

# **TEDS2014-T(Tainan) Questionnaire**

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**We are about to start today's interview. If you do not want to answer any of the questions, please let me know and we will skip that question.**

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1. Which TV news did you watch most often? [only one response permitted]

- 01. Taiwan Television
- 02. China Television
- 03. Chinese Television
- 04. Formosa Television
- 05. TVBS
- 06. Sanlih E-Television
- 07. Eastern Television
- 08. CTi Television
- 09. Era Television
- 10. Gala Television
- 11. Unique Satellite TV
- 12. Da-Ai Television
- 13. Taiwan Public Television
- 14. Hakka TV
- 15. Indigenous Television
- 16. NextTV
- 92. Don't watch
- 95. Refuse to answer
- 96. It's hard to say

2. To what extent did you pay attention to the election in November this year?

- 01. Very Attention
- 02. Attention
- 03. Not very attention
- 04. No attention at all
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

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**Next, we would like to ask you about the local election in November this year**

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3. First, please tell me in which district and village you are registered in Tainan City?

4. Do you know how many ballots you can cast in total in the November election?

- 92. Not eligible to vote
- 95. Refuse to answer
- 98. Don't know

5. How satisfied are you with the overall performance of Lai, Ching-Te as the incumbent municipal mayor over the past three years?

- 01. Very satisfied
- 02. Satisfied
- 03. Not very satisfied
- 04. Not satisfied at all
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

6. How satisfied are you with the overall performance of the incumbent village chief over the past three years?

- 01. Very satisfied
- 02. Satisfied
- 03. Not very satisfied
- 04. Not satisfied at all
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

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**Next, we would like to ask your opinions regarding some current issues.**

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7. How satisfied are you with the overall performance of Ma, Ying-jeou as the president?

- 01. Very satisfied
- 02. Satisfied
- 03. Not very satisfied
- 04. Not satisfied at all
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

8. How satisfied are you with the performance of the central government in food safety management?

- 01. Very satisfied
- 02. Satisfied
- 03. Not very satisfied
- 04. Not satisfied at all
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

9. Which problem, in your opinion, will need to be solved immediately in Tainan city?

- 001. Transportation
- 002. Property price
- 003. Food safety
- 004. Crime
- 005. Job employment
- 006. Flood
- 007. Religious Activities
- 008. Public health
- 992. None [skip to 11]
- 995. Refuse to answer [skip to 11]
- 996. It's hard to say [skip to 11]
- 997. No opinion [skip to 11]
- 998. Don't know [skip to 11]

10. Which method the municipal mayor candidates proposed will you support?

- 01. Huang, Hsiu-shuan
- 02. Lai, Ching-Te
- 04. All support
- 05. All don't support
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

11. In general, do you support the Sunflower Student Movement in March this year?

- 01. Not support at all [continue to 11a]
- 02. Not very support [continue to 11a]
- 03. Support [skip to 11b]
- 04. Very support [skip to 11b]
- 95. Refuse to answer [skip to 12]
- 96. It's hard to say [skip to 12]
- 97. No opinion [skip to 12]
- 98. Don't know [skip to 12]

11a. Would you not support the movement at the beginning or later?

- 01. Don't support at the beginning
- 02. Don't support later
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

11b. Would you support the movement at the beginning or later?

- 01. Support at the beginning
- 02. Support later
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

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**We'd like to get your feeling toward politicians. If rating 0 means that you dislike him/her very much and 10 means that you like him/her very much.**

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12. How would you rate Huang, Hsiu-shuang using a 0 to 10 scale?

- 95. Refuse to answer
- 98. Don't know

13. How would you rate Lai, Ching-Te using a 0 to 10 scale?

- 95. Refuse to answer
- 98. Don't know

14. In the 2010 Municipal Mayoral Election, which party's candidate did you vote for?

- 01. KMT
- 02. DPP
- 89. Cast an invalid vote
- 91. Forgot
- 92. Not eligible to vote [skip to 17]
- 93. Didn't vote [skip to 17]
- 94. Cast an invalid vote
- 95. Refuse to answer
- 98. Don't know

15. In the 2010 Municipal Councilors Election, which party's candidate did you vote for?

- 01. KMT
- 02. DPP
- 03. NP
- 04. PFP
- 05. TSU
- 08. No party affiliation
- 89. Didn't pick up the ballot
- 91. Forgot
- 94. Cast an invalid vote
- 95. Refuse to answer
- 98. Don't know

16. In the 2010 Village Chief Election, which party's candidate did you vote for?

- 01. KMT
- 02. DPP
- 03. NP
- 04. PFP
- 05. TSU
- 08. No party affiliation
- 89. Didn't pick up the ballot
- 91. Forgot
- 94. Cast an invalid vote
- 95. Refuse to answer
- 98. Don't know

17. In the 2014 Municipal Mayoral Election, which party's candidate will you vote for?

- 01. KMT
- 02. DPP
- 89. Wouldn't pick up the ballot [skip 19]
- 93. Won't turnout to vote [skip to 21]
- 94. Cast an invalid vote [skip 19]
- 95. Refuse to answer [skip 19]
- 96. Not decide [skip 19]
- 98. Don't know [skip 19]

