Su, Jia-chyuan				
03. James, Soong and Lin, Ruey Shiung				
91. Forgot				
92. Not eligible to vote93. Didn't vote				
94. Cast an invalid vote				
95. Refuse to answer				
73. Refuse to answer				
** Finally our teacher would like to learn some living habits and internet usage of the				
general public **				
31. What time do you usually get up? (24 hours)				
o'clock.				
96. It depends 95. Refuse to answer				
93. Refuse to answer				
31a.What time do you usually go to bed? (24 hours)				
o'clock.				
96. It depends 95. Refuse to answer				
31b. Would you please leave us your email address?				
(Answer) 95. Refuse to answer				
Thank you very much for your time!				
32. Respondent's gender				
01. Male				
02. Female				
33. Language used to conduct interview				
01. Mandarin				
02. Taiwanese				
03. Hakka				
04. Mandarin and Taiwanese				
05. Mandarin and Hakka				

30. In 2012 Presidential Election, who did you vote for?

01. Ma, Ying-jeou and Wu, Den-yih