

# Please score the credibility of the following media in a scale where 0 is not credible and 100 is the most credible.

1a. Internet (including News website)
1b. TV
1c. Newspaper (including News magazine)
1d. Radio
2. How often do you have the following behavior related to media usage?
01. Never
02. Seldom
03. Sometime
04. Most of time
3. In your opinion, how important is the policy issue related to mother language?  01. Very important
02. Somewhat important
03. Neutral
04. Somewhat not important
05. Not important at all
4. In the past year, how many days, on average, do you read the reports on mother language learning policy via TV?
00. Never
01. one day
02. two days
03. three days
04. four days
05. five days
06. six days
07. seven days

- 5. Which TV channel do you regularly stream on?
  - 01. Taiwan Television Enterprise, Ltd (TTV)
  - 02. China Television Company, Ltd.(CTV)
  - 03. Chinese Television Service(CTS)
  - 04. Formosa TV (FTV)
  - 05. TVBS
  - 06. Sanlih E-Television (SET)
  - 07. Eastern Broadcasting Co., Ltd (EBC)
  - 08. CTI Television Inc.
  - 09. ERA NEWS
  - 10. Gala Television Corporation (GTC)
  - 11. Unique Broadcasting Inc
  - 12. DaAi TV
  - 13. Public Television Service
  - 15. Hakka Television
  - 16. Taiwan Indigenous Television
  - 18. Next TV
  - 21. World Television
  - 22. Global News
  - 23. UDN
  - 24. GOOD TV
  - 92. Never
- 6. To the best of your knowledge, Which TV channel has a political stand closer to the pan-blue parties?
  - 01. Taiwan Television Enterprise, Ltd (TTV)
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- 7. Please rank the chosen media based on how strongly their reports lean toward the pan-blue. (The selected options in Q6 will be shown only)
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## randomly show one of nine



# KMT and DPP Agree on Positive Outcomes of Mother Language Education

The survey research center in a well-known national university just published the latest report (2018) on the quality of mother language teaching at schools. The result shows that around 88% of parents are satisfied with the quality of mother language education. Additionally, compared to the last year (2017), the satisfaction rate in 2018 increases by 10 %. It is the highest rating in the recent five years. Such performance rating is acknowledged by legislators from both the ruling and opposition parties

	2014	2015	2016	2017	2018
Percentage of parents who are satisfied with the quality of mother language teaching at school (%)	70.3	72.7	75.1	78.3	88.0

Source: Ministry of Education

The survey research center said that this big improvement could be attributed to the adoption of immersion mode of language teaching. According to the survey conducted by the survey research center, more than 96 % of parents are satisfied with the activity-- Day of Taiwanese language. This kind of activity could create a good learning environment. Parents could communicate with children using mother language, improving the effectiveness of mother language learning.

The Ministry of Education applauded the positive performance. Officials promise to devote more resources to polish the curriculum design and improve teacher education. They expect to make the timing of learning mother language much earlier and increase the number of language speakers.

# randomly show one of nine



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10. How bel	ievable i	s the leve	l of custo	mer satis	faction report	ted for th	e policy	program '	?	
1. Comp	oletely be	elievable								
2. Some	what bel	ievable								
3. Neutr	al									
4. Some	what not	believab	le							
5. Not b	elievable	e at all								
11. To what	extent do	you thin	k the leve	el of custo	omer satisfac	tion repo	rted for t	he policy	program	is true?
1. Defin	itely not	true								
2. Some	what tru	e								
3. Neith	er true n	or fake								
4. Some	what fak	e								
5. Defin	itely fak	e								
12. What do	you thin	k the true	level of	the satisf	action index	really is	your be	st guess?		
1. Much	worse									
2. some	what wo	rse								
3. The s	ame									
4. some	what bett	er								
5. Much	better									
13. What is t	the sourc	e of the p	erforman	ice inforn	nation in the	vignette?				
1. Minis	stry of Ed	lucation								
2. Surve	y researc	ch center	at a renov	wned uni	versity					
3. The re	eport do	not menti	on about	it						
4. I don'	t know									
14. In the ab	_	ette, wha	t is the at	titude of	pan-blue and	pan-gree	n legisla	tors towar	rd the pe	rformance
					Both Pan-					
Pan-Blue					blue and					D C
legislators					green					Pan-Green
Strongly					legislators					Legislators
distrust					trust					
-5	-4	-3	-2	-1	0	1	2	3	4	5
0	$\overline{\bigcirc}$	0	0	0	0	0	0	$\bigcirc$	0	$\circ$