18. In the 2014 Municipal Councilors Election, which party's candidate will you vote for?

- 01. KMT
- 02. DPP
- 03. NP
- 04. PFP
- 05. TSU
- 08. No party affiliation
- 89. Wouldn't pick up the ballot [skip 19]
- 94. Cast an invalid vote [skip 19]
- 95. Refuse to answer [skip 19]
- 96. Not decide [skip 19]
- 98. Don't know [skip 19]

19. Will your voting decision for the councilor candidate be positively affected by the mayoral candidate you support?

- 01. A lot
- 02. A little
- 03. None
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

20. In the 2014 Village Chief Election, which party's candidate will you vote for?

- 01. KMT
- 02. DPP
- 03. NP
- 04. PFP
- 05. TSU
- 08. No party affiliation
- 89. Wouldn't pick up the ballot
- 94. Cast an invalid vote
- 95. Refuse to answer
- 96. Not decide
- 98. Don't know

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**Next, we would like to know something about yourself.**

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21. Concerning the relationship between Taiwan and mainland China, which of the following six positions do you agree with: 1) immediate unification, 2) immediate independence, 3) maintain the status quo, move toward unification in the future, 4) maintain the status quo, move toward independence in the future, 5) maintain the status quo, decide either unification or independence in the future, 6) maintain the status quo forever

- 01. Immediate unification
- 02. Immediate independence
- 03. Maintain the status quo, move toward unification in the future
- 04. Maintain the status quo, move toward independence in the future
- 05. Maintain the status quo, decide either unification or independence in the future
- 06. Maintain the status quo forever
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

22. Among the main political parties in our country, including the KMT, DPP, PFP, NP, and TSU, do you think of yourself as leaning toward any particular party?

- 01. KMT [continue to 22a]
- 02. DPP [continue to 22a]
- 03. NP [continue to 22a]
- 04. PFP [continue to 22a]
- 05. TSU [continue to 22a]
- 06. All support [continue to 22b]
- 07. All don't support [continue to 22b]
- 95. Refuse to answer [continue to 22b]
- 96. It depends [continue to 22b]
- 97. No opinion [continue to 22b]
- 98. Don't know [continue to 22b]

22a. Do you lean very strongly or somewhat?

- 01. Very strongly
- 02. Somewhat

22b. Relatively speaking, do you lean toward the KMT, DPP, PFP, NP, and TSU, or none of them?

- 03. KMT
- 04. DPP
- 05. NP
- 06. PFP
- 07. TSU
- 08. None
- 95. Refuse to answer
- 96. It depends

23. In Taiwan, some people think they are Taiwanese. There are also some people who think that they are Chinese. Do you consider yourself as Taiwanese, Chinese or both?

- 01. Taiwanese
- 02. Both
- 03. Chinese
- 95. Refuse to answer
- 96. It's hard to say
- 97. No opinion
- 98. Don't know

24. Year of birth

\_\_\_\_(Answer)\_\_\_\_ 95. refuse to answer

25. Education level

- 01. Illiterate
- 02. Primary school graduate
- 03. Junior high school graduate
- 04. High school or vocational school graduate
- 05. Technical college graduate
- 06. University graduate
- 07. Post-graduate education
- 95. Refuse to answer

26. Father's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 95. Refuse to answer
- 98. Don't know

27. Mother's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 95. Refuse to answer
- 98. Don't know

28. Main occupation of respondent

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)



- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 901. housekeeping, without domestic crafting [continue to 28a]
- 902. housekeeping, with domestic crafting [continue to 28a]
- 903. housekeeping, helping familial business without pay [continue to 28a]
- 904. housekeeping, helping familial business with pay [continue to 28a]
- 905. Unemployment [skip to 28b]
- 906. Retired [skip to 28b]
- 995. Refuse to answer

28a. Main occupation of respondent's spouse.

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman

- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 901. widowed
- 902. divorced
- 995. Refuse to answer

28b. Main occupation of respondent before retirement or unemployment

- 101. Legislators
- 102. Government Administrators
- 103. Chief Executives(Pub.)
- 104. Chief Executives(Priv.)
- 105. Directors have employee
- 106. Directors don't have employee
- 201. Science Professionals(Pub.)
- 202. Science Professionals(Priv.)
- 203. Health Associate Professionals(Pub.)
- 204. Health Associate Professionals(Priv.)
- 205. Accountants
- 206. Teachers(Pub.)
- 207. Teachers(Priv.)
- 208. Lawyers and Legal Professionals(Pub.)
- 209. Lawyers and Legal Professionals(Priv.)
- 210. Religion man
- 211. Abstractionist
- 212. Writer(author, reporter, dramatist)
- 213. Eng. Science Professionals(Pub.)
- 214. Eng. Science Professionals(Priv.)
- 215. Sportsman
- 301. Office Clerks(Pub.)
- 302. Office Clerks(Priv.)
- 303. Salespersons
- 401. Personal Services Workers(Priv.) or Services Elementary Occupations or Drivers
- 501. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 601. Production Laborers and Rel. Workers(Pub.)
- 602. Production Laborers and Rel. Workers(Priv.)
- 701. Students
- 801. Servicemen
- 995. Refuse to answer

29. Would you please leave us your email address?

\_\_\_\_\_(Answer)\_\_\_\_\_.      95. Refuse to answer

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**Thank you very much for your time!**

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30. Respondent's gender

- 01. Male
- 02. Female

31. Language used to conduct interview

- 01. Mandarin
- 02. Taiwanese
- 03. Hakka
- 04. Mandarin and Taiwanese
- 05. Mandarin and Hakka