

# 2004 Annual Survey of Visitors Expenditure and Trends in Taiwan (Public Access Data)

## User Guide

I. '2004 Annual Survey of Visitors Expenditure and Trends in Taiwan' sponsored by the Tourism Bureau, Republic of China(Taiwan). Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica is responsible for the data distribution. Released files of this survey include SPSS dataset, STATA dataset, SAS program, source data (ASCII), code book, questionnaire and user guide.

## II. Released File Description

### 1. Questionnaire

ques2004.pdf	Questionnaire (Adobe Acrobat v9.4)
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### 2. Dataset

data2004.sav	SPSS Dataset (SPSS v20.0)
data2004.dta	STATA Dataset (STATA v9.0)
data2004.dat	Source Data (ASCII)

### 3. Program

data2004.sas	SAS program for data2004.dat (SAS v9.3)
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### 4. Code book

code2004.pdf	Code book
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## III. Guideline for data usage

1. Some of data file's value labels are different from which of questionnaire. It should be complied with the data file.
2. Regarding Q.B7, it mentioned that skip to Section C after finishing variable name b7\_a. But since it is different from the condition of Q.B5, so it should be complied with the condition of Q.B5.
3. The length limitation of variable label and value label in STATA program are 80byte (40 Chinese characters) and 40byte(20 Chinese characters).
4. Data cleaning is based on 'Illegal Value'. Regarding 'missing', only those variable names which prescribed as 'cannot-be-missed' will be listed out.The result after data cleaning:

Ques.No.	Variable Name	Illegal Value	Frequency
A3	a3_a	99	7
A4	a4	999	10

B5	b5_b	.	4162
C4	c4_a	.	123
C6	c6_a	.	141
C7	c7_a	.	131
C7	c7_b	.	69
C7	c7_c	.	62
C7	c7_d	.	40
C7	c7_e	.	42
C7	c7_f	.	32
C7	c7_f_a	.	111
C7	c7_f_b	.	110
C7	c7_f_c	.	115
C7	c7_f_d	.	109
C7	c7_f_e	.	116
C7	c7_f_f	.	109
C7	c7_f_g	.	108
C7	c7_f_h	.	110
C8	c8	.	1
	gettp	.	582
	gettp	3	1549
	tpintend	.	2363
	tpused	.	2246

#### IV. Dataset Citation Description

There are a number of different citation styles, depending on the discipline in which you are working. The following is for reference only.

Tourism Bureau, Republic of China (Taiwan) (2013). 2004 Annual Survey of Visitors Expenditure and Trends in Taiwan (Public Access Data) (AG010004) [data file]. Available from Survey Research Data Archive, Academia Sinica. doi:10.6141/TW-SRDA-AG010004-1.

#### V. Contact us

Data released by the Survey Research Data Archive (SRDA), Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica  
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