Bias toward the pan- Green	toward Neutral he pan-									
-5	-4	-3	-2	-1	0	1	2	3	4	5
0	0	0	0	0	0	0	0	0	0	0
1. Taiw	ese", "Ch anese Taiwane	people id inese" or se and Ch	both?	mselves a	as "Taiwand	ese", while	e others as	s "Chines	e". Are y	you a
gentrifica 1.Neve 2.Seldo 3. Some	ation r om	how ofte	n do you	participat	e the follow	wing activ	ities? Par	ticipate in	Local o	or community
17b. Being 1.Neve 2.Seldo 3. Some 4. Most	r om	er for clea	aning env	ironment	or travel sa	afety				
17c. Attend 1.Neve 2.Seldo 3. Som 4. Most	r om	ity meetii	ng and otl	ner grass-	root activit	ies				
17d. Partici		local poli	tical part	y activitie	s					

2.Seldom

3. Sometimes4. Most of time

18. Do you vote for local elections in Nov. 24, 2018?
1. Yes
2. No
How frequently did you participate in political protests?
19a. In the past year, you post information about political protests (such as Taiwan Pride, Sunflower student
movement) in your social media (eg. Facebook, Twitter)
1.Never
2.Seldom
3. Sometimes
4. Most of time
19b. In the past year, you motivate your family and friends to participate political protests (such as Taiwan
Pride, Sunflower student movement) via your social media (eg. Facebook, Twitter)
1.Never
2.Seldom
3. Sometimes
4. Most of time
19c. In the past year, you participate political protests (such as Taiwan Pride, Sunflower student movement) by yourself
01.Never
02.Seldom
03. Sometimes
04. Most of time
(NEXT PAGE)
20. To what extent are you satisfied with the performance of President Tsai Ing-wen?
01. Very satisfied
02. somewhat satisfied
03. somewhat dissatisfied
04. Very dissatisfied
21. To what degree are you satisfied with the performance of the cabinet?
01. Very satisfied
02. somewhat satisfied
03. somewhat dissatisfied
04. Very dissatisfied

22a. To what degree do you believe the following institute? Legislative Yuan	
01. Not believe at all	
02. not believe	
03. Somewhat not believe	
05. Somewhat believe	
06. believe	
07. Very believe	
22b. To what degree do you believe the following institute? Central Government	
01. Not believe at all	
02. not believe	
03. Somewhat not believe	
05. Somewhat believe	
06. believe	
07. Very believe	
22c. To what degree do you believe the following institute? Political Party	
01. Not believe at all	
02. not believe	
03. Somewhat not believe	
05. Somewhat believe	
06. believe	
07. Very believe	
Next, we would like to know something about yourself.	
23. Among all political parties in our country, which party do you think of yourself as leaning toward?	
01. KMT	
02. DPP	
03. NP	
04. PFP	
05. TSU	
06. all support	
07. all don't support	
20. Green Party	
21. New Power Party	
22. Minkuotang	
23. Social Democracy Party	
24. Tree Party	
90. Other	
95. Refuse to answer	
96. It depends	
97. No opinion	

98. Don't know

24. Relatively speaking, do you lean toward any political party?
03. KMT
04. DPP
05. NP
06. PFP
07. TSU
08. None
23. Green Party
24. New Power Party
25. Minkuotang
26. Social Democratic Party
27. Tree Party
28. Taiwan Independence Party
90. Other
95. Refuse to answer
96. It depends
97. No opinion
98. Don't know
25. Education level
01. Illiterate
02. Primary school graduate
03. Junior high school graduate
04. High school or vocational school graduate
05. Technical college graduate
06. University graduate
07. Post-graduate education
95. Refuse to answer
26. Which of the following describe your average monthly income (before tax)? (including
wages, year-end bonuses, overtime pay, interest income, rental income, pension, subsidies and etc.)
00. 0
01. Below \$17000
02. \$17001 ~\$22000
03. \$22001~\$26000
04. \$26001~\$30000
05. \$30001~\$35000
06. \$35001~\$40000
07. \$40001~\$48000
08. \$48001~\$58000
09. \$58001~\$77000

10. More than \$77001

Thank you very much for your time!	
02.	. No
	. Yes
30. Do you raise any kids	
05.	. Foreign(included mainland Chinese)
04.	. Aboriginal
03.	. Mainlander
02.	. Taiwanese Min-nan
	. Taiwanese Hakka
29. What	is your spouse's ethnic background?
05.	. Never married
04.	. Separated
03.	. Divorced
02.	. Widowed
01.	. Married
28. What	is your marital status?
02.	. Female

27. What is your gender 01. Male